

ORDER

Orders
Order / Rev: 2060855
Alt Order #: WOC12644736
Product Desc: Political
Estimate: 9317
Flight Dates: 08/25/20 - 08/31/20
Original Date / Rev: 08/24/20 / 08/28/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	122	\$36,585.00	\$31,097.25
08/31/20	08/31/20	27	\$7,065.00	\$6,005.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	122	\$36,585.00	\$31,097.25	0.00
September 2020	27	\$7,065.00	\$6,005.25	0.00
Totals	149	\$43,650.00	\$37,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	21%	\$43,650.00
Market	100%	\$207,857.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	79%	\$164,207.14
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/25/20	08/29/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				WAKE UP WEEKEND 9-10A - F											
(Program: WAKE UP WEEKEND 9-10A - Rate)															

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Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 9317
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	08/25/20	08/29/20	Good Morning America 3M	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				GOOD MORNING AMERICA - F											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1-			1			\$125.00		0.00			
N 3	All	08/25/20	08/31/20	Local News @ 430a M-FCM	CM	430-5a	11111--	:30	5	\$100.00	P01	0.00	NM	5	\$500.00
				WHAS11 WAKE UP NEWS @ 4											
				(Program: WHAS11 WAKE UP NEWS @ 430A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1-			1			\$125.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--			5			\$100.00		0.00			
N 4	All	08/25/20	08/30/20	Good Morning America 3M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
				GOOD MORNING AMERICA - (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1			1			\$175.00		0.00			
N 5	All	08/25/20	08/31/20	Local News @ 5a M-F CM	CM	5-6a	22222--	:30	10	\$125.00	P01	0.00	NM	10	\$1,250.00
				WHAS11 WAKE UP NEWS @ 5											
				(Program: WHAS11 WAKE UP NEWS @ 5A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	All	08/25/20-08/31/20		Local News @ 5a M-F			5-6a		MTWThF----	:30	\$125.00	0.00	NM		
10	All	08/25/20-08/31/20		Local News @ 5a M-F			5-6a		MTWThF----	:30	\$125.00	0.00	NM		
N 6	All	08/25/20	08/31/20	Local News @ 6a M-F CM	CM	6-7a	22222--	:30	10	\$175.00	P02	0.00	NM	10	\$1,750.00
				WHAS11 WAKE UP NEWS @ 6											
				(Program: WHAS11 WAKE UP NEWS @ 6A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	All	08/25/20-08/31/20		Local News @ 6a M-F			6-7a		MTWThF----	:30	\$175.00	0.00	NM		
10	All	08/25/20-08/31/20		Local News @ 6a M-F			6-7a		MTWThF----	:30	\$175.00	0.00	NM		
N 7	All	08/25/20	08/31/20	GMA3	CM	1-2p	22222--	:30	10	\$100.00	P02	0.00	NM	10	\$1,000.00
				GMA3 - Rate											
				(Program: GMA3 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$100.00		0.00			
N 8	All	08/25/20	08/31/20	Great Day Live 9-10a CM	CM	9-10a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
				GREAT DAY LIVE - Rate											
				(Program: GREAT DAY LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$60.00		0.00			
N 9	All	08/25/20	08/31/20	The View	CM	11-12p	22222--	:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00
				THE VIEW - Rate											
				(Program: THE VIEW - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$125.00		0.00			
N 10	All	08/25/20	08/31/20	Access Daily 10-11a CM	CM	10-11a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
				ACCESS DAILY - Rate											
				(Program: ACCESS DAILY - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$60.00		0.00			
N 11	All	08/25/20	08/31/20	Local News @ 12p M-F CM	CM	12-1p	22222--	:30	10	\$200.00	P01	0.00	NM	10	\$2,000.00
				WHAS11 NEWS AT NOON - R											
				(Program: WHAS11 NEWS AT NOON - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--			10			\$200.00		0.00			
N 12	All	08/25/20	08/31/20	General Hospital	CM	2-3p	11111--	:30	5	\$200.00	P01	0.00	NM	5	\$1,000.00
				GENERAL HOSPITAL - Rate											

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GENERAL HOSPITAL - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$200.00		0.00			
N 13	All	08/25/20	08/30/20	Local News @ 630p Su CM		630-7p	-----1	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
WHAS11 NEWS @ 630p - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$500.00		0.00			
N 14	All	08/25/20	08/31/20	Local News @ 6p M-F CM		6-630p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
WHAS11 NEWS @ 6p - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$500.00		0.00			
N 15	All	08/25/20	08/31/20	Local News @ 4p M-F CM		4-5p	22222--	:30	10	\$200.00	P02	0.00	NM	10	\$2,000.00
WHAS11 NEWS @ 4P - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	22222--					10	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	All	08/25/20-08/31/20		Local News @ 4p M-F		4-5p	MTWThF----	:30		\$200.00		0.00	NM		
10	All	08/25/20-08/31/20		Local News @ 4p M-F		4-5p	MTWThF----	:30		\$200.00		0.00	NM		
N 16	All	08/25/20	08/31/20	ABC World News CM		630-7p	11111--	:30	5	\$700.00	P02	0.00	NM	5	\$3,500.00
ABC WORLD NEWS - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	08/25/20-08/31/20		ABC World News		630-7p	MTWThF----	:30		\$700.00		0.00	NM		
N 17	All	08/25/20	08/31/20	Local News @ 530p M-FCM		530-6p	11111--	:30	5	\$450.00	P02	0.00	NM	5	\$2,250.00
WHAS11 NEWS @ 530P - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$450.00		0.00			
N 18	All	08/25/20	08/30/20	ABC World News Su CM		6-630p	-----1	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
SUN ABC World News - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1					1	\$700.00		0.00			
N 19	All	08/25/20	08/31/20	Local News @ 5p M-F CM		5-530p	11111--	:30	5	\$375.00	P02	0.00	NM	5	\$1,875.00
WHAS11 NEWS @ 5p - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$375.00		0.00			
N 20	All	08/25/20	08/31/20	Inside Ed 730-8p CM		730-8p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
INSIDE EDITION - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$500.00		0.00			
N 21	All	08/25/20	08/31/20	ET 7-730p CM		7-730p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
ENTERTAINMENT TONIGHT - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/20	08/31/20	11111--					5	\$500.00		0.00			
N 22	All	08/25/20	08/29/20	ET 7-8p Sa CM		7-8p	-----1-	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
ENTERTAINMENT TONIGHT - Rate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-----1-					1	\$200.00		0.00			
N 23	All	08/25/20	08/27/20	Prime Political Program CM		Various	-222---	:30	6	\$1,200.00	P02	0.00	NM	6	\$7,200.00
GOP Convention															
(Program: GOP Convention)															

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 Estimate: 9317
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	- 222 - - -					6	\$1,200.00		0.00			
N24	All	08/25/20	08/28/20	Fri Prime A	CM	8-9p	---- 1--	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
				SHARK TANK FRI - Rate											
				(Program: SHARK TANK FRI - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	---- 1--					1	\$1,200.00		0.00			
N25	All	08/25/20	08/29/20	Local News @ 11p Sa	CM	11-1135p	----- 1-	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
				WHAS11 NEWS AT 11 SAT - R											
				(Program: WHAS11 NEWS AT 11 SAT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----- 1-					1	\$225.00		0.00			
N26	All	08/25/20	08/31/20	Jimmy Kimmel	CM	1135p-1237a	11111--	:30	5	\$125.00	P01	0.00	NM	5	\$625.00
				JIMMY KIMMEL LIVE - Rate											
				(Program: JIMMY KIMMEL LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--					5	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	08/25/20-08/31/20	Jimmy Kimmel			1135p-1237a	MTWThF----	:30		\$125.00		0.00	NM		
N28	WHAS	08/28/20	08/28/20	Fri Prime 20/20	CM	9:00 PM-11:00 PM	---- F--	:30	1	\$825.00	P02	0.00	NM	1	\$825.00
				(9:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	---- F--					1	\$825.00		0.00			
N29	WHAS	08/31/20	08/31/20	Mon Prime Bachelor Greatest	CM	8-11p	M-----	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	M-----					1	\$1,200.00		0.00			
N30	WHAS	08/29/20	08/29/20	ABC World News Sa	CM	6-630p	----- S-	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
				ABC World News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----- S-					1	\$500.00		0.00			
N31	WHAS	08/30/20	08/30/20	Sun Prime A AFHV	CM	7-8p	----- S	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----- S					1	\$900.00		0.00			
N32	WHAS	08/30/20	08/30/20	Good Morning America Su	CM	8-9a	----- S	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----- S					1	\$175.00		0.00			
N33	WHAS	08/30/20	08/30/20	Sun Prime D Match Game	CM	10-11p	----- S	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----- S					1	\$900.00		0.00			
N34	WHAS	08/25/20	08/31/20	Local News @ 11p M-F	CM	11-1135p	1- 11---	:30	3	\$325.00	P03	0.00	NM	3	\$975.00
				Local News @ 11p M-F											
				(Program: GENERAL HOSPITAL - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	1- 11---					3	\$325.00		0.00			
N35	WHAS	08/25/20	08/31/20	205-235a M-F	CM	205-235a	--- 1---	:30	1	\$25.00	P02	0.00	NM	1	\$25.00
				205-235a M-F											
				(Program: GENERAL HOSPITAL - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	--- 1---					1	\$25.00		0.00			
													Totals	149	\$43,650.00