

# ORDER

**Orders**  
**Order / Rev:** 2070098  
**Alt Order #:** WOC12665622  
**Product Desc:** Political  
**Estimate:** 9596  
**Flight Dates:** 09/15/20 - 09/21/20  
**Original Date / Rev:** 09/14/20 / 09/17/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
650 Massachusetts Ave. N.W. , Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Amy McGrath / D / US SEN / KY  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 186144  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	131	\$25,955.00	\$22,061.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	131	\$25,955.00	\$22,061.75	0.00
<b>Totals</b>	<b>131</b>	<b>\$25,955.00</b>	<b>\$22,061.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	17%	\$25,955.00
Market	100%	\$152,676.47

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	83%	\$126,721.47
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/15/20	09/21/20	Local News @ 430a M-FCM	430-5a		11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
				WHAS11 WAKE UP NEWS @ 4											
				(Program: WHAS11 WAKE UP NEWS @ 430A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	11111--	5	\$40.00	0.00								

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Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 9596  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	All	09/15/20	09/20/20	ROS EM (Su) 6-8a	CM	6-8a	-----2	:30	2	\$20.00	P04	0.00	NM	2	\$40.00	
				WAKE UP WEEKEND 6-8A												
				(Program: WAKE UP WEEKEND 6-8A)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$40.00			0.00			
N 3	All	09/15/20	09/19/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00	
				WAKE UP WEEKEND 9-10A												
				(Program: WAKE UP WEEKEND 9-10A)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2			2			\$20.00			0.00			
N 4	All	09/15/20	09/20/20	Good Morning America	CM	8:00 AM-9:00 AM	-----2	:30	2	\$110.00	P03	0.00	NM	2	\$220.00	
				GOOD MORNING AMERICA (8:00 AM-9:00 AM)												
				(Program: GOOD MORNING AMERICA)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2			2			\$110.00			0.00			
N 5	All	09/15/20	09/19/20	Local News @ 6a Sa	CM	6-7a	-----1-	:30	1	\$20.00	P04	0.00	NM	1	\$20.00	
				WAKE UP WEEKEND 6-7A												
				(Program: WAKE UP WEEKEND 6-7A)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-			1			\$20.00			0.00			
N 6	All	09/15/20	09/19/20	Good Morning America	CM	7-9a	-----2-	:30	2	\$90.00	P03	0.00	NM	2	\$180.00	
				GOOD MORNING AMERICA												
				(Program: GOOD MORNING AMERICA)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2-			2			\$90.00			0.00			
N 7	All	09/15/20	09/21/20	Local News @ 5a M-F	CM	5-6a	11111--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00	
				WHAS11 WAKE UP NEWS @ 5A												
				(Program: WHAS11 WAKE UP NEWS @ 5A)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$40.00			0.00			
N 8	All	09/15/20	09/21/20	Local News @ 6a M-F	CM	6-7a	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00	
				WHAS11 WAKE UP NEWS @ 6A												
				(Program: WHAS11 WAKE UP NEWS @ 6A)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$80.00			0.00			
N 9	All	09/15/20	09/21/20	Good Morning America	CM	7-9a	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00	
				GOOD MORNING AMERICA												
				(Program: GOOD MORNING AMERICA)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$250.00			0.00			
N 10	All	09/15/20	09/21/20	Local News @ 12p M-F	CM	12-1p	11111--	:30	5	\$50.00	P04	0.00	NM	5	\$250.00	
				WHAS11 NEWS AT NOON												
				(Program: WHAS11 NEWS AT NOON)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$50.00			0.00			
N 11	All	09/15/20	09/21/20	Great Day Live 9-10a	CM	9-10a	11111--	:30	5	\$20.00	P04	0.00	NM	5	\$100.00	
				GREAT DAY LIVE												
				(Program: GREAT DAY LIVE)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$20.00			0.00			
N 12	All	09/15/20	09/21/20	GMA3	CM	1-2p	11111--	:30	5	\$70.00	P03	0.00	NM	5	\$350.00	
				GMA3												
				(Program: GMA3)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$70.00			0.00			
N 13	All	09/15/20	09/21/20	The View	CM	11-12p	11111--	:30	5	\$60.00	P04	0.00	NM	5	\$300.00	
				THE VIEW												
				(Program: THE VIEW)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--			5			\$60.00			0.00			

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**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	All	09/15/20	09/21/20	Access Daily 10-11a	CM	10-11a	11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
				ACCESS DAILY											
				(Program: ACCESS DAILY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$60.00		0.00				
N15	All	09/15/20	09/21/20	General Hospital	CM	2-3p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
				GENERAL HOSPITAL											
				(Program: GENERAL HOSPITAL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$90.00		0.00				
N16	All	09/15/20	09/21/20	Daily Blast Live 3-4p	CM	3-4p	11111--	:30	5	\$25.00	P04	0.00	NM	5	\$125.00
				DAILY BLAST LIVE!											
				(Program: DAILY BLAST LIVE!)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$25.00		0.00				
N17	All	09/15/20	09/21/20	Local News @ 4p M-F	CM	4-5p	11111--	:30	5	\$60.00	P04	0.00	NM	5	\$300.00
				WHAS11 NEWS @ 4P											
				(Program: WHAS11 NEWS @ 4P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$60.00		0.00				
N18	All	09/15/20	09/21/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$175.00	P04	0.00	NM	5	\$875.00
				WHAS11 NEWS @ 6p											
				(Program: WHAS11 NEWS @ 6p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$175.00		0.00				
N19	All	09/15/20	09/20/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
				WHAS11 NEWS @ 630p											
				(Program: WHAS11 NEWS @ 630p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/14/20	09/20/20	-----1			1		\$175.00		0.00				
N20	All	09/15/20	09/21/20	Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$170.00	P04	0.00	NM	5	\$850.00
				WHAS11 NEWS @ 530P											
				(Program: WHAS11 NEWS @ 530P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$170.00		0.00				
N21	All	09/15/20	09/21/20	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
				WHAS11 NEWS @ 5p											
				(Program: WHAS11 NEWS @ 5p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$150.00		0.00				
N22	All	09/15/20	09/21/20	ABC World News	CM	630-7p	11111--	:30	5	\$600.00	P03	0.00	NM	5	\$3,000.00
				ABC WORLD NEWS M-F											
				(Program: ABC WORLD NEWS M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$600.00		0.00				
N24	All	09/15/20	09/21/20	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$325.00	P03	0.00	NM	5	\$1,625.00
				INSIDE EDITION											
				(Program: INSIDE EDITION)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	11111--			5		\$325.00		0.00				
N25	All	09/15/20	09/21/20	ET 7-730p	CM	7-730p	11111--	:30	5	\$325.00	P03	0.00	NM	5	\$1,625.00
				ENTERTAINMENT TONIGHT											
				(Program: ENTERTAINMENT TONIGHT)											

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 Estimate: 9596  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	All	09/15/20	09/20/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
(Program: FUNNIEST HOME VIDEOS) Start Date: 09/15/20, End Date: 09/21/20, Weekdays: 11111-- Spots/Week: 5, Rate: \$325.00, Rating: 0.00															
N27	All	09/15/20	09/15/20	Tue Prime A	CM	8-9p	-1-----	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
(Program: MODERN FAMILY/MODERN FAMILY) Start Date: 09/14/20, End Date: 09/20/20, Weekdays: -----1 Spots/Week: 1, Rate: \$600.00, Rating: 0.00															
N28	All	09/15/20	09/17/20	Thu Prime B	CM	9-10p	---1---	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
(Program: Holey Moley) Start Date: 09/14/20, End Date: 09/20/20, Weekdays: ---1--- Spots/Week: 1, Rate: \$200.00, Rating: 0.00															
N29	All	09/15/20	09/20/20	Local News @ 11p Su	CM	11-1135p	-----1	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
(Program: WHAS11 NEWS AT 11 SU) Start Date: 09/14/20, End Date: 09/20/20, Weekdays: -----1 Spots/Week: 1, Rate: \$120.00, Rating: 0.00															
N30	All	09/15/20	09/21/20	Local News @ 11p M-F	CM	11-1135p	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
(Program: WHAS11 NEWS AT 11 M-F) Start Date: 09/15/20, End Date: 09/21/20, Weekdays: 11111-- Spots/Week: 5, Rate: \$120.00, Rating: 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
5	All	09/15/20-09/21/20	Local News @ 11p M-F	11-1135p	MTWThF----	:30	<del>(\$120.00)</del>	0.00	NM						
See MG 30.6 [Program Change-11p News DB-mw]															
6	All	09/21/20-09/21/20	Local News @ 11p M-F DB	Various	M-----	:30	\$120.00	0.00	NM						
(M) MG for 30.5 09/21															
N31	All	09/15/20	09/19/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
(Program: WHAS11 NEWS AT 11 SAT) Start Date: 09/14/20, End Date: 09/20/20, Weekdays: -----1- Spots/Week: 1, Rate: \$100.00, Rating: 0.00															
N32	All	09/15/20	09/18/20	Jimmy Kimmel	CM	1135p-1237a	-1111--	:30	4	\$60.00	P03	0.00	NM	4	\$240.00
(Program: JIMMY KIMMEL) Start Date: 09/14/20, End Date: 09/20/20, Weekdays: -1111-- Spots/Week: 4, Rate: \$60.00, Rating: 0.00															
N33	All	09/15/20	09/18/20	Nightline	CM	1237-106a	-1111--	:30	4	\$20.00	P04	0.00	NM	4	\$80.00
(Program: NIGHTLINE) Start Date: 09/14/20, End Date: 09/20/20, Weekdays: -1111-- Spots/Week: 4, Rate: \$20.00, Rating: 0.00															
N34	All	09/15/20	09/21/20	LF (M-F)	CM	1135p-136a	1-----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
(Program: JIMMY KIMMEL) Start Date: 09/15/20, End Date: 09/21/20, Weekdays: 1----- Spots/Week: 1, Rate: \$60.00, Rating: 0.00															
N35	All	09/15/20	09/21/20	Nightline	CM	1237-106a	1-----	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
(Program: NIGHTLINE) Start Date: 09/15/20, End Date: 09/21/20, Weekdays: 1----- Spots/Week: 1, Rate: \$20.00, Rating: 0.00															

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**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	1-----					1	\$20.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	09/15/20-09/21/20		Nightline					1237-106a	M-----	:30	<del>(\$20.00)</del>	0.00	NM		
See MG 35.2 [Program Change-Nightline DB-mw]																
2	All	09/15/20-09/21/20		Nightline DB					107-136a	MTWThF----	:30	<del>(\$20.00)</del>	0.00	NM		
Ⓜ See MG 35.3 [Input Error-incorrect inv code Nightline not DB-MW]																
3	All	09/15/20-09/21/20		Nightline					1237-106a	-----F----	:30	\$20.00	0.00	NM		
Ⓜ MG for 35.2 09/18																
N36	All	09/15/20	09/18/20	Jimmy Kimmel DB*	CM	1205-107a	-1111--	:30	4	\$40.00	P03	0.00	NM	4	\$160.00	
(Program: JIMMY KIMMEL)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/14/20	09/20/20	-1111--					4	\$40.00		0.00				
N38	All	09/15/20	09/19/20	NCAA FB Daytime Late GM	GM	330-7p	-----2-	:30	2	\$300.00	P04	0.00	NM	2	\$600.00	
(Program: ABC COLLEGE FOOTBALL 330P)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/14/20	09/20/20	-----2-					2	\$300.00		0.00				
N39	All	09/15/20	09/19/20	NCAA FB Daytime EarlyGM	GM	12-330p	-----2-	:30	2	\$350.00	P03	0.00	NM	2	\$700.00	
(Program: ABC COLLEGE FOOTBALL 12P)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/14/20	09/20/20	-----2-					2	\$350.00		0.00				
N40	All	09/15/20	09/21/20	NFL Mo Game	CM	Various	2-----	:30	2	\$1,250.00	P04	0.00	NM	2	\$2,500.00	
(Program: NFL GAME: SAINTS @ RAIDERS)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/15/20	09/21/20	2-----					2	\$1,250.00		0.00				
N41	All	09/15/20	09/19/20	NCAA Football Prime	CM	8-1130p	-----2-	:30	2	\$3,000.00	P04	0.00	NM	2	\$6,000.00	
(Program: UL FOOTBALL: MIAMI @ LOUI)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/14/20	09/20/20	-----2-					2	\$3,000.00		0.00				
													Totals	131	\$25,955.00	