

# ORDER

**Orders**  
**Order / Rev:** 2043543  
**Alt Order #:** WOC12604315  
**Product Desc:** MMCCO  
**Estimate:** 8230  
**Flight Dates:** 09/22/20 - 09/28/20  
**Original Date / Rev:** 07/15/20 / 09/25/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
210 W Pennsylvania Ave Ste 250  
Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Mitch McConnell / R / US SEN / K  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 83395  
**Agency External ID:** 3924AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	95	\$20,060.00	\$17,051.00
09/28/20	09/28/20	32	\$7,075.00	\$6,013.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	95	\$20,060.00	\$17,051.00	170.40
October 2020	32	\$7,075.00	\$6,013.75	46.70
<b>Totals</b>	<b>127</b>	<b>\$27,135.00</b>	<b>\$23,064.75</b>	<b>217.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	19%	\$27,135.00
Market	100%	\$142,815.79

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	81%	\$115,680.79
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/22/20	09/28/20	Local News @ 6a M-F	CM	6-7a	11-1---	:30	3	\$80.00	P04	3.40	NM	3	\$240.00
»WHAS11 WAKE UP NEWS @															
(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 127. Nielsen: 1.2															

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 Flight Dates: 09/22/20 - 09/28/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8230  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	09/22/20	09/28/20	Good Morning America	CM	7-9a	11-1---	:30	3	\$110.00	P04	3.80	NM	3	\$330.00
				»GOOD MORNING AMERICA - (Program: »GOOD MORNING AMERICA - P4)505 Index: 110. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/22/20	09/28/20	11-1---			3		\$80.00			3.40			
N 3	All	09/22/20	09/28/20	Local News @ 12p M-F	CM	12-1p	1-1-1--	:30	3	\$50.00	P04	2.70	NM	2	\$100.00
				»WHAS11 NEWS AT NOON - P (Program: »WHAS11 NEWS AT NOON - P4)505 Index: 121. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/22/20	09/28/20	11-1---			3		\$110.00			3.80			
N 4	All	09/22/20	09/25/20	Local News @ 4p M-F	CM	4-5p	-11-1--	:30	3	\$60.00	P04	3.00	NM	3	\$180.00
				»WHAS11 NEWS @ 4P - P4 (Program: »WHAS11 NEWS @ 4P - P4)505 Index: 119. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-11-1--			3		\$60.00			3.00			
N 5	All	09/22/20	09/24/20	Local News @ 530p M-F	CM	530-6p	-111---	:30	3	\$170.00	P04	4.60	NM	3	\$510.00
				»WHAS11 NEWS @ 530P - P4 (Program: »WHAS11 NEWS @ 530P - P4)505 Index: 117. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-111---			3		\$170.00			4.60			
N 6	All	09/22/20	09/28/20	Local News @ 6p M-F	CM	6-630p	1111---	:30	4	\$175.00	P04	5.60	NM	4	\$700.00
				»WHAS11 NEWS @ 6 & 630p (Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 115. Nielsen: 3.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/22/20	09/28/20	1111---			4		\$175.00			5.60			
N 7	All	09/22/20	09/28/20	ABC World News	CM	630-7p	1-1-1--	:30	3	\$600.00	P03	7.00	NM	3	\$1,800.00
				»ABC World News - P4 (Program: »ABC World News - P4)505 Index: 113. Nielsen: 3.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/22/20	09/28/20	1-1-1--			3		\$600.00			7.00			
N 8	All	09/22/20	09/25/20	ET 7-730p	CM	7-730p	-1111--	:30	4	\$325.00	P03	5.50	NM	4	\$1,300.00
				»ENTERTAINMENT TONIGHT (Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-1111--			4		\$325.00			5.50			
N 9	All	09/22/20	09/25/20	Inside Ed 730-8p	CM	730-8p	-1-11--	:30	3	\$325.00	P03	5.50	NM	3	\$975.00
				»INSIDE EDITION - P4 (Program: »INSIDE EDITION - P4)505 Index: 113. Nielsen: 2.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-1-11--			3		\$325.00			5.50			
N 10	All	09/22/20	09/28/20	Mon Prime Other	CM	8-11p	2-----	:30	2	\$800.00	P03	7.00	NM	2	\$1,600.00
				»DANCING WITH THE STARS (Program: »DANCING WITH THE STARS - P4)505 Index: 111. Nielsen: 3.0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/22/20	09/28/20	2-----			2		\$800.00			7.00			
N 11	All	09/22/20	09/28/20	Mon Prime C	CM	10-11p	1-----	:30	1	\$600.00	P04	5.00	NM	1	\$600.00
				EMERGENCY (Program: »THE GOOD DOCTOR - P4)505 Index: 116. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/22/20	09/28/20	1-----			1		\$600.00			5.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	09/22/20-09/28/20		Mon Prime C			10-11p		M-----	:30	\$600.00	5.00	NM		
N 12	All	09/22/20	09/25/20	Local News @ 11p M-F	CM	11-1135p	-1111--	:30	4	\$120.00	P04	3.10	NM	4	\$480.00
				»WHAS11 NEWS AT 11 M-F/SU (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5											

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 Estimate: 8230  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	All	09/22/20	09/28/20	Jimmy Kimmel	CM	1135p-1237a	11111--	:30	5	\$60.00	P03	1.50	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-1111--		4				\$120.00		3.10			
		(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 106. Nielsen: 0.7													
N 14	All	09/22/20	09/28/20	Nightline	CM	1237-106a	1111---	:30	4	\$20.00	P04	1.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/20	09/28/20	1111--		5				\$60.00		1.50			
		(Program: »NIGHTLINE - P4)505 Index: 109. Nielsen: 0.4													
N 16	All	09/22/20	09/23/20	Wed Prime Other	CM	8-11p	--1----	:30	1	\$300.00	P04	3.20	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1----		1				\$300.00		3.20			
		(Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7													
N 17	All	09/22/20	09/23/20	Wed Prime C	CM	10-11p	--1----	:30	1	\$400.00	P03	3.50	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--1----		1				\$400.00		3.50			
		(Program: »STUMPTOWN - P4)505 Index: 101. Nielsen: 1.1													
N 18	All	09/22/20	09/24/20	Thu Prime B	CM	9-10p	---1---	:30	1	\$300.00	P03	4.90	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$300.00		4.90			
		(Program: GREYS ANATOMY)505 Index: 105. Nielsen: 2.9													
N 19	All	09/22/20	09/24/20	Thu Prime C	CM	10-11p	---1---	:30	1	\$400.00	P03	3.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$400.00		3.00			
		(Program: MILLION LITTLE THINGS)505 Index: 100. Nielsen: 1.6													
N 20	All	09/22/20	09/25/20	Fri Prime A	CM	8-9p	----1--	:30	1	\$350.00	P03	2.80	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$350.00		2.80			
		(Program: Shark Tank)505 Index: 118. Nielsen: 2.1													
N 21	All	09/22/20	09/25/20	Fri Prime Other	CM	8-11p	----1--	:30	1	\$350.00	P04	3.40	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$350.00		3.40			
		(Program: »20/20 - P4)505 Index: 110. Nielsen: 2.1													
N 22	All	09/22/20	09/26/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$90.00	P03	4.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$90.00		4.00			
		(Program: »WAKE UP WEEKEND 9-10A - P4)505 Index: 116. Nielsen: 1.6													
N 23	All	09/22/20	09/27/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	:30	1	\$110.00	P03	3.20	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$110.00		3.20			
		(Program: »GOOD MORNING AMERICA - P4)505 Index: 119. Nielsen: 1.3													
N 24	All	09/22/20	09/27/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$600.00	P03	5.10	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$600.00		5.10			
		(Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 135. Nielsen: 3.4													
N 25	All	09/22/20	09/27/20	Sun Prime C	CM	9-10p	-----1	:30	1	\$450.00	P03	3.80	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$450.00		3.80			
		(Program: Millionaire)505 Index: 109. Nielsen: 4.3													

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Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8230  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----1		1				\$450.00		3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	09/21/20-09/27/20		Sun Prime C		9-10p			-----Su	:30		<del>(\$450.00)</del>	3.80	NM	
		See MG 25.2 [Program Change-20/20 Special Ed/Sun Prime Orh 2nd Half-mw]													
2	All	09/21/20-09/27/20		Sun Prime Other 2nd Half		8:00 PM-10:00 PM			-----Su	:30		\$450.00	3.80	NM	
		Ⓜ MG for 25.1 09/27 [Program change - update inventory code]													
N26	All	09/22/20	09/27/20	Sun Prime D	CM	10-11p	-----1	:30	1	\$450.00	P03	2.90	NM	1	\$450.00
		MATCH GAME (Program: »THE ROOKIE - P4)505 Index: 109. Nielsen: 2.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----1		1				\$450.00		2.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	09/21/20-09/27/20		Sun Prime D		10-11p			-----Su	:30		<del>(\$450.00)</del>	2.90	NM	
		See MG 26.2 [Program Change-Card Shark-MW]													
2	All	09/21/20-09/27/20		Sun Prime D		10-11p			-----Su	:30		\$450.00	2.90	NM	
		Ⓜ MG for 26.1 09/27 [Program change - keep in stp, NCIR]													
N27	WHAS	09/22/20	09/22/20	Tue Prime Other	CM	8-11p	-T-----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
		Tue Prime Other													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WHAS	09/21/20-09/27/20		Tue Prime B		9-10p			-T-----	:30		<del>(\$500.00)</del>	0.00	NM	
		See MG 27.2 [Program Change-Dwts-mw]													
2	WHAS	09/21/20-09/27/20		Tue Prime Other		8-11p			-T-----	:30		\$500.00	0.00	NM	
		Ⓜ MG for 27.1 09/22													
N28	WHAS	09/27/20	09/27/20	ABC World News Su	CM	6-630p	-----S	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		ABC World News Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1				\$600.00		0.00			
N29	WHAS	09/23/20	09/25/20	Good Morning America	CM	7-9a	--WTF--	:30	1	\$110.00	P04	0.00	NM	1	\$110.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		1				\$110.00		0.00			
N30	WHAS	09/23/20	09/25/20	Local News @ 5p M-F	CM	5-530p	--WTF--	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		Local News @ 5p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		2				\$150.00		0.00			
N31	WHAS	09/26/20	09/26/20	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		Local News @ 11p Sa													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1				\$100.00		0.00			
N32	WHAS	09/23/20	09/25/20	Local News @ 6a M-F	CM	6-7a	--WTF--	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
		Local News @ 6a M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		1				\$80.00		0.00			
N33	WHAS	09/23/20	09/25/20	Local News @ 4p M-F	CM	4-5p	--WTF--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		Local News @ 4p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		1				\$60.00		0.00			
N34	WHAS	09/24/20	09/24/20	Local News @ 4p M-F	CM	4-5p	---T---	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		Local News @ 4p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---		1				\$60.00		0.00			
N35	WHAS	09/23/20	09/24/20		CM	5-530p		:30	2	\$150.00	P04	0.00	NM	2	\$300.00

Order / Rev: 2043543  
 Alt Order #: WOC12604315  
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8230  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 5p M-F			-- WT---								
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-- WT---		2			\$150.00			0.00			
N36	WHAS	09/26/20	09/26/20	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
				Local News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1			\$100.00			0.00			
N37	WHAS	09/27/20	09/27/20	ABC World News Su	CM	6-630p	-----S	:30	1	\$600.00	P03	0.00	NM	6	\$600.00
				ABC World News Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1			\$600.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHAS	09/21/20-09/27/20	ABC World News Su			6-630p	-----Su	:30		<del>(\$600.00)</del>		0.00	NM		
See MG 37.2,37.3,37.4,37.5															
[Input Error-same adv order for break-mw]															
2	NHAS	09/28/20-09/28/20	ET 7-730p			7-730p	M-----	:30		<del>(\$325.00)</del>		0.00	NM		
Ⓜ See MG 37.6,37.7,37.8,37.9,37.10,37.11															
[Approved 9/25]															
3	NHAS	09/28/20-09/28/20	Local News @ 6p M-F			6-630p	M-----	:30		<del>(\$175.00)</del>		0.00	NM		
Ⓜ See MG 37.6,37.7,37.8,37.9,37.10,37.11															
[Approved 9/25]															
4	NHAS	09/28/20-09/28/20	General Hospital			2-3p	M-----	:30		<del>(\$90.00)</del>		0.00	NM		
Ⓜ See MG 37.6,37.7,37.8,37.9,37.10,37.11															
[Approved 9/25]															
5	NHAS	09/28/20-09/28/20	ET 106-136a			106-136a	M-----	:30		<del>(\$10.00)</del>		0.00	NM		
Ⓜ See MG 37.6,37.7,37.8,37.9,37.10,37.11															
[Approved 9/25]															
6	NHAS	09/28/20-09/28/20	ET 106-136a			106-136a	M-----	:30		\$10.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.5															
[9/25 approved mg rework]															
7	NHAS	09/28/20-09/28/20	General Hospital			2-3p	M-----	:30		\$90.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.5															
[9/25 approved mg rework]															
8	NHAS	09/28/20-09/28/20	ET 7-730p			7-730p	M-----	:30		\$180.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.5															
[9/25 approved mg rework]															
9	NHAS	09/28/20-09/28/20	Local News @ 6p M-F			6-630p	M-----	:30		\$175.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.5															
[9/25 approved mg rework]															
10	NHAS	09/28/20-09/28/20	Local News @ 11p M-F			11-1135p	M-----	:30		\$120.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.5															
[9/25 approved mg rework]															
11	NHAS	09/28/20-09/28/20	Access Daily 10-11a			10-11a	M-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 37.4,37.2,37.3,37.5															
[9/25 approved mg rework]															
N38	WHAS	09/23/20	09/28/20	Local News @ 5a M-F	CM	5-6a	M-WTF--	:30	4	\$40.00	P04	0.00	NM	4	\$160.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	-- WTF--		3			\$40.00			0.00			
Week:		09/28/20	10/04/20	M-----		1			\$40.00			0.00			
N39	WHAS	09/24/20	09/28/20	Local News @ 6a M-F	CM	6-7a	M-TF--	:30	2	\$80.00	P04	0.00	NM	3	\$240.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	---TF--		2			\$80.00			0.00			
Week:		09/28/20	10/04/20	M-----		1			\$80.00			0.00			
N40	WHAS	09/23/20	09/28/20	Good Morning America	CM	7-9a	M-WTF--	:30	7	\$110.00	P04	0.00	NM	7	\$770.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		5			\$110.00			0.00			
Week:		09/28/20	10/04/20	M-----		2			\$110.00			0.00			

Order / Rev: 2043543  
 Alt Order #: WOC12604315  
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8230  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	WHAS	09/23/20	09/28/20	The View The View	CM	11-12p	M-W-F--	:30	3	\$90.00	P03	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W-F--		2				\$90.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WHAS	09/21/20-09/27/20	The View		11-12p	--W-F----	:30		<del>(\$90.00)</del>		0.00	NM		
				See MG 41.5,41.6 [Program Change]											
	5	WHAS	09/28/20-09/28/20	The View		11-12p	M-----	:30		\$90.00		0.00	NM		
				Ⓜ MG for 3.1,41.3 [Wed DNA due to Local Event - mg stp]											
	6	All	09/28/20-09/28/20	Local News @ 12p M-F		12-1p	M-----	:30		\$50.00		2.70	NM		
				Ⓜ MG for 3.1,41.3 [Wed DNA due to Local Event - mg stp]											
		Week: 09/28/20	10/04/20	M-----		1				\$90.00		0.00			
N42	WHAS	09/23/20	09/28/20	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	M-W-F--	:30	3	\$60.00	P04	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W-F--		2				\$60.00		0.00			
		Week: 09/28/20	10/04/20	M-----		1				\$60.00		0.00			
N43	WHAS	09/25/20	09/28/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M--F--	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--		1				\$150.00		0.00			
		Week: 09/28/20	10/04/20	M-----		1				\$150.00		0.00			
N44	WHAS	09/25/20	09/28/20	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M--F--	:30	2	\$170.00	P04	0.00	NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--		1				\$170.00		0.00			
		Week: 09/28/20	10/04/20	M-----		1				\$170.00		0.00			
N45	WHAS	09/24/20	09/25/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	---TF--	:30	2	\$175.00	P04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---TF--		2				\$175.00		0.00			
N46	WHAS	09/24/20	09/24/20	ABC World News ABC World News	CM	630-7p	---T---	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---T---		1				\$600.00		0.00			
N47	WHAS	09/28/20	09/28/20	ET 7-730p ET 7-730p	CM	7-730p	M-----	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	M-----		1				\$325.00		0.00			
N48	WHAS	09/23/20	09/28/20	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	M-W-F--	:30	3	\$325.00	P03	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W-F--		2				\$325.00		0.00			
		Week: 09/28/20	10/04/20	M-----		1				\$325.00		0.00			
N49	WHAS	09/25/20	09/28/20	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	M--F--	:30	2	\$120.00	P04	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--		1				\$120.00		0.00			
		Week: 09/28/20	10/04/20	M-----		1				\$120.00		0.00			
N50	WHAS	09/23/20	09/28/20	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-WTF--	:30	4	\$60.00	P03	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--WTF--		3				\$60.00		0.00			
		Week: 09/28/20	10/04/20	M-----		1				\$60.00		0.00			
N51	WHAS	09/26/20	09/26/20	Good Morning America Good Morning America Sa	CM	7-9a	-----S-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/20	09/26/20	-----S-		1				\$90.00		0.00			

Order / Rev: 2043543  
 Alt Order #: WOC12604315  
 Flight Dates: 09/22/20 - 09/28/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8230  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1				\$90.00		0.00			
N52	WHAS	09/26/20	09/26/20	NCAA FB Daytime EarlyGM NCAA Football Game 1	CM	12-330p	-----S-	:30	2	\$350.00	P03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		2				\$350.00		0.00			
N53	WHAS	09/26/20	09/26/20	NCAA FB Daytime Late GM NCAA Football Game 2	CM	330-7p	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1				\$500.00		0.00			
N54	WHAS	09/26/20	09/26/20	NCAA Football Prime NCAA Football Prime	CM	8-1130p	-----S-	:30	2	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		2				\$500.00		0.00			
N55	WHAS	09/26/20	09/26/20	Inside Ed 1135p-1205a Inside Ed Sa 1135-1205a	CM	1135p-1205a	-----S-	:30	1	\$50.00	P03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-		1				\$50.00		0.00			
N56	WHAS	09/27/20	09/27/20	Sun Prime Other 2nd Half Sun Prime Other 2nd Prgm	CM	6-10p	-----S	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1				\$450.00		0.00			
N57	WHAS	09/27/20	09/27/20	Sun Prime Other 2nd Half Sun Prime Other 2nd Prgm	CM	6-10p	-----S	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		1				\$450.00		0.00			
N58	WHAS	09/24/20	09/24/20	Thu Prime A Thu Prime A	CM	8-9p	---T---	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---		1				\$300.00		0.00			
N59	WHAS	09/24/20	09/24/20	Thu Prime C Thu Prime C	CM	10-11p	---T---	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---		1				\$400.00		0.00			
N60	WHAS	09/25/20	09/25/20	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$350.00	P03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--		1				\$350.00		0.00			
N61	WHAS	09/27/20	09/27/20	Sun Prime D Sun Prime D	CM	10-11p	-----S	:30	2	\$300.00	P04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S		2				\$300.00		0.00			
Spot		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WHAS	09/21/20-09/27/20	Sun Prime D		10-11p	-----Su	:30		<del>(\$300.00)</del>		0.00	NM		
		See MG 61.3 [Order Sep-only 2 brks in prgm spot order 3x-mw]													
3		WHAS	09/21/20-09/27/20	Sun Prime D		10-11p	-----Su	:30		\$300.00		0.00	NM		
		Ⓜ MG for 61.1 09/27 [MG - stp]													
N62	WHAS	09/28/20	09/28/20	Mon Prime Other Mon Prime Other	CM	8-11p	M-----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----		1				\$800.00		0.00			
N63	WHAS	09/28/20	09/28/20	Mon Prime C Mon Prime C	CM	10-11p	M-----	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----		1				\$600.00		0.00			

Totals 127 \$27,135.00