

ORDER

Orders
Order / Rev: 1949141
Alt Order #: WOC12406742
Product Desc: Political
Estimate: 8447
Flight Dates: 03/03/20 - 03/09/20
Original Date / Rev: 03/02/20 / 03/03/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/09/20	51	\$24,210.00	\$20,578.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	51	\$24,210.00	\$20,578.50	0.00
Totals	51	\$24,210.00	\$20,578.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	25%	\$24,210.00
Market	100%	\$96,840.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAVE	13%	\$12,589.20
WBKI	1%	\$968.40
WBNA	0%	\$0.00
WDRB	50%	\$48,420.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	11%	\$10,652.40

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/03/20	03/07/20	Local News @ 9a Sa	CM	9-930a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
				Local News @ 9a Sa											
(Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		03/02/20	03/08/20	-----1-			1	\$280.00	0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1-		1				\$280.00		0.00			
N 2	All	03/03/20	03/08/20	Good Morning America Su	CM		-----1	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1		1				\$280.00		0.00			
N 3	All	03/03/20	03/07/20	Good Morning America Sa	CM	7-9a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
		(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1-		1				\$280.00		0.00			
N 4	All	03/03/20	03/08/20	This Week Su	CM	9-10a	-----1	1:00	1	\$240.00	P04	0.00	NM	1	\$240.00
		(Program: THIS WEEK)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1		1				\$240.00		0.00			
N 5	All	03/03/20	03/09/20	Local News @ 6a M-F	CM	6-7a	11-11--	1:00	4	\$320.00	P03	0.00	NM	4	\$1,280.00
		(Program: WHAS11 WAKE UP NEWS @ 6A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	11-11--		4				\$320.00		0.00			
N 6	All	03/03/20	03/06/20	Local News @ 430a M-F	CM	430-5a	-11-1--	1:00	3	\$200.00	P01	0.00	NM	3	\$600.00
		(Program: WHAS11 WAKE UP NEWS @ 430A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-11-1--		3				\$200.00		0.00			
N 7	All	03/03/20	03/05/20	Local News @ 5a M-F	CM	5-6a	--11---	1:00	2	\$240.00	P02	0.00	NM	2	\$480.00
		(Program: WHAS11 WAKE UP NEWS @ 5A)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	--11---		2				\$240.00		0.00			
N 8	All	03/03/20	03/09/20	Local News @ 12p M-F	CM	12-1p	1111---	1:00	4	\$300.00	P02	0.00	NM	4	\$1,200.00
		(Program: WHAS11 NEWS AT NOON)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	1111---		4				\$300.00		0.00			
N 9	All	03/03/20	03/09/20	General Hospital	CM	2-3p	11--1--	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
		(Program: GENERAL HOSPITAL)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	11--1--		3				\$300.00		0.00			
N 10	All	03/03/20	03/08/20	Local News @ 630p Su	CM	630-7p	-----1	1:00	1	\$550.00	P01	0.00	NM	1	\$550.00
		(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	-----1		1				\$550.00		0.00			
N 11	All	03/03/20	03/09/20	Local News @ 6p M-F	CM	6-630p	11111--	1:00	5	\$600.00	P03	0.00	NM	5	\$3,000.00
		(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	11111--		5				\$600.00		0.00			
N 12	All	03/03/20	03/09/20	Local News @ 530p M-F	CM	530-6p	11111--	1:00	5	\$550.00	P03	0.00	NM	5	\$2,750.00
		(Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/09/20	11111--		5				\$550.00		0.00			
N 13	All	03/03/20	03/06/20	Local News @ 4p M-F	CM	4-5p	--111--	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
		(Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/03/20	03/06/20	--111--		3				\$300.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--111--					3	\$300.00		0.00			
N14	All	03/03/20	03/09/20	Local News @ 5p M-F	CM	5-530p	111-1--	1:00	4	\$500.00	P03	0.00	NM	4	\$2,000.00
				Local News @ 5p M-F											
				(Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/03/20	03/09/20	111-1--					4	\$500.00		0.00			
N15	All	03/03/20	03/07/20	Local News @ 630p Sa	CM	630-7p	-----1-	1:00	1	\$360.00	P02	0.00	NM	1	\$360.00
				Local News @ 630p Sa											
				(Program: WHAS11 NEWS @ 6:30p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	-----1-					1	\$360.00		0.00			
N16	All	03/03/20	03/09/20	ABC World News	CM	630-7p	1111---	1:00	4	\$1,000.00	P03	0.00	NM	4	\$4,000.00
				ABC World News											
				(Program: ABC WORLD NEWS)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/03/20	03/09/20	1111---					4	\$1,000.00		0.00			
N17	All	03/03/20	03/09/20	ET 7-730p	CM	7-730p	11-1---	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
				ET 7-730p											
				(Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/03/20	03/09/20	11-1---					3	\$800.00		0.00			
N18	All	03/03/20	03/06/20	Inside Ed 730-8p	CM	730-8p	--1-1--	1:00	2	\$800.00	P02	0.00	NM	2	\$1,600.00
				Inside Ed 730-8p											
				(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--1-1--					2	\$800.00		0.00			
N19	All	03/03/20	03/07/20	Local News @ 11p Sa	CM	11-1135p	-----1-	1:00	1	\$350.00	P03	0.00	NM	1	\$350.00
				Local News @ 11p Sa											
				(Program: WHAS11 NEWS AT 11 SAT)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	-----1-					1	\$350.00		0.00			
N20	All	03/03/20	03/07/20	Inside Ed 1135p-1205a	CM	1135p-1205a	-----1-	1:00	1	\$160.00	P02	0.00	NM	1	\$160.00
				Inside Ed Sa 1135-1205a											
				(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	-----1-					1	\$160.00		0.00			
N21	WHAS	03/03/20	03/09/20	ABC World News Su	CM	6-630p	-----1	1:00	1	\$600.00	P04	0.00	NM	1	\$600.00
				ABC World News Su											
				(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/03/20	03/09/20	-----1					1	\$600.00		0.00			
													Totals	51	\$24,210.00