

ORDER

Orders
Order / Rev: 1990315
 Alt Order #: WOC12489840
 Product Desc: Political
 Estimate: 8574
 Flight Dates: 04/28/20 - 05/04/20
 Original Date / Rev: 04/24/20 / 04/24/20
 Order Type: RFP

WHAS
 Primary AE: Ben Stecker
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
 Buying Contact:
 Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
 Demographic: A35+
 Product Codes: PL-US Senate
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
 Advertiser External ID: 186144
 Agency External ID: 2118AGP
 Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/27/20 | 05/04/20 | 32 | \$9,990.00 | \$8,491.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2020 | 32 | \$9,990.00 | \$8,491.50 | 0.00 |
| Totals | 32 | \$9,990.00 | \$8,491.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| WHAS | 16% | \$9,990.00 |
| Market | 100% | \$62,437.50 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 84% | \$52,447.50 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|--|-------------------|-----------------|---------------|-----|-------|----------|-----|------|------|-------|----------|
| N 1 | All | 04/28/20 | 05/03/20 | Good Morning America | SM | 8:00 AM-9:00 AM | -----1 | :30 | 1 | \$140.00 | P03 | 0.00 | NM | 1 | \$140.00 |
| | | | | (Program: GOOD MORNING AMERICA - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 04/27/20 | 05/03/20 | -----1 | 1 | \$140.00 | 0.00 | | | | | | | | |

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Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8574
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|--|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/20 | 05/03/20 | -----1 | | 1 | | | | \$140.00 | | 0.00 | | | |
| N 2 | All | 04/28/20 | 05/04/20 | Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6a | CM | 6-7a | 11-1--- | :30 | 3 | \$140.00 | P03 | 0.00 | NM | 3 | \$420.00 |
| | | (Program: WHAS11 WAKE UP NEWS @ 6A - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/28/20 | 05/04/20 | 11-1--- | | 3 | | | | \$140.00 | | 0.00 | | | |
| N 3 | All | 04/28/20 | 05/01/20 | Local News @ 12p M-F WHAS11 NEWS AT NOON - Re | CM | 12-1p | -1-11-- | :30 | 3 | \$150.00 | P02 | 0.00 | NM | 3 | \$450.00 |
| | | (Program: WHAS11 NEWS AT NOON - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/20 | 05/03/20 | -1-11-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| N 4 | All | 04/28/20 | 05/04/20 | The View THE VIEW - Rate | CM | 11-12p | 11----- | :30 | 2 | \$125.00 | P02 | 0.00 | NM | 2 | \$250.00 |
| | | (Program: THE VIEW - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/28/20 | 05/04/20 | 11----- | | 2 | | | | \$125.00 | | 0.00 | | | |
| N 5 | All | 04/28/20 | 05/03/20 | Local News @ 630p Su WHAS11 NEWS @ 630p - Rate | CM | 630-7p | -----1 | :30 | 1 | \$275.00 | P04 | 0.00 | NM | 1 | \$275.00 |
| | | (Program: WHAS11 NEWS @ 630p - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/20 | 05/03/20 | -----1 | | 1 | | | | \$275.00 | | 0.00 | | | |
| N 6 | All | 04/28/20 | 05/04/20 | Local News @ 6p M-F WHAS11 NEWS @ 6 - Rate | CM | 6-630p | 11111-- | :30 | 5 | \$300.00 | P04 | 0.00 | NM | 5 | \$1,500.00 |
| | | (Program: WHAS11 NEWS @ 6 - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/28/20 | 05/04/20 | 11111-- | | 5 | | | | \$300.00 | | 0.00 | | | |
| N 7 | All | 04/28/20 | 05/04/20 | Local News @ 11p M-F Local News @ 11p M-F | CM | 11-1135p | 1111--- | :30 | 4 | \$275.00 | P02 | 0.00 | NM | 4 | \$1,100.00 |
| | | (Program: WHAS11 NEWS @ 530P - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/28/20 | 05/04/20 | 1111--- | | 4 | | | | \$275.00 | | 0.00 | | | |
| N 8 | All | 04/28/20 | 05/04/20 | ABC World News ABC WORLD NEWS - Rate | CM | 630-7p | 11111-- | :30 | 5 | \$500.00 | P04 | 0.00 | NM | 5 | \$2,500.00 |
| | | (Program: ABC WORLD NEWS - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/28/20 | 05/04/20 | 11111-- | | 5 | | | | \$500.00 | | 0.00 | | | |
| N 9 | All | 04/28/20 | 05/04/20 | Inside Ed 730-8p INSIDE EDITION - Rate | CM | 730-8p | 1--11-- | :30 | 3 | \$400.00 | P02 | 0.00 | NM | 3 | \$1,200.00 |
| | | (Program: INSIDE EDITION - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/28/20 | 05/04/20 | 1--11-- | | 3 | | | | \$400.00 | | 0.00 | | | |
| N 10 | All | 04/28/20 | 04/30/20 | ET 7-730p ENTERTAINMENT TONIGHT - | CM | 7-730p | -111--- | :30 | 3 | \$400.00 | P02 | 0.00 | NM | 3 | \$1,200.00 |
| | | (Program: ENTERTAINMENT TONIGHT - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/20 | 05/03/20 | -111--- | | 3 | | | | \$400.00 | | 0.00 | | | |
| N 11 | All | 04/28/20 | 05/03/20 | Sun Prime D THE ROOKIE - Rate | CM | 10-11p | -----1 | :30 | 1 | \$700.00 | P03 | 0.00 | NM | 1 | \$700.00 |
| | | (Program: THE ROOKIE - Rate) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/20 | 05/03/20 | -----1 | | 1 | | | | \$700.00 | | 0.00 | | | |
| N 12 | WHAS | 04/30/20 | 04/30/20 | Good Morning America Good Morning America | CM | 7-9a | ---T--- | :30 | 1 | \$255.00 | P03 | 0.00 | NM | 1 | \$255.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/27/20 | 05/03/20 | ---T--- | | 1 | | | | \$255.00 | | 0.00 | | | |

Totals 32 \$9,990.00