

# ORDER

**Orders**  
**Order / Rev:** 1953601  
 Alt Order #: WOC12414825  
 Product Desc: Political  
 Estimate: 8461  
 Flight Dates: 03/09/20 - 03/26/20  
 Original Date / Rev: 03/09/20 / 03/25/20  
 Order Type: RFP

**WHAS**  
 Primary AE: Ben Stecker  
 Sales Office: TSWAS  
 Sales Region: NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
 Buying Contact:  
 Billing Contact:  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Amy McGrath / D / US SEN / KY  
 Demographic: A35+  
 Product Codes: PL-US Senate  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate

New Business Thru:  
 Advertiser External ID: 186144  
 Agency External ID: 2118AGP  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/26/20	52	\$24,450.00	\$20,782.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	52	\$24,450.00	\$20,782.50	0.00
<b>Totals</b>	<b>52</b>	<b>\$24,450.00</b>	<b>\$20,782.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	24%	\$24,450.00
Market	100%	\$101,875.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAVE	16%	\$16,300.00
WBKI	1%	\$1,018.75
WBNA	0%	\$0.00
WDRB	31%	\$31,581.25
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	28%	\$28,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/10/20	03/14/20	Local News @ 9a Sa	CM	9-930a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
(Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/09/20   03/15/20   -----1-   1   \$280.00   0.00															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	03/10/20	03/15/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
				GOOD MORNING AMERICA		(8:00 AM-9:00 AM)									
				(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/09/20	03/15/20	-----1-	1	\$280.00	0.00								
N 3	All	03/10/20	03/14/20	Good Morning America	CM	7-9a	-----1-	1:00	1	\$280.00	P02	0.00	NM	1	\$280.00
				GOOD MORNING AMERICA											
				(Program: GOOD MORNING AMERICA)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/09/20	03/15/20	-----1-	1	\$280.00	0.00								
N 4	All	03/10/20	03/15/20	This Week Su	CM	9-10a	-----1	1:00	1	\$240.00	P02	0.00	NM	1	\$240.00
				THIS WEEK											
				(Program: THIS WEEK)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/09/20	03/15/20	-----1	1	\$240.00	0.00								
N 5	All	03/10/20	03/13/20	Local News @ 430a M-FCM	CM	430-5a	-11-1--	1:00	3	\$200.00	P01	0.00	NM	3	\$600.00
				WHAS11 WAKE UP NEWS @ 4											
				(Program: WHAS11 WAKE UP NEWS @ 430A)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/09/20	03/15/20	-11-1--	3	\$200.00	0.00								
N 6	All	03/10/20	03/16/20	Local News @ 6a M-F	CM	6-7a	11-11--	1:00	4	\$320.00	P03	0.00	NM	4	\$1,280.00
				WHAS11 WAKE UP NEWS @ 6											
				(Program: WHAS11 WAKE UP NEWS @ 6A)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/10/20	03/16/20	11-11--	4	\$320.00	0.00								
N 7	All	03/10/20	03/12/20	Local News @ 5a M-F	CM	5-6a	--11---	1:00	2	\$240.00	P02	0.00	NM	2	\$480.00
				WHAS11 WAKE UP NEWS @ 5											
				(Program: WHAS11 WAKE UP NEWS @ 5A)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/09/20	03/15/20	--11---	2	\$240.00	0.00								
N 8	All	03/10/20	03/16/20	Local News @ 12p M-F	CM	12-1p	1111---	1:00	4	\$300.00	P02	0.00	NM	4	\$1,200.00
				WHAS11 NEWS AT NOON											
				(Program: WHAS11 NEWS AT NOON)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/10/20	03/16/20	1111---	4	\$300.00	0.00								
N 9	All	03/10/20	03/16/20	General Hospital	CM	2-3p	11--1--	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
				GENERAL HOSPITAL											
				(Program: GENERAL HOSPITAL)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/10/20	03/16/20	11--1--	3	\$300.00	0.00								
N 10	All	03/10/20	03/15/20	Local News @ 630p Su	CM	630-7p	-----1	1:00	1	\$550.00	P03	0.00	NM	1	\$550.00
				WHAS11 NEWS @ 630p											
				(Program: WHAS11 NEWS @ 630p)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/09/20	03/15/20	-----1	1	\$550.00	0.00								
N 11	All	03/10/20	03/16/20	Local News @ 6p M-F	CM	6-630p	11111--	1:00	5	\$600.00	P03	0.00	NM	4	\$2,400.00
				WHAS11 NEWS @ 6 & 630p Su-F											
				(Program: WHAS11 NEWS @ 6 & 630p Su-F)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/10/20	03/16/20	11111--	5	\$600.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	All	03/10/20-03/16/20		Local News @ 6p M-F		6-630p	MTWThF----	1:00		<del>(\$600.00)</del>	0.00	NM			
See MG 12.6															
[Recon Preempt-DNA-SEVER WEATHER REPORT]															
N 12	All	03/10/20	03/16/20	Local News @ 530p M-FCM	CM	530-6p	11111--	1:00	5	\$550.00	P03	0.00	NM	4	\$2,800.00
				WHAS11 NEWS @ 530P											
				(Program: WHAS11 NEWS @ 530P)1Q20 SELLING BOOK (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/10/20	03/16/20	11111--	5	\$550.00	0.00								

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3	All	03/10/20-03/16/20	03/16/20	Local News @ 530p M-F	CM	530-6p	1111--	1:00	4	\$550.00	P03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/10/20	03/16/20	1111--			5			\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	03/10/20-03/16/20	Local News @ 530p M-F		530-6p		MTWThF----	1:00		<del>(\$550.00)</del>		0.00	NM		
		See MG 12.6 [Recon Preempt-DNA-SEVERE WEATHER REPORT]													
5	All	03/10/20-03/16/20	03/16/20	Local News @ 530p M-F	CM	530-6p	1111--	1:00	4	\$550.00	P03	0.00	NM	4	\$2,000.00
Week:		03/10/20	03/16/20	1111--			4			\$500.00		0.00			
5	All	03/10/20-03/16/20	Local News @ 530p M-F		530-6p		MTWThF----	1:00		<del>(\$550.00)</del>		0.00	NM		
		See MG 12.7 [Recon Preempt-DNA-SPECIAL REPORT]													
6	All	03/16/20-03/22/20	03/22/20	Mon Prime C	CM	10-11p	-----M-	1:00	1	\$1,150.00	P03	0.00	NM	1	\$1,150.00
		MG for 11.3,12.3													
7	All	03/21/20-03/21/20	03/21/20	Local News @ 630p Sa	CM	630-7p	-----Sa-	1:00	1	\$550.00	P03	0.00	NM	1	\$550.00
		Credited													
N13	All	03/10/20-03/16/20	03/16/20	Local News @ 5p M-F	CM	5-530p	111-1--	1:00	4	\$500.00	P03	0.00	NM	4	\$2,000.00
		WHAS11 NEWS @ 5p (Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)													
Week:		03/10/20	03/16/20	111-1--			4			\$500.00		0.00			
4	All	03/10/20-03/16/20	Local News @ 5p M-F		5-530p		MTW-F----	1:00		<del>(\$500.00)</del>		0.00	NM		
		See MG 13.5 [Recon Preempt-DNA-SPECIAL REPORT]													
5	All	03/19/20-03/19/20	03/19/20	Local News @ 5p M-F	CM	5-530p	---Th----	1:00	1	\$500.00	P03	0.00	NM	1	\$500.00
		See MG 13.6 [Recon Preempt-DNA-SCHEDULE CHANGE PER DISCREP REPORT AND AS RUNS]													
6	All	03/24/20-03/24/20	03/24/20	ABC World News	CM	630-7p	-T-----	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		See MG 13.7 [Did no receive updated creative ]													
7	All	03/26/20-03/26/20	03/26/20	ABC World News	CM	630-7p	---Th----	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		MG for 13.6 03/24													
N14	All	03/10/20-03/13/20	03/13/20	Local News @ 4p M-F	CM	4-5p	--111--	1:00	3	\$300.00	P02	0.00	NM	3	\$900.00
		WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P)1Q20 SELLING BOOK (sell)													
Week:		03/09/20	03/15/20	--111--			3			\$300.00		0.00			
N15	All	03/10/20-03/14/20	03/14/20	Local News @ 630p Sa	CM	630-7p	-----1-	1:00	1	\$360.00	P02	0.00	NM	1	\$360.00
		Local News @ 630p Sa (Program: WHAS11 NEWS @ 6:30p)1Q20 SELLING BOOK (sell)													
Week:		03/09/20	03/15/20	-----1-			1			\$360.00		0.00			
N16	All	03/10/20-03/16/20	03/16/20	ABC World News	CM	630-7p	1111---	1:00	4	\$1,000.00	P02	0.00	NM	4	\$4,000.00
		ABC WORLD NEWS (Program: ABC WORLD NEWS)1Q20 SELLING BOOK (sell)													
Week:		03/10/20	03/16/20	1111---			4			\$1,000.00		0.00			
3	All	03/10/20-03/16/20	ABC World News		630-7p		MTWTh-----	1:00		<del>(\$1,000.00)</del>		0.00	NM		
		See MG 16.5 [Recon Preempt-DNA-WEATHER COVERAGE]													
5	All	03/09/20-03/15/20	03/15/20	ABC World News Su	CM	6-630p	-----Su	1:00	1	\$1,000.00	P02	0.00	NM	1	\$1,000.00
		MG for 16.3 03/12													
N17	All	03/10/20-03/14/20	03/14/20	ET 7-8p Sa	CM	7-8p	-----1-	1:00	1	\$240.00	P03	0.00	NM	1	\$240.00
		ENTERTAINMENT TONIGHT (Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)													
Week:		03/09/20	03/15/20	-----1-			1			\$240.00		0.00			

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 Estimate: 8461  
**WHAS**

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	-----1-					1	\$240.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	03/09/20-03/15/20		ET 7-8p Sa		7-8p			-----Sa--	1:00	<del>(\$240.00)</del>	0.00	NM		
See MG 17.2															
[Program Change-University of Kentucky-mw]															
2	All	03/09/20-03/15/20		PA (Sa)		7-8p			-----Sa--	1:00	\$240.00	0.00	NM		
Ⓜ MG for 17.1 03/14															
N18	All	03/10/20	03/16/20	ET 7-730p	CM	7-730p	11-1---	1:00	3	\$800.00	P02	0.00	NM	3	\$2,400.00
ENTERTAINMENT TONIGHT															
(Program: ENTERTAINMENT TONIGHT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/10/20	03/16/20	11-1---					3	\$800.00		0.00			
N19	All	03/10/20	03/13/20	Inside Ed 730-8p	CM	730-8p	--1-1--	1:00	2	\$800.00	P02	0.00	NM	2	\$1,600.00
INSIDE EDITION															
(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	--1-1--					2	\$800.00		0.00			
N20	All	03/10/20	03/14/20	Local News @ 11p Sa	CM	11-1135p	-----1-	1:00	1	\$350.00	P03	0.00	NM	1	\$350.00
WHAS11 NEWS AT 11 SAT															
(Program: WHAS11 NEWS AT 11 SAT)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	-----1-					1	\$350.00		0.00			
N21	All	03/10/20	03/14/20	Inside Ed 1135p-1205a	CM	1135p-1205a	-----1-	1:00	1	\$160.00	P02	0.00	NM	1	\$160.00
INSIDE EDITION															
(Program: INSIDE EDITION)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	-----1-					1	\$160.00		0.00			
N22	WHAS	03/14/20	03/14/20	ABC World News Sa	CM	6-630p	-----S-	1:00	1	\$600.00	P03	0.00	NM	1	\$600.00
ABC World News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	-----S-					1	\$600.00		0.00			
N23	WHAS	03/21/20	03/21/20	Local News @ 630p Sa	CM	630-7p	-----2-	:30	2	\$275.00	P02	0.00	NM	2	\$550.00
Local News @ 630p Sa															
(Program: WHAS11 NEWS @ 6:30p)1Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/16/20	03/22/20	-----2-					2	\$275.00		0.00			
Totals													52	\$24,450.00	