

ORDER

Orders
Order / Rev: 1980322
Alt Order #: WOC12477181
Product Desc: Political
Estimate: 8515
Flight Dates: 04/07/20 - 04/13/20
Original Date / Rev: 04/06/20 / 04/14/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Amy McGrath / D / US SEN / KY**
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 03/30/20 | 04/13/20 | 28 | \$8,390.00 | \$7,131.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| April 2020 | 28 | \$8,390.00 | \$7,131.50 | 0.00 |
| Totals | 28 | \$8,390.00 | \$7,131.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| WHAS | 14% | \$8,390.00 |
| Market | 100% | \$59,928.57 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 86% | \$51,538.57 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|--|-------------------|-----------------|---------------|-----|-------|----------|-----|------|------|-------|----------|
| N 1 | All | 04/07/20 | 04/12/20 | Good Morning America | SM | 8:00 AM-9:00 AM | -----1 | :30 | 1 | \$140.00 | P03 | 0.00 | NM | 1 | \$140.00 |
| | | | | GOOD MORNING AMERICA - (8:00 AM-9:00 AM) | | | | | | | | | | | |
| | | | | (Program: GOOD MORNING AMERICA - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 04/06/20 | 04/12/20 | -----1 | 1 | \$140.00 | 0.00 | | | | | | | | |

Order / Rev: 1980322
 Alt Order #: WOC12477181
 Flight Dates: 04/07/20 - 04/13/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8515
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------------|--------------------------------------|-----------------|----------------|-----------------------|------------|-------------|----------|---|------|------|-------|------------|
| N 2 | All | 04/07/20 | 04/12/20 | Local News @ 630p Su CM | CM | 630-7p | -----1 | :30 | 1 | \$275.00 | P04 | 0.00 | NM | 1 | \$275.00 |
| | | | | WHAS11 NEWS @ 630p - Rate | | | | | | | | | | | |
| | | | | (Program: WHAS11 NEWS @ 630p - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/06/20 | 04/12/20 | -----1 | | | 1 | | \$140.00 | | 0.00 | | | | |
| N 3 | All | 04/07/20 | 04/13/20 | Local News @ 6p M-F CM | CM | 6-630p | 11111-- | :30 | 5 | \$300.00 | P04 | 0.00 | NM | 5 | \$1,500.00 |
| | | | | WHAS11 NEWS @ 6 - Rate | | | | | | | | | | | |
| | | | | (Program: WHAS11 NEWS @ 6 - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/06/20 | 04/12/20 | -----1 | | | 1 | | \$275.00 | | 0.00 | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/07/20 | 04/13/20 | 11111-- | | | 5 | | \$300.00 | | 0.00 | | | | |
| N 4 | All | 04/07/20 | 04/13/20 | Good Morning America CM | CM | 7-9a | 1--11-- | :30 | 3 | \$250.00 | P03 | 0.00 | NM | 3 | \$750.00 |
| | | | | Good Morning America | | | | | | | | | | | |
| | | | | (Program: WHAS11 NEWS @ 5p - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/07/20 | 04/13/20 | 1--11-- | | | 3 | | \$250.00 | | 0.00 | | | | |
| N 5 | All | 04/07/20 | 04/13/20 | Local News @ 530p M-F CM | CM | 530-6p | 11111-- | :30 | 5 | \$275.00 | P04 | 0.00 | NM | 6 | \$825.00 |
| | | | | WHAS11 NEWS @ 530P - Rate | | | | | | | | | | | |
| | | | | (Program: WHAS11 NEWS @ 530P - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/07/20 | 04/13/20 | 11111-- | | | 5 | | \$275.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | | | |
| 1 | All | 04/07/20-04/13/20 | Local News @ 530p M-F | 530-6p | MTWThF---- | :30 | (\$275.00) | 0.00 | NM | | | | | | |
| | | | | | | | | | | | See MG 5.6,5.7 | | | | |
| | | | | | | | | | | | [Recon Preempt-DNA-SCHEDULE CHANGE DUE TO PRESS CONF] | | | | |
| 2 | All | 04/07/20-04/13/20 | Local News @ 530p M-F | 530-6p | MTWThF---- | :30 | (\$275.00) | 0.00 | NM | | | | | | |
| | | | | | | | | | | | See MG 5.8,5.9 | | | | |
| | | | | | | | | | | | [Recon Preempt-DNA-SCHEDULE CHANGE] | | | | |
| 3 | All | 04/07/20-04/13/20 | Local News @ 530p M-F | 530-6p | MTWThF---- | :30 | (\$275.00) | 0.00 | NM | | | | | | |
| | | | | | | | | | | | See MG 5.10,5.11 | | | | |
| | | | | | | | | | | | [Recon Preempt-DNA-SCHEDULE CHANGE] | | | | |
| 4 | All | 04/07/20-04/13/20 | Local News @ 530p M-F | 530-6p | MTWThF---- | :30 | (\$275.00) | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Credited | | | | |
| | | | | | | | | | | | [Moved dollars to est 8520] | | | | |
| 5 | All | 04/07/20-04/13/20 | Local News @ 530p M-F | 530-6p | MTWThF---- | :30 | (\$275.00) | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Credited | | | | |
| | | | | | | | | | | | [Moved dollars to est 8520] | | | | |
| 6 | All | 04/11/20-04/11/20 | Local News @ 11p Sa | 11-1135p | -----Sa-- | :30 | \$175.00 | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Ⓜ MG for 5.1 04/07 | | | | |
| | | | | | | | | | | | [Approved MG 4/8/20] | | | | |
| 7 | All | 04/10/20-04/10/20 | Local News @ 5a M-F | 5-6a | -----F---- | :30 | \$100.00 | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Ⓜ MG for 5.1 04/07 | | | | |
| | | | | | | | | | | | [Approved MG 4/8/20] | | | | |
| 8 | All | 04/13/20-04/13/20 | The View | 11-12p | M----- | :30 | \$125.00 | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Ⓜ MG for 5.2 04/08 | | | | |
| | | | | | | | | | | | [Approved MG 4/9] | | | | |
| 9 | All | 04/13/20-04/13/20 | Local News @ 12p M-F | 12-1p | M----- | :30 | \$150.00 | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Ⓜ MG for 5.2 04/08 | | | | |
| | | | | | | | | | | | [Approved MG 4/9] | | | | |
| 10 | All | 04/13/20-04/13/20 | Local News @ 4p M-F | 4-5p | M----- | :30 | \$150.00 | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Ⓜ MG for 5.3 04/09 | | | | |
| | | | | | | | | | | | [Approved MG 4/10/20] | | | | |
| 11 | All | 04/13/20-04/13/20 | The View | 11-12p | M----- | :30 | \$125.00 | 0.00 | NM | | | | | | |
| | | | | | | | | | | | Ⓜ MG for 5.3 04/09 | | | | |
| | | | | | | | | | | | [Approved MG 4/10/20] | | | | |
| N 6 | All | 04/07/20 | 04/13/20 | ABC World News CM | CM | 630-7p | 11111-- | :30 | 5 | \$500.00 | P04 | 0.00 | NM | 5 | \$2,500.00 |
| | | | | ABC WORLD NEWS - Rate | | | | | | | | | | | |
| | | | | (Program: ABC WORLD NEWS - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/07/20 | 04/13/20 | 11111-- | | | 5 | | \$500.00 | | 0.00 | | | | |

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Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8515
WHAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/07/20 | 04/13/20 | 11111-- | | | | | 5 | \$500.00 | | 0.00 | | | |
| N 7 | All | 04/07/20 | 04/13/20 | Inside Ed 730-8p | CM | 730-8p | 1--11-- | :30 | 3 | \$350.00 | P03 | 0.00 | NM | 3 | \$1,050.00 |
| | | | | INSIDE EDITION - Rate | | | | | | | | | | | |
| | | | | (Program: INSIDE EDITION - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/07/20 | 04/13/20 | 1--11-- | | | | | 3 | \$350.00 | | 0.00 | | | |
| N 8 | All | 04/07/20 | 04/09/20 | ET 7-730p | CM | 7-730p | -111--- | :30 | 3 | \$350.00 | P03 | 0.00 | NM | 3 | \$1,050.00 |
| | | | | ENTERTAINMENT TONIGHT - | | | | | | | | | | | |
| | | | | (Program: ENTERTAINMENT TONIGHT - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/06/20 | 04/12/20 | -111--- | | | | | 3 | \$350.00 | | 0.00 | | | |
| N 9 | WHAS | 04/11/20 | 04/11/20 | ABC World News Sa | CM | 6-630p | -----1- | :30 | 1 | \$300.00 | P04 | 0.00 | NM | 1 | \$300.00 |
| | | | | ABC World News Sa | | | | | | | | | | | |
| | | | | (Program: ABC WORLD NEWS - Rate) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/07/20 | 04/13/20 | -----1- | | | | | 1 | \$300.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 28 | \$8,390.00 |