

# ORDER

**Orders**  
**Order / Rev:** 2060855  
**Alt Order #:** WOC12644736  
**Product Desc:** Political  
**Estimate:** 9317  
**Flight Dates:** 08/25/20 - 08/31/20  
**Original Date / Rev:** 08/24/20 / 08/25/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
650 Massachusetts Ave. N.W. , Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Amy McGrath / D / US SEN / KY  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 186144  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	122	\$36,585.00	\$31,097.25
08/31/20	08/31/20	27	\$7,065.00	\$6,005.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	122	\$36,585.00	\$31,097.25	0.00
September 2020	27	\$7,065.00	\$6,005.25	0.00
<b>Totals</b>	<b>149</b>	<b>\$43,650.00</b>	<b>\$37,102.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	21%	\$43,650.00
Market	100%	\$207,857.14

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	79%	\$164,207.14
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/25/20	08/29/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
WAKE UP WEEKEND 9-10A - F															
(Program: WAKE UP WEEKEND 9-10A - Rate)															

Order / Rev: 2060855  
 Alt Order #: WOC12644736  
 Flight Dates: 08/25/20 - 08/31/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 9317  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1-		1				\$125.00		0.00			
N 2	All	08/25/20	08/29/20	Good Morning America 3M	CM	7-9a	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				GOOD MORNING AMERICA - F											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1-		1				\$125.00		0.00			
N 3	All	08/25/20	08/31/20	Local News @ 430a M-FCM	CM	430-5a	11111--	:30	5	\$100.00	P01	0.00	NM	5	\$500.00
				WHAS11 WAKE UP NEWS @ 4											
				(Program: WHAS11 WAKE UP NEWS @ 430A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$100.00		0.00			
N 4	All	08/25/20	08/30/20	Good Morning America 3M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
				GOOD MORNING AMERICA - (8:00 AM-9:00 AM)											
				(Program: GOOD MORNING AMERICA - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1		1				\$175.00		0.00			
N 5	All	08/25/20	08/31/20	Local News @ 5a M-F CM	CM	5-6a	22222--	:30	10	\$125.00	P01	0.00	NM	10	\$1,250.00
				WHAS11 WAKE UP NEWS @ 5											
				(Program: WHAS11 WAKE UP NEWS @ 5A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$125.00		0.00			
N 6	All	08/25/20	08/31/20	Local News @ 6a M-F CM	CM	6-7a	22222--	:30	10	\$175.00	P02	0.00	NM	10	\$1,750.00
				WHAS11 WAKE UP NEWS @ 6											
				(Program: WHAS11 WAKE UP NEWS @ 6A - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$175.00		0.00			
N 7	All	08/25/20	08/31/20	GMA3	CM	1-2p	22222--	:30	10	\$100.00	P02	0.00	NM	10	\$1,000.00
				GMA3 - Rate											
				(Program: GMA3 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$100.00		0.00			
N 8	All	08/25/20	08/31/20	Great Day Live 9-10a CM	CM	9-10a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
				GREAT DAY LIVE - Rate											
				(Program: GREAT DAY LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$60.00		0.00			
N 9	All	08/25/20	08/31/20	The View	CM	11-12p	22222--	:30	10	\$125.00	P02	0.00	NM	10	\$1,250.00
				THE VIEW - Rate											
				(Program: THE VIEW - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$125.00		0.00			
N 10	All	08/25/20	08/31/20	Access Daily 10-11a CM	CM	10-11a	22222--	:30	10	\$60.00	P02	0.00	NM	10	\$600.00
				ACCESS DAILY - Rate											
				(Program: ACCESS DAILY - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$60.00		0.00			
N 11	All	08/25/20	08/31/20	Local News @ 12p M-F CM	CM	12-1p	22222--	:30	10	\$200.00	P01	0.00	NM	10	\$2,000.00
				WHAS11 NEWS AT NOON - R											
				(Program: WHAS11 NEWS AT NOON - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	22222--		10				\$200.00		0.00			
N 12	All	08/25/20	08/31/20	General Hospital	CM	2-3p	11111--	:30	5	\$200.00	P01	0.00	NM	5	\$1,000.00
				GENERAL HOSPITAL - Rate											
				(Program: GENERAL HOSPITAL - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$200.00		0.00			
N 13	All	08/25/20	08/30/20	Local News @ 630p Su CM	CM	630-7p	-----1	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
				WHAS11 NEWS @ 630p - Rate											
				(Program: WHAS11 NEWS @ 630p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/30/20	-----1		1				\$500.00		0.00			

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 Estimate: 9317  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	All	08/25/20	08/31/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1		1				\$500.00		0.00			
		(Program: WHAS11 NEWS @ 6p - Rate)													
N15	All	08/25/20	08/31/20	Local News @ 4p M-F	CM	4-5p	22222--	:30	10	\$200.00	P01	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$500.00		0.00			
		(Program: WHAS11 NEWS @ 4P - Rate)													
N16	All	08/25/20	08/31/20	ABC World News	CM	630-7p	11111--	:30	5	\$700.00	P02	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$700.00		0.00			
		(Program: ABC WORLD NEWS - Rate)													
N17	All	08/25/20	08/31/20	Local News @ 530p M-FCM	CM	530-6p	11111--	:30	5	\$450.00	P02	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$450.00		0.00			
		(Program: WHAS11 NEWS @ 530P - Rate)													
N18	All	08/25/20	08/30/20	ABC World News Su	CM	6-630p	-----1	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1		1				\$700.00		0.00			
		(Program: SUN ABC World News - Rate)													
N19	All	08/25/20	08/31/20	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$375.00	P02	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$375.00		0.00			
		(Program: WHAS11 NEWS @ 5p - Rate)													
N20	All	08/25/20	08/31/20	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$500.00		0.00			
		(Program: INSIDE EDITION - Rate)													
N21	All	08/25/20	08/31/20	ET 7-730p	CM	7-730p	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$500.00		0.00			
		(Program: ENTERTAINMENT TONIGHT - Rate)													
N22	All	08/25/20	08/29/20	ET 7-8p Sa	CM	7-8p	-----1-	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1-		1				\$200.00		0.00			
		(Program: ENTERTAINMENT TONIGHT - Rate)													
N23	All	08/25/20	08/27/20	Prime Political Program	CM	Various	-222---	:30	6	\$1,200.00	P02	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-222---		6				\$1,200.00		0.00			
		(Program: GOP Convention)													
N24	All	08/25/20	08/28/20	Fri Prime A	CM	8-9p	----1--	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----1--		1				\$1,200.00		0.00			
		(Program: SHARK TANK FRI - Rate)													
N25	All	08/25/20	08/29/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$225.00	P02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1-		1				\$225.00		0.00			
		(Program: WHAS11 NEWS AT 11 SAT - Rate)													

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Advertiser: POL/ Amy McGrath / D / US SEN / KY  
 Product Desc: Political  
 Estimate: 9317  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----1-		1				\$225.00		0.00			
N26	All	08/25/20	08/31/20	Jimmy Kimmel	CM	1135p-1237a	11111--	:30	5	\$125.00	P01	0.00	NM	5	\$625.00
				JIMMY KIMMEL LIVE - Rate											
				(Program: JIMMY KIMMEL LIVE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	11111--		5				\$125.00		0.00			
N28	WHAS	08/28/20	08/28/20	Fri Prime	CM	9:00 PM-11:00 PM	----F--	:30	1	\$825.00	P02	0.00	NM	1	\$825.00
				20/20											
				(9:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	----F--		1				\$825.00		0.00			
N29	WHAS	08/31/20	08/31/20	Mon Prime	CM	8-11p	M-----	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
				Bachelor Greatest											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	M-----		1				\$1,200.00		0.00			
N30	WHAS	08/29/20	08/29/20	ABC World News Sa	CM	6-630p	-----S-	:30	1	\$500.00	P02	0.00	NM	1	\$500.00
				ABC World News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----S-		1				\$500.00		0.00			
N31	WHAS	08/30/20	08/30/20	Sun Prime A	CM	7-8p	-----S	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
				AFHV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----S		1				\$900.00		0.00			
N32	WHAS	08/30/20	08/30/20	Good Morning America Su	CM	8-9a	-----S	:30	1	\$175.00	P02	0.00	NM	1	\$175.00
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----S		1				\$175.00		0.00			
N33	WHAS	08/30/20	08/30/20	Sun Prime D	CM	10-11p	-----S	:30	1	\$900.00	P02	0.00	NM	1	\$900.00
				Match Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/20	08/30/20	-----S		1				\$900.00		0.00			
N34	WHAS	08/25/20	08/31/20	Local News @ 11p M-F	CM	11-1135p	1-11---	:30	3	\$325.00	P03	0.00	NM	3	\$975.00
				Local News @ 11p M-F											
				(Program: GENERAL HOSPITAL - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	1-11---		3				\$325.00		0.00			
N35	WHAS	08/25/20	08/31/20	205-235a M-F	CM	205-235a	---1---	:30	1	\$25.00	P02	0.00	NM	1	\$25.00
				205-235a M-F											
				(Program: GENERAL HOSPITAL - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/25/20	08/31/20	---1---		1				\$25.00		0.00			
													Totals	149	\$43,650.00