

ORDER

Orders
Order / Rev: 2044177
Alt Order #: WOC12605562
Product Desc: Political
Estimate: 8940
Flight Dates: 07/17/20 - 07/20/20
Original Date / Rev: 07/16/20 / 07/16/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/20/20	14	\$2,550.00	\$2,167.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	14	\$2,550.00	\$2,167.50	0.00
Totals	14	\$2,550.00	\$2,167.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	11%	\$2,550.00
Market	100%	\$23,181.82

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	89%	\$20,631.82
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/17/20	07/18/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
(Program: WAKE UP WEEKEND 9-10A - Rate) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/13/20 07/19/20 -----1- 1 \$100.00 0.00															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1-		1				\$100.00		0.00			
N 2	All	07/17/20	07/18/20	Good Morning America 5M	CM	7-9a	-----1-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
				GOOD MORNING AMERICA - F											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1-		1				\$100.00		0.00			
N 3	All	07/17/20	07/19/20	Good Morning America 5M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				GOOD MORNING AMERICA - (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1		1				\$125.00		0.00			
N 4	All	07/17/20	07/20/20	Local News @ 12p M-F	CM	12-1p	1---1--	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
				WHAS11 NEWS AT NOON - R											
				(Program: WHAS11 NEWS AT NOON - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/17/20	07/23/20	1---1--		2				\$125.00		0.00			
N 5	All	07/17/20	07/20/20	The View	CM	11-12p	1---1--	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
				THE VIEW - Rate											
				(Program: THE VIEW - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/17/20	07/23/20	1---1--		2				\$125.00		0.00			
N 6	All	07/17/20	07/20/20	GMA3	CM	1-2p	1---1--	:30	2	\$100.00	P02	0.00	NM	2	\$200.00
				GMA - What You Need To Kn											
				(Program: GMA3 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/17/20	07/23/20	1---1--		2				\$100.00		0.00			
N 7	All	07/17/20	07/19/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
				WHAS11 NEWS @ 630p - Rate											
				(Program: WHAS11 NEWS @ 630p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1		1				\$500.00		0.00			
N 8	All	07/17/20	07/20/20	Local News @ 6p M-F	CM	6-630p	1---1--	:30	2	\$350.00	P02	0.00	NM	2	\$700.00
				WHAS11 NEWS @ 6p - Rate											
				(Program: WHAS11 NEWS @ 6p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/17/20	07/23/20	1---1--		2				\$350.00		0.00			
N 9	WHAS	07/17/20	07/20/20	Local News @ 5p M-F	CM	5-530p	----1--	:30	1	\$300.00	P02	0.00	NM	1	\$300.00
				Local News @ 5p M-F											
				(Program: WHAS11 NEWS @ 6p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/17/20	07/23/20	----1--		1				\$300.00		0.00			
N 10	WHAS	07/17/20	07/20/20	Castle 105-205a Su	CM	105-205a	-----1	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
				Castle 105-205a Su											
				(Program: WHAS11 NEWS @ 6p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/17/20	07/23/20	-----1		1				\$25.00		0.00			
													Totals	14	\$2,550.00