

# ORDER

**Orders**  
**Order / Rev:** 2045638  
**Alt Order #:** WOC12608402  
**Product Desc:** Political  
**Estimate:** 9004  
**Flight Dates:** 07/21/20 - 07/27/20  
**Original Date / Rev:** 07/20/20 / 07/28/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
650 Massachusetts Ave. N.W. , Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Amy McGrath / D / US SEN / KY  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 186144  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	73	\$16,270.00	\$13,829.50
07/27/20	07/27/20	14	\$3,155.00	\$2,681.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	73	\$16,270.00	\$13,829.50	0.00
August 2020	14	\$3,155.00	\$2,681.75	0.00
<b>Totals</b>	<b>87</b>	<b>\$19,425.00</b>	<b>\$16,511.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$19,425.00
Market	100%	\$129,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$110,075.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	07/21/20	07/27/20	Local News @ 430a M-FCM	430-5a		11111--	:30	5	\$100.00	P01	0.00	NM	5	\$500.00
				WHAS11 WAKE UP NEWS @ 4											
(Program: WHAS11 WAKE UP NEWS @ 430A - Rate)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	All	07/21/20	07/25/20	Good Morning America \$M	CM	7-9a	-----2-	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
				GOOD MORNING AMERICA - F											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	11111--			5		\$100.00		0.00				
N 4	All	07/21/20	07/26/20	Good Morning America \$M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
				GOOD MORNING AMERICA - (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----2-			2		\$125.00		0.00				
N 5	All	07/21/20	07/27/20	Local News @ 12p M-F CM	CM	12-1p	22222--	:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00
				WHAS11 NEWS AT NOON - R											
				(Program: WHAS11 NEWS AT NOON - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	22222--			10		\$125.00		0.00				
N 6	All	07/21/20	07/27/20	The View	CM	11-12p	22222--	:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00
				THE VIEW - Rate											
				(Program: THE VIEW - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	22222--			10		\$125.00		0.00				
N 7	All	07/21/20	07/27/20	GMA3	CM	1-2p	22222--	:30	10	\$100.00	P02	0.00	NM	8	\$800.00
				GMA3 - Rate											
				(Program: GMA3 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	22222--			10		\$100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
9	All	07/21/20-07/27/20	GMA3			1-2p	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM				
Credited															
10	All	07/21/20-07/27/20	GMA3			1-2p	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM				
Credited															
N 8	All	07/21/20	07/27/20	Great Day Live 9-10a CM	CM	9-10a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
				GREAT DAY LIVE - Rate											
				(Program: GREAT DAY LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	22222--			10		\$60.00		0.00				
N 9	All	07/21/20	07/27/20	Access Daily 10-11a CM	CM	10-11a	11111--	:30	5	\$60.00	P02	0.00	NM	5	\$300.00
				ACCESS DAILY - Rate											
				(Program: ACCESS DAILY - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	11111--			5		\$60.00		0.00				
N 10	All	07/21/20	07/26/20	Local News @ 630p Su CM	CM	630-7p	-----1	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
				WHAS11 NEWS @ 630p - Rate											
				(Program: WHAS11 NEWS @ 630p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----1			1		\$500.00		0.00				
N 11	All	07/21/20	07/27/20	Local News @ 4p M-F CM	CM	4:30 PM-4:58 PM	11111--	:30	5	\$200.00	P01	0.00	NM	5	\$1,000.00
				WHAS11 NEWS @ 4P - Rate (4:30 PM-4:58 PM)											
				(Program: WHAS11 NEWS @ 4P - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	11111--			5		\$200.00		0.00				
N 12	All	07/21/20	07/27/20	Local News @ 6p M-F CM	CM	6-630p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
				WHAS11 NEWS @ 6p - Rate											
				(Program: WHAS11 NEWS @ 6p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	11111--			5		\$500.00		0.00				
N 13	All	07/21/20	07/27/20	Local News @ 5p M-F CM	CM	5-530p	11111--	:30	5	\$375.00	P02	0.00	NM	5	\$1,875.00
				WHAS11 NEWS @ 5p - Rate											
				(Program: WHAS11 NEWS @ 5p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/20	07/27/20	11111--			5		\$375.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/21/20	07/27/20	11111--					5	\$375.00		0.00			
N14	All	07/21/20	07/27/20	ABC World News	CM	630-7p	11111--	:30	5	\$700.00	P02	0.00	NM	5	\$3,500.00
				ABC WORLD NEWS - Rate											
				(Program: ABC WORLD NEWS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/21/20	07/27/20	11111--					5	\$700.00		0.00			
N15	All	07/21/20	07/26/20	ABC World News Su	CM	6-630p	-----1	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
				SUN ABC World News - Rate											
				(Program: SUN ABC World News - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----1					1	\$700.00		0.00			
N16	All	07/21/20	07/25/20	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----1-					1	\$200.00		0.00			
N17	All	07/21/20	07/27/20	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
				INSIDE EDITION - Rate											
				(Program: INSIDE EDITION - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/21/20	07/27/20	11111--					5	\$500.00		0.00			
N18	All	07/21/20	07/26/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$675.00	P02	0.00	NM	1	\$675.00
				AMERICA'S FUNNIEST HOME											
				(Program: AMERICA'S FUNNIEST HOME VIDEOS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----1					1	\$675.00		0.00			
N19	All	07/21/20	07/25/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
				WHAS11 NEWS AT 11 SAT - R											
				(Program: WHAS11 NEWS AT 11 SAT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----1-					1	\$225.00		0.00			
N20	All	07/21/20	07/27/20	Jimmy Kimmel	CM	1135p-1237a	11111--	:30	5	\$100.00	P02	0.00	NM	5	\$500.00
				JIMMY KIMMEL LIVE - Rate											
				(Program: JIMMY KIMMEL LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/21/20	07/27/20	11111--					5	\$100.00		0.00			
N21	WHAS	07/21/20	07/25/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				Local News @ 9a Sa											
				(Program: JIMMY KIMMEL LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/21/20	07/27/20	-----1-					1	\$125.00		0.00			
													Totals	87	\$19,425.00