

# ORDER

**Orders**  
**Order / Rev:** 2057605  
**Alt Order #:** WOC12636276  
**Product Desc:** Political  
**Estimate:** 9238  
**Flight Dates:** 08/18/20 - 08/24/20  
**Original Date / Rev:** 08/17/20 / 08/24/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
650 Massachusetts Ave. N.W. , Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Amy McGrath / D / US SEN / KY  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 186144  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/24/20	147	\$43,650.00	\$37,102.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	147	\$43,650.00	\$37,102.50	0.00
<b>Totals</b>	<b>147</b>	<b>\$43,650.00</b>	<b>\$37,102.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	21%	\$43,650.00
Market	100%	\$207,857.14

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	79%	\$164,207.14
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/18/20	08/22/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
(Program: WAKE UP WEEKEND 9-10A - Rate) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/20   08/23/20   -----1-   1   \$125.00   0.00															

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Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 9238  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-----1-		1				\$125.00		0.00			
N 2	All	08/18/20	08/22/20	Good Morning America 5M	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		(Program: GOOD MORNING AMERICA - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-----1-		1				\$125.00		0.00			
N 3	All	08/18/20	08/24/20	Local News @ 430a M-FCM	CM	430-5a	11111--	:30	5	\$100.00	P01	0.00	NM	5	\$500.00
		(Program: WHAS11 WAKE UP NEWS @ 430A - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	11111--		5				\$100.00		0.00			
N 4	All	08/18/20	08/23/20	Good Morning America 5M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
		(Program: GOOD MORNING AMERICA - (8:00 AM-9:00 AM) - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-----1		1				\$175.00		0.00			
N 5	All	08/18/20	08/24/20	Local News @ 5a M-F CM	CM	5-6a	22222--	:30	10	\$125.00	P01	0.00	NM	10	\$1,250.00
		(Program: WHAS11 WAKE UP NEWS @ 5A - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$125.00		0.00			
N 6	All	08/18/20	08/24/20	Local News @ 6a M-F CM	CM	6-7a	22222--	:30	10	\$175.00	P02	0.00	NM	10	\$1,750.00
		(Program: WHAS11 WAKE UP NEWS @ 6A - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$175.00		0.00			
N 7	All	08/18/20	08/24/20	Local News @ 12p M-F CM	CM	12-1p	22222--	:30	10	\$200.00	P01	0.00	NM	10	\$2,000.00
		(Program: WHAS11 NEWS AT NOON - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$200.00		0.00			
N 8	All	08/18/20	08/24/20	GMA3	CM	1-2p	22222--	:30	10	\$100.00	P02	0.00	NM	10	\$1,000.00
		(Program: GMA3 - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$100.00		0.00			
N 9	All	08/18/20	08/24/20	Great Day Live 9-10a CM	CM	9-10a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
		(Program: GREAT DAY LIVE - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$60.00		0.00			
N 10	All	08/18/20	08/24/20	The View	CM	11-12p	22222--	:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00
		(Program: THE VIEW - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$125.00		0.00			
N 11	All	08/18/20	08/24/20	Access Daily 10-11a CM	CM	10-11a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
		(Program: ACCESS DAILY - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$60.00		0.00			
N 12	All	08/18/20	08/24/20	General Hospital	CM	2-3p	22222--	:30	10	\$200.00	P01	0.00	NM	10	\$2,000.00
		(Program: GENERAL HOSPITAL - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/24/20	22222--		10				\$200.00		0.00			
N 13	All	08/18/20	08/23/20	Local News @ 630p Su CM	CM	630-7p	-----1	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
		(Program: WHAS11 NEWS @ 630p - Rate)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/18/20	08/23/20	-----1		1				\$500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	All	08/18/20	08/24/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
				WHAS11 NEWS @ 6p - Rate											
				(Program: WHAS11 NEWS @ 6p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/20	08/23/20	-----1			1		\$500.00		0.00				
N15	All	08/18/20	08/24/20	Local News @ 4p M-F	CM	4-5p	22222--	:30	10	\$200.00	P01	0.00	NM	10	\$2,000.00
				WHAS11 NEWS @ 4P - Rate											
				(Program: WHAS11 NEWS @ 4P - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/20	08/24/20	11111--			5		\$500.00		0.00				
N17	All	08/18/20	08/24/20	Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$450.00	P02	0.00	NM	5	\$2,250.00
				WHAS11 NEWS @ 530P - Rate											
				(Program: WHAS11 NEWS @ 530P - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/20	08/24/20	11111--			5		\$450.00		0.00				
N18	All	08/18/20	08/24/20	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$375.00	P02	0.00	NM	5	\$1,875.00
				WHAS11 NEWS @ 5p - Rate											
				(Program: WHAS11 NEWS @ 5p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/20	08/24/20	11111--			5		\$375.00		0.00				
N19	All	08/18/20	08/23/20	ABC World News Su	CM	6-630p	-----1	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
				SUN ABC World News - Rate											
				(Program: SUN ABC World News - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/20	08/23/20	-----1			1		\$700.00		0.00				
N20	All	08/18/20	08/24/20	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
				INSIDE EDITION - Rate											
				(Program: INSIDE EDITION - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/20	08/24/20	11111--			5		\$500.00		0.00				
N21	All	08/18/20	08/24/20	ET 7-730p	CM	7-730p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/20	08/24/20	11111--			5		\$500.00		0.00				
N22	All	08/18/20	08/22/20	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/20	08/23/20	-----1-			1		\$200.00		0.00				
N23	All	08/18/20	08/21/20	Fri Prime A	CM	8-9p	----1--	:30	1	\$1,200.00	P01	0.00	NM	1	\$1,200.00
				SHARK TANK FRI - Rate											
				(Program: SHARK TANK FRI - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/20	08/23/20	----1--			1		\$1,200.00		0.00				
N24	All	08/18/20	08/20/20	Prime Political Program	CM	Various	-222--	:30	6	\$1,200.00	P02	0.00	NM	6	\$7,200.00
				Dem Convention											
				(Program: Dem Convention)											

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Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 9238  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	- 222 - - -					6	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	08/17/20-08/23/20		Prime Political Program	Various		- TWTh - - - - -	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 24.7															
[Recon Preempt-DNA-LIVE EVENT NETWORK]															
7	All	08/17/20-08/23/20		Sun Prime B	8-9p		- - - - - Su	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 24.5 08/20															
N25	All	08/18/20	08/22/20	Local News @ 11p Sa	CM	11-1135p	- - - - - 1-	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
WHAS11 NEWS AT 11 SAT - R															
(Program: WHAS11 NEWS AT 11 SAT - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	- - - - - 1-					1	\$225.00		0.00			
N26	All	08/18/20	08/24/20	Jimmy Kimmel	CM	1135p-1237a	11111 - -	:30	5	\$125.00	P01	0.00	NM	5	\$625.00
JIMMY KIMMEL LIVE - Rate															
(Program: JIMMY KIMMEL LIVE - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/20	08/24/20	11111 - -					5	\$125.00		0.00			
N27	All	08/18/20	08/23/20	NBA Playoffs Prime Game 1	CM	Various	- - - - - 1-	:30	1	\$1,500.00	P01	0.00	NM	1	\$1,500.00
NBA Playoffs Prime															
(Program: NBA REGULAR SEASON SUNDAY - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	- - - - - 1-					1	\$1,500.00		0.00			
N28	WHAS	08/18/20	08/23/20	NBA Playoffs DT Game 1	CM	Various	- - - - - 1	:30	1	\$1,500.00	P01	0.00	NM	1	\$1,500.00
NBA Playoffs DT Game 1															
(Program: NBA REGULAR SEASON SUNDAY - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	- - - - - 1					1	\$1,500.00		0.00			
N29	WHAS	08/18/20	08/23/20	NBA Playoffs DT Game 2	CM	Various	- - - - - 1	:30	1	\$1,500.00	P01	0.00	NM	1	\$1,500.00
NBA Playoffs DT Game 2															
(Program: NBA REGULAR SEASON SUNDAY - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	- - - - - 1					1	\$1,500.00		0.00			
Totals													147	\$43,650.00	