

# ORDER

**Orders**  
**Order / Rev:** 2064796  
**Alt Order #:** WOC12653580  
**Product Desc:** MMCCO  
**Estimate:** 8779  
**Flight Dates:** 09/02/20 - 09/07/20  
**Original Date / Rev:** 09/01/20 / 09/01/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
210 W Pennsylvania Ave Ste 250  
Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Mitch McConnell / R / US SEN / M  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 83395  
**Agency External ID:** 3924AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/07/20	66	\$17,350.00	\$14,747.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	66	\$17,350.00	\$14,747.50	216.20
<b>Totals</b>	<b>66</b>	<b>\$17,350.00</b>	<b>\$14,747.50</b>	<b>216.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	16%	\$17,350.00
Market	100%	\$108,437.50

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	84%	\$91,087.50
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/02/20	09/07/20	Local News @ 430a M-FCM	430-5a		-- 11---	:30	2	\$100.00	P01	1.40	NM	2	\$200.00
(Program: »WHAS11 WAKE UP NEWS @ 430A - P4)505 Index: 126. Nielsen: 0.8 Start Date: 09/02/20 End Date: 09/08/20 Weekdays: -- 11--- Spots/Week: 2 Rate: \$100.00 Rating: 1.40															

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 Product Desc: MMCCO  
 Estimate: 8779  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	--11---		2				\$100.00		1.40			
N 2	All	09/02/20	09/07/20	Local News @ 5a M-F	CM	5-6a	--11---	:30	2	\$125.00	P02	2.10	NM	2	\$250.00
		»WHAS11 WAKE UP NEWS @													
		(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 133. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	--11---		2				\$125.00		2.10			
N 3	All	09/02/20	09/03/20	Local News @ 6a M-F	CM	6-7a	--11---	:30	2	\$175.00	P03	3.40	NM	2	\$350.00
		»WHAS11 WAKE UP NEWS @													
		(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 127. Nielsen: 1.2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	--11---		2				\$175.00		3.40			
N 4	All	09/02/20	09/07/20	Local News @ 6a M-F	CM	6-7a	1--1--	:30	2	\$80.00	P04	3.40	NM	2	\$160.00
		»WHAS11 WAKE UP NEWS @													
		(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 127. Nielsen: 1.2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1--1--		2				\$80.00		3.40			
N 5	All	09/02/20	09/03/20	Good Morning America	CM	7-9a	--11---	:30	2	\$300.00	P03	3.80	NM	2	\$600.00
		»GOOD MORNING AMERICA -													
		(Program: »GOOD MORNING AMERICA - P4)505 Index: 110. Nielsen: 1.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	--11---		2				\$300.00		3.80			
N 6	All	09/02/20	09/07/20	Good Morning America	CM	7-9a	1--1--	:30	2	\$110.00	P04	3.80	NM	2	\$220.00
		»GOOD MORNING AMERICA -													
		(Program: »GOOD MORNING AMERICA - P4)505 Index: 110. Nielsen: 1.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1--1--		2				\$110.00		3.80			
N 7	All	09/02/20	09/05/20	Good Morning America	CM	7-9a	-----1-	:30	1	\$90.00	P03	3.40	NM	1	\$90.00
		»GOOD MORNING AMERICA -													
		(Program: »GOOD MORNING AMERICA - P4)505 Index: 119. Nielsen: 1.0													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----1-		1				\$90.00		3.40			
N 8	All	09/02/20	09/06/20	ROS EM (Su) 6-8a	CM	6-8a	-----1	:30	1	\$20.00	P04	1.30	NM	1	\$20.00
		»WAKE UP WEEKEND 6-8A - F													
		(Program: »WAKE UP WEEKEND 6-8A - P4)505 Index: 115. Nielsen: 0.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----1		1				\$20.00		1.30			
N 9	All	09/02/20	09/06/20	This Week Su	CM	9-10a	-----1	:30	1	\$250.00	P04	2.40	NM	1	\$250.00
		»THIS WEEK - P4													
		(Program: »THIS WEEK - P4)505 Index: 109. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----1		1				\$250.00		2.40			
N 10	All	09/02/20	09/03/20	Local News @ 12p M-F	CM	12-1p	--11---	:30	2	\$200.00	P01	2.70	NM	2	\$400.00
		»WHAS11 NEWS AT NOON - P													
		(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 121. Nielsen: 1.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	--11---		2				\$200.00		2.70			
N 11	All	09/02/20	09/07/20	Local News @ 12p M-F	CM	12-1p	1-----	:30	1	\$50.00	P04	2.70	NM	1	\$50.00
		»WHAS11 NEWS AT NOON - P													
		(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 121. Nielsen: 1.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1-----		1				\$50.00		2.70			
N 12	All	09/02/20	09/04/20	Local News @ 12p M-F	CM	12-1p	----1--	:30	1	\$50.00	P04	2.70	NM	1	\$50.00
		»WHAS11 NEWS AT NOON - P													
		(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 121. Nielsen: 1.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	----1--		1				\$50.00		2.70			
N 13	All	09/02/20	09/02/20	Local News @ 4p M-F	CM	4-5p	--1----	:30	1	\$200.00	P02	3.00	NM	1	\$200.00
		»WHAS11 NEWS @ 4P - P4													
		(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 119. Nielsen: 1.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/02/20	--1----		1				\$200.00		3.00			

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**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	All	09/02/20	09/07/20	Local News @ 5p M-F	CM	5-530p	1- - - 1- -	:30	2	\$60.00	P04	3.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-- 1- - - -		1				\$200.00		3.00			
		(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 119. Nielsen: 1.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1- - - 1- -		2				\$60.00		3.00			
N15	All	09/02/20	09/07/20	Local News @ 5p M-F	CM	5-530p	- - 11- - -	:30	2	\$375.00	P02	4.20	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	- - 11- - -		2				\$375.00		4.20			
		(Program: »WHAS11 NEWS @ 5p - P4)505 Index: 115. Nielsen: 1.8													
N16	All	09/02/20	09/03/20	Local News @ 530p M-F	CM	530-6p	- - 11- - -	:30	2	\$450.00	P02	4.60	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	- - 11- - -		2				\$450.00		4.60			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 117. Nielsen: 2.1													
N17	All	09/02/20	09/07/20	Local News @ 530p M-F	CM	530-6p	1- - - 1- -	:30	2	\$170.00	P04	4.60	NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1- - - 1- -		2				\$170.00		4.60			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 117. Nielsen: 2.1													
N18	All	09/02/20	09/04/20	Local News @ 6p M-F	CM	6-630p	- - 11- - -	:30	2	\$500.00	P02	5.60	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	- - 11- - -		2				\$500.00		5.60			
		(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 115. Nielsen: 3.1													
N19	All	09/02/20	09/07/20	Local News @ 6p M-F	CM	6-630p	1- - - - -	:30	1	\$175.00	P04	5.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1- - - - -		1				\$175.00		5.60			
		(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 115. Nielsen: 3.1													
N20	All	09/02/20	09/05/20	Local News @ 630p Sa	CM	6:30 PM-7:00 PM	- - - - - 1-	:30	1	\$175.00	P02	3.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	- - - - - 1-		1				\$175.00		3.60			
		(Program: »WHAS11 NEWS @ 6:30p - P4)505 Index: 86. Nielsen: 1.8													
N21	All	09/02/20	09/06/20	Local News @ 630p Su	CM	630-7p	- - - - - 1	:30	1	\$175.00	P04	5.90	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	- - - - - 1		1				\$175.00		5.90			
		(Program: »WHAS11 NEWS @ 630p - P4)505 Index: 126. Nielsen: 3.1													
N22	All	09/02/20	09/03/20	ET 7-730p	CM	7-730p	- - 11- - -	:30	2	\$500.00	P02	5.50	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	- - 11- - -		2				\$500.00		5.50			
		(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8													
N23	All	09/02/20	09/07/20	ET 7-730p	CM	7-730p	1- - - 1- -	:30	2	\$325.00	P03	5.50	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1- - - 1- -		2				\$325.00		5.50			
		(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8													
N24	All	09/02/20	09/03/20	Inside Ed 730-8p	CM	730-8p	- - 11- - -	:30	2	\$500.00	P02	5.50	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	- - 11- - -		2				\$500.00		5.50			
		(Program: »INSIDE EDITION - P4)505 Index: 113. Nielsen: 2.7													
N25	All	09/02/20	09/07/20	Inside Ed 730-8p	CM	730-8p	1- - - 1- -	:30	2	\$325.00	P03	5.50	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/20	09/08/20	1- - - 1- -		2				\$325.00		5.50			
		(Program: »INSIDE EDITION - P4)505 Index: 113. Nielsen: 2.7													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	All	09/02/20	09/07/20	Mon Prime Other	CM	8-11p	3-----	:30	3	\$500.00	P03	3.50	NM	3	\$1,500.00
BACHELOR GREATEST EVER (Program: »BACH IN PARADISE - P4)505 Index: 99. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/02/20	09/08/20	1---1--			2			\$325.00			5.50		
N27	All	09/02/20	09/02/20	Wed Prime C	CM	10-11p	--1----	:30	1	\$400.00	P03	2.70	NM	1	\$400.00
GOLDBERG/ CONNORS (Program: Marvels)505 Index: 109. Nielsen: 1.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/02/20	09/08/20	3-----			3			\$500.00			3.50		
N28	All	09/02/20	09/03/20	Thu Prime B	CM	9-10p	---2---	:30	2	\$600.00	P02	3.70	NM	2	\$1,200.00
TO TELL THE TRUTH (Program: DONT)505 Index: 105. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	---2---			2			\$600.00			3.70		
N29	All	09/02/20	09/04/20	Fri Prime A	CM	8-9p	----2--	:30	2	\$350.00	P03	2.80	NM	2	\$700.00
SHARK TANK (Program: SHARK TANK)505 Index: 118. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	----2--			2			\$350.00			2.80		
N30	All	09/02/20	09/04/20	Fri Prime Other	CM	8-11p	----3--	:30	3	\$350.00	P04	3.40	NM	3	\$1,050.00
»20/20 - P4 (Program: »20/20 - P4)505 Index: 110. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	----3--			3			\$350.00			3.40		
N31	All	09/02/20	09/06/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$600.00	P03	5.10	NM	1	\$600.00
»FUNNIEST HOME VIDEOS - F (Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 135. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	-----1			1			\$600.00			5.10		
N32	All	09/02/20	09/03/20	LN (M-Su)	CM	11-1135p	--11---	:30	2	\$325.00	P03	3.10	NM	2	\$650.00
»WHAS11 NEWS AT 11 M-F/SL (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	--11---			2			\$325.00			3.10		
N33	All	09/02/20	09/07/20	Local News @ 11p M-F	CM	11-1135p	1---1--	:30	2	\$120.00	P04	3.10	NM	2	\$240.00
»WHAS11 NEWS AT 11 M-F/SL (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/02/20	09/08/20	1---1--			2			\$120.00			3.10		
N34	All	09/02/20	09/05/20	Local News @ 11p Sa	CM	11:00 PM-11:30 PM	-----1-	:30	1	\$100.00	P04	2.50	NM	1	\$100.00
»WHAS11 NEWS AT 11 SAT - (11:00 PM-11:30 PM) (Program: »WHAS11 NEWS AT 11 SAT - P4)505 Index: 103. Nielsen: 0.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	-----1-			1			\$100.00			2.50		
N35	WHAS	09/04/20	09/07/20	Local News @ 430a M-F	CM	430-5a	M--F--	:30	1	\$40.00	P03	0.00	NM	2	\$80.00
Local News @ 430a M-F (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	----F--			1			\$40.00			0.00		
Week:		09/07/20	09/13/20	M-----			1			\$40.00			0.00		
N36	WHAS	09/04/20	09/07/20	Local News @ 5a M-F	CM	5-6a	M--F--	:30	1	\$40.00	P04	0.00	NM	2	\$80.00
Local News @ 5a M-F (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	----F--			1			\$40.00			0.00		
Week:		09/07/20	09/13/20	M-----			1			\$40.00			0.00		
N37	WHAS	09/04/20	09/07/20	Local News @ 5p M-F	CM	5-530p	M--F--	:30	1	\$150.00	P04	0.00	NM	2	\$300.00
Local News @ 5p M-F (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/31/20	09/06/20	----F--			1			\$150.00			0.00		

Order / Rev: 2064796  
 Alt Order #: WOC12653580  
 Flight Dates: 09/02/20 - 09/07/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8779  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	M-----		1				\$150.00		0.00			
N38	WHAS	09/04/20	09/04/20	Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	----F--		1				\$175.00		0.00			
N39	WHAS	09/06/20	09/06/20	NBA Playoffs Prime Game	CM	Various	-----S	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
				NBA Playoffs Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----S		1				\$500.00		0.00			
													Totals	66	\$17,350.00