

ORDER

Orders
Order / Rev: 2003616
Alt Order #: WOC12511712
Product Desc: Political
Estimate: 8713
Flight Dates: 05/26/20 - 06/01/20
Original Date / Rev: 05/21/20 / 06/02/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	72	\$7,515.00	\$6,387.75
06/01/20	06/01/20	17	\$1,855.00	\$1,576.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	72	\$7,515.00	\$6,387.75	0.00
June 2020	17	\$1,855.00	\$1,576.75	0.00
Totals	89	\$9,370.00	\$7,964.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$9,370.00
Market	100%	\$62,466.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$53,096.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/26/20	06/01/20	Local News @ 430a M-FCM		430-5a	11111--	:30	5	\$20.00	P04	0.00	NM	5	\$100.00
				WHAS11 WAKE UP NEWS @ 4											
(Program: WHAS11 WAKE UP NEWS @ 430A - P4)															

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 Estimate: 8713
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--					5	\$20.00		0.00			
N 2	All	05/26/20	05/31/20	ROS EM (Su) 6-8a WAKE UP WEEKEND 6-8A - P4	CM	6-8a	-----1	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1					1	\$20.00		0.00			
N 3	All	05/26/20	06/01/20	Good Morning America GOOD MORNING AMERICA - F	CM	7-9a	23332--	:30	13	\$100.00	P04	0.00	NM	13	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	23332--					13	\$100.00		0.00			
N 4	All	05/26/20	05/31/20	Good Morning America GOOD MORNING AMERICA - (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	-----1	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1					1	\$50.00		0.00			
N 5	All	05/26/20	05/30/20	Local News @ 9a Sa WAKE UP WEEKEND 9-10A - F	CM	9-930a	-----1-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-					1	\$40.00		0.00			
N 6	All	05/26/20	06/01/20	Local News @ 5a M-F WHAS11 WAKE UP NEWS @ 5A - P4	CM	5-6a	11221--	:30	7	\$40.00	P04	0.00	NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11221--					7	\$40.00		0.00			
N 7	All	05/26/20	05/30/20	Good Morning America GOOD MORNING AMERICA - F	CM	7-9a	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-					1	\$50.00		0.00			
N 8	All	05/26/20	05/30/20	Local News @ 6a Sa WAKE UP WEEKEND 6-7A - P4	CM	6-7a	-----1-	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-					1	\$20.00		0.00			
N 9	All	05/26/20	06/01/20	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6A - P4	CM	6-7a	11111--	:30	5	\$70.00	P04	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--					5	\$70.00		0.00			
N 10	All	05/26/20	06/01/20	Local News @ 12p M-F WHAS11 NEWS AT NOON - P4	CM	12-1p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--					5	\$90.00		0.00			
N 11	All	05/26/20	05/29/20	Great Day Live 9-10a GREAT DAY LIVE - P4	CM	9-10a	-1111--	:30	4	\$20.00	P04	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-1111--					4	\$20.00		0.00			
N 12	All	05/26/20	06/01/20	Pandemic Pandemic	CM	1-2p	21111--	:30	6	\$35.00	P04	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	21111--					6	\$35.00		0.00			
N 13	All	05/26/20	06/01/20	The View THE VIEW - P4	CM	11-12p	11111--	:30	5	\$50.00	P04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--					5	\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--		5				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	05/26/20-06/01/20		The View		11-12p		MTWThF----	:30	(\$50.00)		0.00	NM		
		See MG 13.6 [Advertiser Sep-3 spots ord in tp only 2 break-mw]													
6	All	05/26/20-06/01/20		Good Morning America Sa	7-9a			-----Sa--	:30	\$50.00		0.00	NM		
		Ⓜ MG for 13.2 05/27 [Approved 5/26]													
N14	All	05/26/20	06/01/20	General Hospital	CM	2-3p	11111--	:30	5	\$90.00	P03	0.00	NM	4	\$360.00
		GENERAL HOSPITAL - P4 (Program: GENERAL HOSPITAL - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--		5				\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	05/26/20-06/01/20		General Hospital		2-3p		MTWThF----	:30	(\$90.00)		0.00	NM		
		See MG 14.6 [Recon Preempt-DNA-LIVE EVENT LOCAL]													
6	All	05/26/20-06/01/20		General Hospital		2-3p		-----F----	:30	(\$90.00)		0.00	NM		
		Ⓜ Credited [CR - Moving dollars to estimate 8790]													
N15	All	05/26/20	06/01/20	Local News @ 4p M-F	CM	4-5p	11111--	:30	5	\$110.00	P03	0.00	NM	4	\$440.00
		WHAS11 NEWS @ 4P - P4 (Program: WHAS11 NEWS @ 4P - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--		5				\$110.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	All	05/26/20-06/01/20		Local News @ 4p M-F		4-5p		MTWThF----	:30	(\$110.00)		0.00	NM		
		Credited [CR - Moving dollars to estimate 8790]													
N16	All	05/26/20	05/30/20	Local News @ 630p Sa	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		WHAS11 NEWS @ 6:30p - P4 (6:30 PM-7:00 PM) (Program: WHAS11 NEWS @ 6:30p - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-		1				\$50.00		0.00			
N17	All	05/26/20	06/01/20	Local News @ 530p M-F	CM	530-6p	11-1---	:30	3	\$130.00	P04	0.00	NM	2	\$260.00
		WHAS11 NEWS @ 530P - P4 (Program: WHAS11 NEWS @ 530P - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11-1---		3				\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	05/26/20-06/01/20		Local News @ 530p M-F		530-6p		MT-Th-----	:30	(\$130.00)		0.00	NM		
		See MG 17.4 [Recon Preempt-DNA-LIVE EVENT LOCAL]													
4	All	05/26/20-06/01/20		Local News @ 530p M-F		530-6p		-----F----	:30	(\$130.00)		0.00	NM		
		Ⓜ Credited													
N18	All	05/26/20	05/31/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$180.00	P04	0.00	NM	1	\$180.00
		WHAS11 NEWS @ 630p - P4 (Program: WHAS11 NEWS @ 630p - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1		1				\$180.00		0.00			
N20	All	05/26/20	05/29/20	Local News @ 6p M-F	CM	6-630p	----1--	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		WHAS11 NEWS @ 6 & 630p - F (Program: WHAS11 NEWS @ 6 & 630p - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	----1--		1				\$325.00		0.00			
N21	All	05/26/20	06/01/20	ABC World News	CM	630-7p	11111--	:30	5	\$425.00	P04	0.00	NM	5	\$2,125.00
		ABC World News - P4 (Program: ABC World News - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11111--		5				\$425.00		0.00			

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 Product Desc: Political
 Estimate: 8713
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	All	05/26/20	05/31/20	ABC World News Su ABC WORLD NEWS SUN - P4	CM	6-630p	-----1	:30	1	\$425.00	P04	0.00	NM	1	\$425.00
(Program: ABC WORLD NEWS SUN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1					1	\$425.00		0.00			
N23	All	05/26/20	05/30/20	ET 7-8p Sa ENTERTAINMENT TONIGHT -	CM	7-8p	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
(Program: ENTERTAINMENT TONIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-					1	\$50.00		0.00			
N24	All	05/26/20	06/01/20	Inside Ed 730-8p INSIDE EDITION - P4	CM	730-8p	1-1-1--	:30	3	\$140.00	P04	0.00	NM	3	\$420.00
(Program: INSIDE EDITION - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	1-1-1--					3	\$140.00		0.00			
N25	All	05/26/20	05/28/20	ET 7-730p ENTERTAINMENT TONIGHT -	CM	7-730p	-1-1---	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
(Program: ENTERTAINMENT TONIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-1-1---					2	\$140.00		0.00			
N26	All	05/26/20	06/01/20	Mon Prime Other Mon Prime Other	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	1-----	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
(Program: BAKER AND THE BEAUTY - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	1-----					1	\$200.00		0.00			
N27	All	05/28/20	05/28/20	Thu Prime A WHO WANTS TO BE A MILLIO	CM	8-9p	---1---	:30	1	\$225.00	P04	0.00	NM	1	\$225.00
(Program: WHO WANTS TO BE A MILLIONAIRE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	---1---					1	\$225.00		0.00			
N28	All	05/26/20	06/01/20	Local News @ 11p M-F WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	11-1---	:30	3	\$100.00	P04	0.00	NM	2	\$200.00
(Program: WHAS11 NEWS AT 11 M-F/SU - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	11-1---					3	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	05/26/20-06/01/20	Local News @ 11p M-F			11-1135p	MT-Th-----	:30		(\$100.00)		0.00	NM		
Credited [CR - dollars moving to est. 8729]															
N29	All	05/26/20	05/31/20	Sun Prime A FUNNIEST HOME VIDEOS - P4	CM	7-8p	-----1	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
(Program: FUNNIEST HOME VIDEOS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1					1	\$300.00		0.00			
N30	All	05/26/20	06/01/20	Mon Prime A CELEB FAMILY FEUD	CM	8-9p	1-----	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
(Program: CELEB FAMILY FEUD - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	1-----					1	\$200.00		0.00			
N31	WHAS	05/26/20	06/01/20	LN (M-Su) LN (M-Su)	CM	11-1135p	-----1	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
(Program: WHAS11 NEWS AT 11 M-F/SU - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	-----1					1	\$100.00		0.00			
N32	WHAS	05/26/20	06/01/20	Castle 105-205a Su Castle 105-205a Su	CM	105-205a	-----1	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
(Program: WHAS11 NEWS AT 11 M-F/SU - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	-----1					1	\$10.00		0.00			
N33	WHAS	06/01/20	06/01/20	Daily Blast Live 3-4p Daily Blast Live 3-4p	CM	3-4p	1-----	:30	1	\$20.00	P04	0.00	NM	1	\$20.00

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Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 8713

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WHAS11 NEWS AT 11 M-F/SU - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/26/20	06/01/20	1-----					1	\$20.00		0.00			
													Totals	89	\$9,370.00