

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2054001-1	Order #	2054001
Invoice Date	08/23/20	Alt Order #	WOC12627887
Invoice Month	August 2020	Deal #	
Invoice Period	07/27/20 - 08/18/20	Flight Dates	08/12/20 - 08/18/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8448		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave Ste 250**  
**Towson, MD 21204**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/12/20	08/18/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A		11-----	:30	2	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/20    08/18/20    11-----                            2                    \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	All	M	08/17/20	6:52 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-21H	\$175.00	NM
3	All	Tu	08/18/20	6:22 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-21H	\$175.00	NM
2	08/12/20	08/14/20	»GOOD MORNING AME 7-9a RICA		----1--	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    ----1--                            1                    \$300.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	F	08/14/20	7:54 AM	»GOOD MORNING AMERICA	7-9a	:30	MM-20-TV-21H	\$300.00	NM
3	08/12/20	08/15/20	»GOOD MORNING AME 7-9a RICA		-----1-	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    -----1-                            1                    \$125.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Sa	08/15/20	7:54 AM	»GOOD MORNING AMERICA	7-9a	:30	MM-20-TV-21H	\$125.00	NM
4	08/12/20	08/16/20	»GOOD MORNING AME 8:00 AM-9:00 AM RICA		-----1	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    -----1                            1                    \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Su	08/16/20	8:28 AM	»GOOD MORNING AMERICA	8:00 AM-9:00 AM	:30	MM-20-TV-21H	\$175.00	NM
5	08/12/20	08/17/20		12-1p	1---1--	:30	2	\$200.00	NM	

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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2054001-1	Invoice Month	August 2020
Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/18/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8448		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
»WHAS11 NEWS AT NOON									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/18/20	1---1--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	F	08/14/20	12:12 PM	»WHAS11 NEWS AT NOON	12-1p	:30	MM-20-TV-21H	\$200.00 NM
3	All	M	08/17/20	12:49 PM	»WHAS11 NEWS AT NOON	12-1p	:30	MM-20-TV-21H	\$200.00 NM
6	08/12/20	08/18/20	»WHAS11 NEWS @ 4P	4-5p	- 1 - - 1 - -	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/18/20	- 1 - - 1 - -	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	F	08/14/20	4:24 PM	»WHAS11 NEWS @ 4P	4-5p	:30	MM-20-TV-21H	\$200.00 NM
3	All	Tu	08/18/20	4:19 PM	»WHAS11 NEWS @ 4P	4-5p	:30	MM-20-TV-21H	\$200.00 NM
7	08/12/20	08/17/20	»WHAS11 NEWS @ 530	530-6p	1 - - - 1 - -	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/18/20	1 - - - 1 - -	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	F	08/14/20	5:42 PM	»WHAS11 NEWS @ 530P	530-6p	:30	MM-20-TV-21H	\$450.00 NM
3	All	M	08/17/20	5:45 PM	»WHAS11 NEWS @ 530P	530-6p	:30	MM-20-TV-21H	\$450.00 NM
8	08/12/20	08/18/20	»WHAS11 NEWS @ 6 & 6-630p	630p Su-F	11 - - - - -	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/18/20	11 - - - - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	08/17/20	6:27 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p	630-630p	:30	MM-20-TV-21H	\$500.00 NM
3	All	Tu	08/18/20	6:11 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p	630-630p	:30	MM-20-TV-21H	\$500.00 NM
9	08/12/20	08/18/20	»INSIDE EDITION	730-8p	11 - - - - -	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/18/20	11 - - - - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	08/17/20	7:45 PM	»INSIDE EDITION	730-8p	:30	MM-20-TV-21H	\$500.00 NM
3	All	Tu	08/18/20	7:49 PM	»INSIDE EDITION	730-8p	:30	MM-20-TV-21H	\$500.00 NM
10	08/12/20	08/18/20	»MODERN FAMILY/MODERN FAMILY	8-9p	- 1 - - - - -	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/18/20	- 1 - - - - -	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	08/18/20	8:48 PM	»MODERN FAMILY/MODERN F/8-9p	8-9p	:30	MM-20-TV-21H	\$825.00 NM
11	08/12/20	08/12/20	MARVEL FINALE	8-11p	- - 1 - - - -	1:00	1	\$1,950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/20	08/12/20	- - 1 - - - -	1	\$1,950.00				

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Product	MMCCO		
Estimate #	8448		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/12/20	08/12/20	MARVEL FINALE	8-11p	--1----	1:00	1	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    --1----                    1        \$1,950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	08/12/20	10:31 PM	MARVEL FINALE	8-11p	1:00	MM-20-TV-19H	\$1,950.00 NM
12	08/12/20	08/13/20	»HOLEY MOLEY II: THE SEQUEL	8-9p	---1---	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    ---1---                    1        \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	08/13/20	8:24 PM	»HOLEY MOLEY II: THE SEQUEL	8-9p	1:00	MM-20-TV-19H	\$1,200.00 NM
13	08/12/20	08/15/20	»AMER FUNNIEST HOME VIDEOS SAT	8-9p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    -----1-                    1        \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	08/15/20	7:59 PM	»AMER FUNNIEST HOME VIDEOS SAT	8-9p	:30	MM-20-TV-21H	\$350.00 NM
14	08/12/20	08/15/20	»SHARK TANK SAT	9-10p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    -----1-                    1        \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	08/15/20	9:17 PM	»SHARK TANK SAT	9-10p	:30	MM-20-TV-21H	\$350.00 NM
15	08/12/20	08/16/20	»AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    -----1                    1        \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	08/16/20	7:21 PM	»AMERICA'S FUNNIEST HOME VIDEOS	7-8p	:30	MM-20-TV-21H	\$900.00 NM
16	08/12/20	08/16/20	»CELEBRITY FAMILY FEUD SUNDAY	8-9p	-----1	:30	1	\$1,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/20    08/16/20    -----1                    1        \$1,275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	08/16/20	8:50 PM	»CELEBRITY FAMILY FEUD SUNDAY	8-9p	:30	MM-20-TV-21H	\$1,275.00 NM
17	08/12/20	08/18/20	»WHAS11 NEWS AT 11 M-F	11-1135p	-1-1--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/20    08/18/20    -1-1--                    2        \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	F	08/14/20	11:23 PM	»WHAS11 NEWS AT 11 M-F	11-1135p	:30	MM-20-TV-21H	\$325.00 NM
3	All	Tu	08/18/20	11:37 PM	»WHAS11 NEWS AT 11 M-F	11-1135p	:30	MM-20-TV-21H	\$325.00 NM

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18	08/12/20	08/17/20	»JIMMY KIMMEL LIVE	1135p-1237a	1---1--	:30	2	\$125.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
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2	All	F	08/14/20	11:57 PM	»JIMMY KIMMEL LIVE	1135p-1237a	:30	MM-20-TV-21H	\$125.00	NM																																																				
3	All	M	08/17/20	11:51 PM	»JIMMY KIMMEL LIVE	1135p-1237a	:30	MM-20-TV-21H	\$125.00	NM																																																				
19	08/12/20	08/13/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A		---1---	1:00	1	\$350.00	NM																																																					
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20	08/12/20	08/13/20	»GOOD MORNING AME 7-9a RICA		--11---	1:00	2	\$600.00	NM																																																					
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23	08/12/20	08/12/20	»WHAS11 NEWS @ 530 530-6p P		--1----	1:00	1	\$900.00	NM																																																					
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2054001-1	Invoice Month	August 2020
Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/18/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8448		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
24	08/12/20	08/13/20	»WHAS11 NEWS @ 6 & 6-630p 630p Su-F		--- 1---	1:00	1	\$1,000.00	NM																																										
25	08/12/20	08/12/20	»INSIDE EDITION	730-8p	-- 1----	1:00	1	\$1,000.00	NM																																										
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1	All	W	08/12/20	7:51 PM	»INSIDE EDITION	730-8p	1:00	MM- 20- TV- 19H	\$1,000.00	NM																																									
26	08/12/20	08/13/20	»WHAS11 NEWS AT 11 M-F	11:00 PM-11:30 PM	--- 1---	1:00	1	\$650.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/10/20</td> <td>08/16/20</td> <td>--- 1---</td> <td>1</td> <td>\$650.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>All</td> <td>Th</td> <td>08/13/20</td> <td>11:23 PM</td> <td>»WHAS11 NEWS AT 11 M-F</td> <td>11:00 PM-11:30 PM</td> <td>1:00</td> <td>MM- 20- TV- 19H</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/10/20	08/16/20	--- 1---	1	\$650.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	All	Th	08/13/20	11:23 PM	»WHAS11 NEWS AT 11 M-F	11:00 PM-11:30 PM	1:00	MM- 20- TV- 19H	\$650.00	NM
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27	08/12/20	08/12/20	»JIMMY KIMMEL LIVE	1135p-1237a	-- 1----	1:00	1	\$250.00	NM																																										
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<u>Total Spots</u>							<b>36</b>																																												

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$18,550.00</b>
<u>Agency Commission</u>	<b>\$2,782.50</b>
<u>Net Amount Due</u>	<b>\$15,767.50</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.