

ORDER

Orders
Order / Rev: 1997884
Alt Order #: WOC12502315
Product Desc: Political
Estimate: 8654
Flight Dates: 05/12/20 - 05/18/20
Original Date / Rev: 05/11/20 / 05/19/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact: Cathie Herrick
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Amy McGrath / D / US SEN / KY**
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/18/20	42	\$4,705.00	\$3,999.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	42	\$4,705.00	\$3,999.25	0.00
Totals	42	\$4,705.00	\$3,999.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	9%	\$4,705.00
Market	100%	\$52,277.78

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	91%	\$47,572.78
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/12/20	05/18/20	Local News @ 430a M-FCM	430-5a		11111--	:30	5	\$20.00	P04	0.00	NM	4	\$80.00
				WHAS11 WAKE UP NEWS @ 4											
				(Program: WHAS11 WAKE UP NEWS @ 430A - P4)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/12/20	05/18/20	11111--	5	\$20.00	0.00								

Order / Rev: 1997884
 Alt Order #: WOC12502315
 Flight Dates: 05/12/20 - 05/18/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8654
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/12/20	05/18/20	11111--					5	\$20.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	05/12/20-05/18/20		Local News @ 430a M-F		430-5a		MTWThF----	:30	(\$20.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
N 2	All	05/12/20	05/17/20	Good Morning America 3M	CM	8:00 AM-9:00 AM	-----1	:30	1	\$50.00	P04	0.00	NM	0	\$0.00
(Program: GOOD MORNING AMERICA - P4)															
Week:		05/11/20	05/17/20	-----1					1	\$50.00		0.00			
1	All	05/11/20-05/17/20		Good Morning America Su		8:00 AM-9:00 AM	-----Su	:30	(\$50.00)		0.00	NM			
See MG 14.4,14.5,14.6,14.7															
N 3	All	05/12/20	05/16/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
(Program: WAKE UP WEEKEND 9-10A - P4)															
Week:		05/11/20	05/17/20	-----1-					1	\$40.00		0.00			
N 4	All	05/12/20	05/16/20	Good Morning America 3M	CM	7-9a	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
(Program: GOOD MORNING AMERICA - P4)															
Week:		05/11/20	05/17/20	-----1-					1	\$50.00		0.00			
N 5	All	05/12/20	05/18/20	Good Morning America CM	CM	7-9a	11111--	:30	5	\$100.00	P04	0.00	NM	5	\$500.00
(Program: GOOD MORNING AMERICA - P4)															
Week:		05/12/20	05/18/20	22111--					7	\$100.00		0.00			
5	All	05/12/20-05/18/20		Good Morning America		7-9a		MTWThF----	:30	(\$100.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
7	All	05/12/20-05/18/20		Good Morning America		7-9a		MTWThF----	:30	(\$100.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
N 6	All	05/12/20	05/15/20	Local News @ 12p M-F	CM	12-1p	-1111--	:30	4	\$90.00	P03	0.00	NM	4	\$360.00
(Program: WHAS11 NEWS AT NOON - P4)															
Week:		05/11/20	05/17/20	-1111--					4	\$90.00		0.00			
4	All	05/11/20-05/17/20		Local News @ 12p M-F		12-1p		-TWThF----	:30	(\$90.00)		0.00	NM		
See MG 6.5															
5	All	05/11/20-05/17/20		Local News Special		12:00 PM-1:00 PM		1-----F----	:30	\$90.00		0.00	NM		
Ⓜ MG for 6.4 05/15															
[Approved MG 5/12]															
N 7	All	05/12/20	05/15/20	Local News @ 4p M-F	CM	4-5p	--1-1--	:30	2	\$110.00	P03	0.00	NM	2	\$220.00
(Program: WHAS11 NEWS @ 4P - P4)															
Week:		05/11/20	05/17/20	--1-1--					2	\$110.00		0.00			
N 8	All	05/12/20	05/18/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$325.00	P03	0.00	NM	4	\$1,300.00
(Program: WHAS11 NEWS @ 6 & 630p - P4)															
Week:		05/12/20	05/18/20	11111--					5	\$325.00		0.00			
5	All	05/12/20-05/18/20		Local News @ 6p M-F		6-630p		MTWThF----	:30	(\$325.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
N 9	All	05/12/20	05/16/20	Local News @ 630p Sa	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
(Program: WHAS11 NEWS @ 6:30p - P4 (6:30 PM-7:00 PM))															

Order / Rev: 1997884
 Alt Order #: WOC12502315
 Flight Dates: 05/12/20 - 05/18/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8654
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WHAS11 NEWS @ 6:30p - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----1-					1	\$50.00		0.00			
N13	All	05/12/20	05/15/20	Inside Ed 730-8p INSIDE EDITION - P4	CM	730-8p	-1-11--	:30	3	\$140.00	P04	0.00	NM	3	\$420.00
(Program: INSIDE EDITION - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-1-11--					3	\$140.00		0.00			
N14	All	05/12/20	05/18/20	ET 7-730p ENTERTAINMENT TONIGHT -	CM	7-730p	1-1-1--	:30	3	\$140.00	P04	0.00	NM	5	\$860.00
(Program: ENTERTAINMENT TONIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/12/20	05/18/20	1-1-1--					3	\$140.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	05/12/20-05/18/20	ET 7-730p			7-730p	M-W-F----	:30		(\$140.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
4	All	05/18/20-05/18/20	ET 7-730p			7-730p	M-----	1:00		\$280.00		0.00	NM		
Ⓜ MG for 17.5,5.7,5.5,14.3,1.5,16.5,2.1,8.5 [Approved 5/15/2020]															
5	All	05/18/20-05/18/20	Local News @ 530p M-F			530-6p	M-----	1:00		(\$260.00)		0.00	NM		
Ⓜ Credited [Flight Over. Moved \$ to est 8682]															
6	All	05/18/20-05/18/20	Good Morning America			7-9a	M-----	1:00		\$200.00		0.00	NM		
Ⓜ MG for 17.5,5.7,5.5,14.3,1.5,16.5,2.1,8.5 [Approved 5/15/2020]															
7	All	05/17/20-05/17/20	Good Morning America Su			8-9a	-----Su	1:00		\$100.00		0.00	NM		
Ⓜ MG for 17.5,5.7,5.5,14.3,1.5,16.5,2.1,8.5 [Approved 5/15/2020]															
N15	All	05/12/20	05/15/20	Fri Prime A SHARK TANK - P4	CM	8-9p	----1--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
(Program: SHARK TANK - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	----1--					1	\$250.00		0.00			
N16	All	05/12/20	05/18/20	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ €	CM	6-7a	11111--	:30	5	\$70.00	P04	0.00	NM	4	\$280.00
(Program: WHAS11 WAKE UP NEWS @ 6A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/12/20	05/18/20	11111--					5	\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	05/12/20-05/18/20	Local News @ 6a M-F			6-7a	MTWThF----	:30		(\$70.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
N17	All	05/12/20	05/18/20	Local News @ 5a M-F WHAS11 WAKE UP NEWS @ €	CM	5-6a	11111--	:30	5	\$40.00	P04	0.00	NM	4	\$160.00
(Program: WHAS11 WAKE UP NEWS @ 5A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/12/20	05/18/20	11111--					5	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	05/12/20-05/18/20	Local News @ 5a M-F			5-6a	MTWThF----	:30		(\$40.00)		0.00	NM		
See MG 14.4,14.5,14.6,14.7															
N18	All	05/12/20	05/16/20	ROS 12p-6p Sa-Su Weekend ROS 12p-6p (5:00 PM-6:00 PM)	CM	5:00 PM-6:00 PM	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
(Program: ENTERTAINMENT TONIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----1-					1	\$50.00		0.00			
N19	WHAS	05/16/20	05/16/20	Local News @ 11p Sa Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S-					1	\$75.00		0.00			
N20	WHAS	05/14/20	05/14/20	ET 106-136a Enter Tnt 106-136	CM	106-136a	---T---	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	---T---					1	\$10.00		0.00			

Order / Rev: 1997884
 Alt Order #: WOC12502315
 Flight Dates: 05/12/20 - 05/18/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8654

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/11/20	05/17/20	---T---	1	\$10.00	0.00								
													Totals	42	\$4,705.00