

ORDER

Orders
Order / Rev: 1974703
 Alt Order #: WOC12471272
 Product Desc: Political
 Estimate: 8497
 Flight Dates: 03/31/20 - 04/06/20
 Original Date / Rev: 03/30/20 / 04/24/20
 Order Type: RFP

WHAS
 Primary AE: Ben Stecker
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
 Buying Contact:
 Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
 Demographic: A35+
 Product Codes: PL-US Senate
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
 Advertiser External ID: 186144
 Agency External ID: 2118AGP
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/06/20	28	\$8,615.00	\$7,322.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	28	\$8,615.00	\$7,322.75	0.00
Totals	28	\$8,615.00	\$7,322.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$8,615.00
Market	100%	\$57,433.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$48,818.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/31/20	04/05/20	Good Morning America	SM	8:00 AM-9:00 AM	-----1	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
(Program: GOOD MORNING AMERICA - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		03/30/20	04/05/20	-----1		1		\$140.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	03/31/20	04/05/20	Local News @ 630p Su CM	CM	630-7p	-----1	:30	1	\$275.00	P04	0.00	NM	1	\$275.00
				WHAS11 NEWS @ 630p - Rate											
				(Program: WHAS11 NEWS @ 630p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/30/20	04/05/20	-----1			1		\$140.00		0.00				
N 3	All	03/31/20	04/06/20	Local News @ 6p M-F CM	CM	6-630p	11111--	:30	5	\$300.00	P04	0.00	NM	5	\$1,500.00
				WHAS11 NEWS @ 6 - Rate											
				(Program: WHAS11 NEWS @ 6 - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/30/20	04/05/20	-----1			1		\$275.00		0.00				
N 4	All	03/31/20	04/06/20	Good Morning America CM	CM	7-9a	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
				Good Morning America											
				(Program: WHAS11 NEWS @ 5p - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/31/20	04/06/20	11111--			5		\$250.00		0.00				
N 5	All	03/31/20	04/06/20	Local News @ 530p M-FCM	CM	530-6p	11-11--	:30	4	\$275.00	P04	0.00	NM	5	\$550.00
				WHAS11 NEWS @ 530P - Rate											
				(Program: WHAS11 NEWS @ 530P - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/31/20	04/06/20	11-11--			4		\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	All	03/31/20-04/06/20	Local News @ 530p M-F	530-6p	MF-ThF----	:30	(\$275.00)	0.00	NM						
See MG 5.5,5.6,5.7															
[Recon Preempt-DNA-LIVE EVENT LOCAL REPORT]															
2	All	03/31/20-04/06/20	Local News @ 530p M-F	530-6p	MT-ThF----	:30	(\$275.00)	0.00	NM						
See MG 5.8,5.9															
[Recon Preempt-DNA-SCHEDULE CHANGE]															
3	All	03/31/20-04/06/20	Local News @ 530p M-F	530-6p	MT-ThF----	:30	(\$275.00)	0.00	NM						
Credited															
[Preempted. Flight over. Moving to est 8515]															
4	All	03/31/20-04/06/20	Local News @ 530p M-F	530-6p	MT-ThF----	:30	(\$275.00)	0.00	NM						
Credited															
[Preempted. Flight over. Moving to est 8515]															
5	All	04/04/20-04/04/20	Local News @ 11p Sa DB	Various	-----Sa--	:30	\$125.00	0.00	NM						
Ⓜ MG for 5.1 03/31															
[Approved MG 4/2]															
6	All	03/31/20-04/06/20	Local News @ 5a M-F	5-6a	MTWThF----	:30	\$100.00	0.00	NM						
Ⓜ MG for 5.1 03/31															
[Approved MG 4/2]															
7	All	04/05/20-04/05/20	NCIS NO 1205-105a Su	1205-105a	-----Su	:30	\$50.00	0.00	NM						
Ⓜ MG for 5.1 03/31															
[Approved MG 4/2]															
8	All	04/06/20-04/06/20	Local News @ 4p M-F	4-5p	M-----	:30	\$150.00	0.00	NM						
Ⓜ MG for 5.2 04/02															
[Approved MG 4/3]															
9	All	04/06/20-04/06/20	The View	11-12p	M-----	:30	\$125.00	0.00	NM						
Ⓜ MG for 5.2 04/02															
[Approved MG 4/3]															
N 6	All	03/31/20	04/06/20	ABC World News CM	CM	630-7p	11111--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
				ABC WORLD NEWS - Rate											
				(Program: ABC WORLD NEWS - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/31/20	04/06/20	11111--			5		\$500.00		0.00				
N 7	All	03/31/20	04/06/20	Inside Ed 730-8p CM	CM	730-8p	1--11--	:30	3	\$400.00	P03	0.00	NM	3	\$1,200.00
				INSIDE EDITION - Rate											
				(Program: INSIDE EDITION - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/31/20	04/06/20	1--11--			3		\$400.00		0.00				
N 8	All	03/31/20	04/03/20	CM	CM	7-730p	-1-11--	:30	3	\$400.00	P03	0.00	NM	3	\$1,200.00

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				ET 7-730p											
				ENTERTAINMENT TONIGHT -											
				(Program: ENTERTAINMENT TONIGHT - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/20	04/05/20	- 1- 11- -					3	\$400.00		0.00			
													Totals	28	\$8,615.00