

# ORDER

**Orders**  
**Order / Rev:** 2011849  
**Alt Order #:** Manual  
**Product Desc:** \_\_\_\_\_  
**Estimate:** 7339  
**Flight Dates:** 06/10/20 - 06/15/20  
**Original Date / Rev:** 06/09/20 / 06/16/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** 202 Consulting Solutions LLC/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
1050 30th ST NW  
Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Mike Brohier / D / US SENATE / I  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** 06/09/20  
**Advertiser External ID:** 189353  
**Agency External ID:** 73482AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/15/20	28	\$4,730.00	\$4,020.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	28	\$4,730.00	\$4,020.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$4,730.00</b>	<b>\$4,020.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	18%	\$4,730.00
Market	100%	\$26,277.78

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$262.78
WAVE	19%	\$4,992.78
WBKI	2%	\$525.56
WBNA	0%	\$0.00
WDRB	27%	\$7,095.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	33%	\$8,671.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	06/10/20	06/11/20	Good Morning America	CM	7-9a	--WT---	:30	2	\$100.00	P04	0.00	NM	2	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/08/20	06/14/20	--WT---	2	\$100.00	0.00								

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 Estimate: 7339

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	--WT---		2				\$100.00		0.00			
N 2	WHAS	06/11/20	06/11/20	General Hospital General Hospital	CM	2-3p	---T---	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	---T---		1				\$90.00		0.00			
N 3	WHAS	06/10/20	06/15/20	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	M-WT---	:30	3	\$110.00	P03	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	--WT---		2				\$110.00		0.00			
		Week: 06/15/20	06/21/20	M-----		1				\$110.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WHAS	06/15/20-06/21/20	Local News @ 4p M-F		4-5p	M-----	:30		<del>(\$110.00)</del>		0.00	NM		
				<i>Credited</i>											
N 4	WHAS	06/10/20	06/15/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M-WTF--	:30	1	\$130.00	P04	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	--WTF--		3				\$130.00		0.00			
		Week: 06/15/20	06/21/20	M-----		1				\$130.00		0.00			
N 5	WHAS	06/10/20	06/15/20	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M-WF--	:30	1	\$300.00	P03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	--W-F--		2				\$300.00		0.00			
		Week: 06/15/20	06/21/20	M-----		1				\$300.00		0.00			
N 6	WHAS	06/10/20	06/15/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-WTF--	:30	0	\$325.00	P03	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	--WTF--		3				\$325.00		0.00			
		Week: 06/15/20	06/21/20	M-----		1				\$325.00		0.00			
N 7	WHAS	06/12/20	06/15/20	ET 7-730p ET 7-730p	CM	7-730p	M--F--	:30	1	\$140.00	P04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		1				\$140.00		0.00			
		Week: 06/15/20	06/21/20	M-----		1				\$140.00		0.00			
N 8	WHAS	06/12/20	06/15/20	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	M--F--	:30	1	\$140.00	P04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		1				\$140.00		0.00			
		Week: 06/15/20	06/21/20	M-----		1				\$140.00		0.00			
N 9	WHAS	06/12/20	06/12/20	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	----F--	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		1				\$100.00		0.00			
N 10	WHAS	06/13/20	06/13/20	Good Morning America Sa Good Morning America Sa	CM	7-9a	-----S-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$50.00		0.00			
N 11	WHAS	06/13/20	06/13/20	Local News @ 9a Sa Local News @ 9a Sa	CM	9-930a	-----S-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$40.00		0.00			
N 12	WHAS	06/13/20	06/13/20	Local News @ 630p Sa Local News @ 630p Sa	CM	630-7p	-----S-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$50.00		0.00			
N 13	WHAS	06/13/20	06/13/20	Local News @ 11p Sa Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$75.00		0.00			

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N 15	WHAS	06/14/20	06/14/20	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$180.00	P04	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S		1				\$180.00		0.00			
N 16	WHAS	06/10/20	06/11/20	Nightline Nightline	CM	1237-106a	--W----	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	--W----		1				\$20.00		0.00			
N 17	WHAS	06/11/20	06/14/20	ABC World News Su ABC World News Su	CM	6-630p	-----S	:30	1	\$425.00	P03	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S		1				\$425.00		0.00			
													Totals	28	\$4,730.00