

# ORDER

**Orders**  
**Order / Rev:** 1937128  
 Alt Order #: WOC12385624  
 Product Desc: Political  
 Estimate: 8372  
 Flight Dates: 02/11/20 - 02/17/20  
 Original Date / Rev: 02/10/20 / 02/10/20  
 Order Type: RFP

**WHAS**  
 Primary AE: Ben Stecker  
 Sales Office: TSWAS  
 Sales Region: NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
 Buying Contact:  
 Billing Contact:  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Amy McGrath / D / US SEN / KY  
 Demographic: A35+  
 Product Codes: PL-US Senate  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate

New Business Thru:  
 Advertiser External ID: 186144  
 Agency External ID: 2118AGP  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/17/20	57	\$29,000.00	\$24,650.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	57	\$29,000.00	\$24,650.00	0.00
<b>Totals</b>	<b>57</b>	<b>\$29,000.00</b>	<b>\$24,650.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	24%	\$29,000.00
Market	100%	\$120,833.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	76%	\$91,833.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/11/20	02/15/20	Local News @ 9a Sa	CM	9-930a	-----1-	1:00	1	\$280.00	P03	0.00	NM	1	\$280.00
				Local News @ 9a Sa											
(Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/10/20	02/16/20	-----1-			1			\$280.00			0.00		

Order / Rev: 1937128  
 Alt Order #: WOC12385624  
 Flight Dates: 02/11/20 - 02/17/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 8372  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----1-		1				\$280.00		0.00			
N 2	All	02/11/20	02/16/20	Good Morning America Su	CM		-----1	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----1		1				\$280.00		0.00			
N 3	All	02/11/20	02/15/20	Good Morning America Sa	CM	7-9a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----1-		1				\$280.00		0.00			
N 4	All	02/11/20	02/17/20	Local News @ 6a M-F	CM	6-7a	11111--	1:00	5	\$320.00	P03	0.00	NM	5	\$1,600.00
		(Program: WHAS11 WAKE UP NEWS @ 6A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11111--		5				\$320.00		0.00			
N 5	All	02/11/20	02/13/20	Local News @ 430a M-F	CM	430-5a	-111---	1:00	3	\$200.00	P01	0.00	NM	3	\$600.00
		(Program: WHAS11 WAKE UP NEWS @ 430A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-111---		3				\$200.00		0.00			
N 6	All	02/11/20	02/17/20	Local News @ 5a M-F	CM	5-6a	1111---	1:00	4	\$240.00	P02	0.00	NM	4	\$960.00
		(Program: WHAS11 WAKE UP NEWS @ 5A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	1111---		4				\$240.00		0.00			
N 7	All	02/11/20	02/17/20	Good Morning America	CM	7-9a	11111--	1:00	5	\$600.00	P03	0.00	NM	5	\$3,000.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11111--		5				\$600.00		0.00			
N 8	All	02/11/20	02/17/20	Local News @ 12p M-F	CM	12-1p	11-1---	1:00	3	\$300.00	P03	0.00	NM	3	\$900.00
		(Program: WHAS11 NEWS AT NOON)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11-1---		3				\$300.00		0.00			
N 9	All	02/11/20	02/17/20	General Hospital	CM	2-3p	1---1--	1:00	2	\$400.00	P01	0.00	NM	2	\$800.00
		(Program: GENERAL HOSPITAL)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	1---1--		2				\$400.00		0.00			
N 10	All	02/11/20	02/16/20	Local News @ 630p Su	CM	630-7p	-----	1:00	0	\$550.00	P03	0.00	NM	1	\$550.00
		(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----1		1				\$550.00		0.00			
N 11	All	02/11/20	02/17/20	Local News @ 6p M-F	CM	6-630p	11111--	1:00	5	\$600.00	P03	0.00	NM	5	\$3,000.00
		(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11111--		5				\$600.00		0.00			
N 12	All	02/11/20	02/17/20	Local News @ 530p M-F	CM	530-6p	11111--	1:00	5	\$550.00	P03	0.00	NM	5	\$2,750.00
		(Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11111--		5				\$550.00		0.00			
N 13	All	02/11/20	02/14/20	Local News @ 4p M-F	CM	4-5p	---11--	1:00	2	\$300.00	P03	0.00	NM	2	\$600.00
		(Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/14/20	---11--		2				\$300.00		0.00			

Order / Rev: 1937128  
 Alt Order #: WOC12385624  
 Flight Dates: 02/11/20 - 02/17/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 8372  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	---11--					2	\$300.00		0.00			
N14	All	02/11/20	02/17/20	Local News @ 5p M-F	CM	5-530p	11111--	1:00	5	\$500.00	P03	0.00	NM	5	\$2,500.00
				Local News @ 5p M-F											
				(Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11111--					5	\$500.00		0.00			
N15	All	02/11/20	02/17/20	ABC World News	CM	630-7p	1-111--	1:00	4	\$1,000.00	P03	0.00	NM	4	\$4,000.00
				ABC World News											
				(Program: ABC WORLD NEWS)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	1-111--					4	\$1,000.00		0.00			
N16	All	02/11/20	02/17/20	ET 7-730p	CM	7-730p	11-1---	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
				ET 7-730p											
				(Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	11-1---					3	\$800.00		0.00			
N17	All	02/11/20	02/17/20	Inside Ed 730-8p	CM	730-8p	1-1-1--	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
				Inside Ed 730-8p											
				(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	1-1-1--					3	\$800.00		0.00			
N18	All	02/11/20	02/17/20	Local News @ 11p M-F	CM	11-1135p	1-11---	1:00	3	\$500.00	P03	0.00	NM	3	\$1,500.00
				Local News @ 11p M-F											
				(Program: WHAS11 NEWS AT 11 M-F/SU)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/20	02/17/20	1-11---					3	\$500.00		0.00			
N19	WHAS	02/11/20	02/17/20	Local News @ 630p Sa	CM	630-7p	-----S-	1:00	1	\$600.00	P03	0.00	NM	1	\$600.00
				Local News @ 630p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-----S-					1	\$600.00		0.00			
		Week: 02/17/20	02/23/20	-----					0	\$0.00		0.00			
													Totals	57	\$29,000.00