

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2039933-1	Order #	2039933
Invoice Date	07/19/20	Alt Order #	WOC12597195
Invoice Month	July 2020	Deal #	
Invoice Period	06/29/20 - 07/14/20	Flight Dates	07/11/20 - 07/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8153		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
1	07/11/20	07/14/20	»WHAS11 WAKE UP NE 5-6a WS @ 5A - Rate		12-----	:30	3	\$125.00	NM																																																							
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3	07/11/20	07/14/20	»GOOD MORNING AME 7-9a RICA - Rate		22-----	:30	4	\$325.00	NM																																																							
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2	All	M	07/13/20	7:27 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-15H	\$325.00	NM																																																						
1	All	M	07/13/20	7:58 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-15H	\$325.00	NM																																																						
4	All	Tu	07/14/20	7:58 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-15H	\$325.00	NM																																																						
3	All	Tu	07/14/20	8:36 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-15H	\$325.00	NM																																																						
4	07/11/20	07/14/20		12-1p	11-----	:30	2	\$125.00	NM																																																							

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2039933-1	Invoice Month	July 2020
Invoice Date	07/19/20	Invoice Period	06/29/20 - 07/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8153		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
»WHAS11 NEWS AT NOON - Rate										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	11-----	2	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	All	M	07/13/20	12:23 PM	»WHAS11 NEWS AT NOON - Ra	12-1p	:30	MM-20-TV-15H	\$125.00 NM	
2	All	Tu	07/14/20	12:41 PM	»WHAS11 NEWS AT NOON - Ra	12-1p	:30	MM-20-TV-15H	\$125.00 NM	
»WHAS11 NEWS @ 4P - Rate										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	22-----	4	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	All	M	07/13/20	4:28 PM	»WHAS11 NEWS @ 4P - Rate	4-5p	:30	MM-20-TV-15H	\$175.00 NM	
1	All	M	07/13/20	4:58 PM	»WHAS11 NEWS @ 4P - Rate	4-5p	:30	MM-20-TV-15H	\$175.00 NM	
4	All	Tu	07/14/20	4:43 PM	»WHAS11 NEWS @ 4P - Rate	4-5p	:30	MM-20-TV-15H	\$175.00 NM	
3	All	Tu	07/14/20	4:49 PM	»WHAS11 NEWS @ 4P - Rate	4-5p	:30	MM-20-TV-15H	\$175.00 NM	
»WHAS11 NEWS @ 5p - 5-530p - Rate										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	-1-----	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	All	Tu	07/14/20	5:25 PM	»WHAS11 NEWS @ 5p - Rate	5-530p	:30	MM-20-TV-15H	\$350.00 NM	
»WHAS11 NEWS @ 530 530-6p - Rate										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	11-----	2	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	All	M	07/13/20	5:39 PM	»WHAS11 NEWS @ 530P - Rate	530-6p	:30	MM-20-TV-15H	\$450.00 NM	
2	All	Tu	07/14/20	5:46 PM	»WHAS11 NEWS @ 530P - Rate	530-6p	:30	MM-20-TV-15H	\$450.00 NM	
»WHAS11 NEWS @ 6 & 6-630p - Rate										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	11-----	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	All	M	07/13/20	6:22 PM	»WHAS11 NEWS @ 6 & 630p	Su6-630p	:30	MM-20-TV-15H	\$500.00 NM	
2	All	Tu	07/14/20	6:20 PM	»WHAS11 NEWS @ 6 & 630p	Su6-630p	:30	MM-20-TV-15H	\$500.00 NM	
»ENTERTAINMENT TONIGHT - Rate										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	11-----	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	All	M	07/13/20	7:25 PM	»ENTERTAINMENT TONIGHT - I7-730p		:30	MM-20-TV-15H	\$500.00 NM	
2	All	Tu	07/14/20	7:11 PM	»ENTERTAINMENT TONIGHT - I7-730p		:30	MM-20-TV-15H	\$500.00 NM	
»INSIDE EDITION - Rate 730-8p										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/11/20	07/17/20	11-----	2	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	All	M	07/13/20	7:25 PM	»ENTERTAINMENT TONIGHT - I7-730p		:30	MM-20-TV-15H	\$500.00 NM	
2	All	Tu	07/14/20	7:11 PM	»ENTERTAINMENT TONIGHT - I7-730p		:30	MM-20-TV-15H	\$500.00 NM	
10	07/11/20	07/14/20	»INSIDE EDITION - Rate 730-8p				:30	2	\$500.00	NM

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Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8153		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/11/20	07/13/20	Bach Greatest	8-11p	2-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/20 07/17/20 2----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 07/13/20 9:27 PM Bach Greatest 8-11p :30 MM-20-TV-15H \$1,000.00 NM 2 All M 07/13/20 10:24 PM Bach Greatest 8-11p :30 MM-20-TV-15H \$1,000.00 NM									
12	07/11/20	07/14/20	»WHAS11 NEWS AT 11	11:00 PM-11:30 PM	-1-----	:30	1	\$375.00	NM
M-F/SU - Rate Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/20 07/17/20 -1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 07/14/20 11:23 PM »WHAS11 NEWS AT 11 M-F/SU 11:00 PM-11:30 PM :30 MM-20-TV-15H \$375.00 NM									
13	07/11/20	07/14/20	»JIMMY KIMMEL LIVE -	1135p-1237a	22-----	:30	4	\$100.00	NM
Rate Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/20 07/17/20 22----- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 07/13/20 11:48 PM »JIMMY KIMMEL LIVE - Rate 1135p-1237a :30 MM-20-TV-15H \$100.00 NM 1 All M 07/13/20 12:05 AM »JIMMY KIMMEL LIVE - Rate 1135p-1237a :30 MM-20-TV-15H \$100.00 NM 4 All Tu 07/14/20 11:47 PM »JIMMY KIMMEL LIVE - Rate 1135p-1237a :30 MM-20-TV-15H \$100.00 NM 3 All Tu 07/14/20 12:04 AM »JIMMY KIMMEL LIVE - Rate 1135p-1237a :30 MM-20-TV-15H \$100.00 NM									
14	07/11/20	07/14/20	Tue Prime Other	8-11p	-1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/20 07/17/20 -1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 07/14/20 8:22 PM Tue Prime Other 8-11p :30 MM-20-TV-15H \$675.00 NM									
15	07/11/20	07/11/20	»GOOD MORNING AME 7-9a		-----2-	:30	2	\$100.00	NM
RICA - Rate Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/20 07/12/20 -----2- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 07/11/20 7:41 AM »GOOD MORNING AMERICA - F7-9a :30 MM-20-TV-15H \$100.00 NM 2 All Sa 07/11/20 8:29 AM »GOOD MORNING AMERICA - F7-9a :30 MM-20-TV-15H \$100.00 NM									
16	07/11/20	07/11/20	»WHAS11 NEWS @ 6:30	6:30 PM-7:00 PM	-----1-	:30	1	\$500.00	NM
0p - Rate Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2039933-1	Invoice Month	July 2020
Invoice Date	07/19/20	Invoice Period	06/29/20 - 07/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8153		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	07/11/20	07/11/20	»WHAS11 NEWS @ 6:30p - Rate	6:30 PM-7:00 PM	-----1-	:30	1	\$500.00	NM	
			07/06/20 07/12/20	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Sa	07/11/20	6:43 PM	»WHAS11 NEWS @ 6:30p - Rate	6:30 PM-7:00 PM	:30	MM-20-TV-15H	\$500.00	NM
17	07/11/20	07/11/20	»ENTERTAINMENT TO NIGHT - Rate	7-8p	-----1-	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/06/20	07/12/20	-----1-	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Sa	07/11/20	7:54 PM	»ENTERTAINMENT TONIGHT - I7-8p		:30	MM-20-TV-15H	\$100.00	NM
18	07/11/20	07/11/20	»WHAS11 NEWS AT 11 SAT - Rate	11:00 PM-11:30 PM	-----1-	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/06/20	07/12/20	-----1-	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Sa	07/11/20	11:23 PM	»WHAS11 NEWS AT 11 SAT - R:	11:00 PM-11:30 PM	:30	MM-20-TV-15H	\$225.00	NM
19	07/11/20	07/12/20	»GOOD MORNING AME RICA - Rate	8:00 AM-9:00 AM	-----1	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/06/20	07/12/20	-----1	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	07/12/20	8:41 AM	»GOOD MORNING AMERICA - F8:00 AM-9:00 AM		:30	MM-20-TV-15H	\$150.00	NM
20	07/11/20	07/12/20	»WHAS11 NEWS @ 630p - Rate	630-7p	-----1	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/06/20	07/12/20	-----1	1	\$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	07/12/20	6:42 PM	»WHAS11 NEWS @ 630p - Rate	630-7p	:30	MM-20-TV-15H	\$500.00	NM
21	07/11/20	07/12/20	»FUNNIEST HOME VID EOS - Rate	7-8p	-----1	:30	1	\$675.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/06/20	07/12/20	-----1	1	\$675.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	07/12/20	6:58 PM	»FUNNIEST HOME VIDEOS - R:	7-8p	:30	MM-20-TV-15H	\$675.00	NM
22	07/11/20	07/12/20	»CELEBRITY FAMILY FEUD - Rate	8-9p	-----1	:30	1	\$1,275.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	07/06/20	07/12/20	-----1	1	\$1,275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	07/12/20	8:44 PM	»CELEBRITY FAMILY FEUD - R:	8-9p	:30	MM-20-TV-15H	\$1,275.00	NM
23	07/11/20	07/12/20	PRESS YOUR LUCK	9-10p	-----1	:30	1	\$900.00	NM	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																											
	07/06/20	07/12/20	-----1	1	\$900.00																											
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																						
1	All	Su	07/12/20	9:19 PM	PRESS YOUR LUCK	9-10p	:30	MM-20-TV-15H	\$900.00	NM																						
24	07/11/20	07/11/20	Local News @ 6a Sa	6-7a	-----S-	:30	1	\$75.00	NM																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																											
	07/06/20	07/12/20	-----S-	1	\$75.00																											
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																						
1	WHAS	Sa	07/11/20	6:52 AM	Local News @ 6a Sa	6-7a	:30	MM-20-TV-15H	\$75.00	NM																						
<u>Total Spots</u>							44																									

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$15,600.00
<u>Agency Commission</u>	\$2,340.00
<u>Net Amount Due</u>	\$13,260.00

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