

ORDER

Orders
Order / Rev: 2048552
Alt Order #: WOC12615077
Product Desc: Political
Estimate: 9080
Flight Dates: 07/28/20 - 08/03/20
Original Date / Rev: 07/27/20 / 07/31/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/03/20	55	\$16,590.00	\$14,101.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	55	\$16,590.00	\$14,101.50	0.00
Totals	55	\$16,590.00	\$14,101.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	18%	\$16,590.00
Market	100%	\$92,166.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	82%	\$75,576.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/28/20	08/01/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
WAKE UP WEEKEND 9-10A - F (Program: WAKE UP WEEKEND 9-10A - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-----1-	1	\$125.00	0.00								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----1-		1				\$125.00		0.00			
N 2	All	07/28/20	08/01/20	Good Morning America 3M	CM	7-9a	-----2-	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
		(Program: GOOD MORNING AMERICA - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----2-		2				\$125.00		0.00			
N 3	All	07/28/20	08/03/20	Local News @ 430a M-FCM	CM	430-5a	1--1--	:30	2	\$100.00	P01	0.00	NM	2	\$200.00
		(Program: WHAS11 WAKE UP NEWS @ 430A - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	1--1--		2				\$100.00		0.00			
N 4	All	07/28/20	08/02/20	Good Morning America 3M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
		(Program: GOOD MORNING AMERICA - (8:00 AM-9:00 AM) - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----1		1				\$175.00		0.00			
N 5	All	07/28/20	08/03/20	Local News @ 12p M-F CM	CM	12-1p	111-2--	:30	5	\$200.00	P01	0.00	NM	5	\$1,000.00
		(Program: WHAS11 NEWS AT NOON - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	111-2--		5				\$200.00		0.00			
N 6	All	07/28/20	08/03/20	The View	CM	11-12p	11-11--	:30	4	\$125.00	P02	0.00	NM	4	\$500.00
		(Program: THE VIEW - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	11-11--		4				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	All	07/28/20-08/03/20	The View		11-12p	MF-ThF----	:30		(\$125.00)		0.00	NM		
		See MG 6.5													
		[Recon Preempt-DNA-LIVE EVENT NETWORK]													
	5	All	07/28/20-08/03/20	The View		11-12p	M-----	:30		\$125.00		0.00	NM		
		Ⓜ MG for 6.2 07/30													
N 7	All	07/28/20	08/03/20	GMA3	CM	1-2p	212-2--	:30	7	\$100.00	P02	0.00	NM	7	\$700.00
		(Program: GMA3 - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	212-2--		7				\$100.00		0.00			
N 8	All	07/28/20	08/03/20	Great Day Live 9-10a	CM	9-10a	1--1--	:30	2	\$60.00	P02	0.00	NM	2	\$120.00
		(Program: GREAT DAY LIVE - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	1--1--		2				\$60.00		0.00			
N 9	All	07/28/20	08/03/20	Access Daily 10-11a	CM	10-11a	1--1--	:30	2	\$60.00	P02	0.00	NM	2	\$120.00
		(Program: ACCESS DAILY - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	1--1--		2				\$60.00		0.00			
N 10	All	07/28/20	08/02/20	Local News @ 630p Su CM	CM	630-7p	-----1	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
		(Program: WHAS11 NEWS @ 630p - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----1		1				\$500.00		0.00			
N 11	All	07/28/20	08/03/20	Local News @ 6p M-F CM	CM	6-630p	1-111--	:30	4	\$500.00	P02	0.00	NM	4	\$2,000.00
		(Program: WHAS11 NEWS @ 6p - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/28/20	08/03/20	1-111--		4				\$500.00		0.00			
N 12	All	07/28/20	08/03/20	Local News @ 4p M-F CM	CM	4:30 PM-4:58 PM	1-1-1--	:30	3	\$200.00	P01	0.00	NM	3	\$600.00
		(Program: WHAS11 NEWS @ 4P - Rate)													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	1-1-1--					3	\$200.00		0.00			
N13	All	07/28/20	08/03/20	ABC World News	CM	630-7p	1-1-1--	:30	3	\$700.00	P02	0.00	NM	3	\$2,100.00
				ABC WORLD NEWS - Rate											
				(Program: ABC WORLD NEWS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	1-1-1--					3	\$700.00		0.00			
N14	All	07/28/20	08/02/20	ABC World News Su	CM	6-630p	-----1	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
				SUN ABC World News - Rate											
				(Program: SUN ABC World News - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1					1	\$700.00		0.00			
N15	All	07/28/20	08/03/20	Local News @ 5p M-F	CM	5-530p	11--1--	:30	3	\$350.00	P02	0.00	NM	3	\$1,050.00
				WHAS11 NEWS @ 5p - Rate											
				(Program: WHAS11 NEWS @ 5p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	11--1--					3	\$350.00		0.00			
N16	All	07/28/20	08/03/20	Inside Ed 730-8p	CM	730-8p	1-1-1--	:30	3	\$500.00	P02	0.00	NM	3	\$1,500.00
				INSIDE EDITION - Rate											
				(Program: INSIDE EDITION - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	1-1-1--					3	\$500.00		0.00			
N17	All	07/28/20	08/01/20	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1-					1	\$200.00		0.00			
N18	All	07/28/20	08/02/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
				AMERICA'S FUNNIEST HOME											
				(Program: AMERICA'S FUNNIEST HOME VIDEOS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1					1	\$900.00		0.00			
N19	All	07/28/20	08/01/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
				WHAS11 NEWS AT 11 SAT - R											
				(Program: WHAS11 NEWS AT 11 SAT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1-					1	\$200.00		0.00			
N20	All	07/28/20	08/03/20	Jimmy Kimmel	CM	1135p-1237a	11111--	:30	5	\$125.00	P01	0.00	NM	5	\$625.00
				JIMMY KIMMEL LIVE - Rate											
				(Program: JIMMY KIMMEL LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	11111--					5	\$125.00		0.00			
N21	All	07/28/20	08/02/20	NCAA FB Daytime Game	CM	330-7p	-----2	:30	2	\$1,500.00	P01	0.00	NM	2	\$3,000.00
				NBA REGULAR SEASON SUNDAY											
				(Program: NBA REGULAR SEASON SUNDAY - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----2					2	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	07/27/20-08/02/20	NCAA FB Daytime Game 2			330-7p	-----Su	:30	(\$1,500.00)	0.00	NM				
See MG 21.3,21.4															
2	All	07/27/20-08/02/20	NCAA FB Daytime Game 2			330-7p	-----Su	:30	(\$1,500.00)	0.00	NM				
See MG 21.3,21.4															
3	All	07/27/20-08/02/20	NBA DT Game 2			Various	-----Su	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 21.2,21.1															
4	All	07/27/20-08/02/20	NBA DT Game 2			Various	-----Su	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 21.2,21.1															
N22	WHAS	07/28/20	08/02/20	Castle 105-205a Su	CM	105-205a	-----S	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
				Castle 105-205a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S					1	\$25.00		0.00			

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		Week: 07/27/20	08/02/20	-----S	1	\$25.00	0.00								
													Totals	55	\$16,590.00