

ORDER

Orders
Order / Rev: 2043559
Alt Order #: WOC12604336
Product Desc: MMCCO
Estimate: 8231
Flight Dates: 09/29/20 - 10/05/20
Original Date / Rev: 07/15/20 / 10/05/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave Ste 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Mitch McConnell / R / US SEN / K
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 83395
Agency External ID: 3924AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/05/20	85	\$34,835.00	\$29,609.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	85	\$34,835.00	\$29,609.75	281.26
Totals	85	\$34,835.00	\$29,609.75	281.26

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	19%	\$34,835.00
Market	100%	\$183,342.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	81%	\$148,507.11
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/29/20	10/05/20	Local News @ 5a M-F	CM	5-6a	111----	:30	3	\$40.00	P04	2.20	NM	3	\$160.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9 Start Date: 09/29/20 End Date: 10/05/20 Weekdays: 111---- Spots/Week: 3 Rate: \$40.00 Rating: 2.20															

Order / Rev: 2043559
 Alt Order #: WOC12604336
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8231
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	111----		3				\$40.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	09/29/20-10/05/20		Local News @ 5a M-F		5-6a		MTW-----	1:00	\$80.00		2.20	NM		
N 2	All	09/29/20	10/05/20	Local News @ 6a M-F	CM	6-7a	111----	:30	3	\$80.00	P04	3.30	NM	3	\$320.00
				»WHAS11 WAKE UP NEWS @											
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-11----		2				\$80.00		3.30			
		Week: 10/05/20	10/11/20	1-----		1				\$80.00		3.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	All	10/05/20-10/05/20		Local News @ 6a M-F		6-7a		M-----	1:00	\$160.00		3.30	NM		
N 3	All	09/29/20	10/05/20	Good Morning America	CM	7-9a	11-----	:30	2	\$110.00	P04	3.70	NM	2	\$330.00
				»GOOD MORNING AMERICA -											
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	11-----		2				\$110.00		3.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	09/29/20-10/05/20		Good Morning America		7-9a		MT-----	1:00	\$220.00		3.70	NM		
N 4	All	09/29/20	10/05/20	Local News @ 12p M-F	CM	12-1p	1-1----	:30	2	\$50.00	P04	2.70	NM	2	\$150.00
				»WHAS11 NEWS AT NOON - P											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	1-1----		2				\$50.00		2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	09/29/20-10/05/20		Local News @ 12p M-F		12-1p		M-W-----	1:00	\$100.00		2.70	NM		
N 6	All	09/29/20	10/05/20	Local News @ 530p M-F	CM	530-6p	111----	:30	3	\$170.00	P04	4.30	NM	2	\$510.00
				Local News @ 530p M-F											
				(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	111----		3				\$170.00		4.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	09/29/20-10/05/20		Local News @ 530p M-F		530-6p		MTW-----	:30	(\$170.00)		4.30	NM		
				See MG 32.5,32.6,32.7,32.8											
				[Recon Preempt-DNA-SCHEDULE CHANE DUE TO MLB]											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	09/29/20-10/05/20		Local News @ 530p M-F		530-6p		MTW-----	1:00	\$340.00		4.30	NM		
N 7	All	09/29/20	10/05/20	Local News @ 6p M-F	CM	6-630p	11-----	:30	2	\$175.00	P04	5.50	NM	2	\$525.00
				»WHAS11 NEWS @ 6 & 630p											
				(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1-----		1				\$175.00		5.50			
		Week: 10/05/20	10/11/20	1-----		1				\$175.00		5.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	All	10/05/20-10/11/20		Local News @ 6p M-F		6-630p		M-----	1:00	\$350.00		5.50	NM		
N 8	All	09/29/20	10/02/20	ABC World News	CM	630-7p	-11----	:30	2	\$600.00	P03	6.70	NM	2	\$1,200.00
				»ABC World News - P4											
				(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-11----		2				\$600.00		6.70			
N 9	All	09/29/20	10/05/20	ET 7-730p	CM	7-730p	111----	:30	3	\$180.00	P04	5.30	NM	3	\$720.00
				»ENTERTAINMENT TONIGHT											
				(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	111----		3				\$180.00		5.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	All	09/29/20-10/05/20		ET 7-730p		7-730p		MTW-----	1:00	\$360.00		5.30	NM		
N 10	All	09/29/20	10/05/20	Inside Ed 730-8p	CM	730-8p	111----	:30	3	\$180.00	P04	5.30	NM	3	\$720.00
				»INSIDE EDITION - P4											
				(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	111----		3				\$180.00		5.30			

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 Estimate: 8231
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	111----		3				\$180.00		5.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	All	09/29/20-10/05/20		Inside Ed 730-8p		730-8p		MTW-----	1:00	\$360.00		5.30	NM		
N11	All	09/29/20	10/05/20	Mon Prime Other	CM	8-11p	2-----	:30	2	\$800.00	P03	5.70	NM	2	\$3,200.00
		»DANCING WITH THE STARS													
		(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	2-----		2				\$800.00		5.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/29/20-10/05/20		Mon Prime Other		8-11p		M-----	1:00	\$1,600.00		5.70	NM		
2	All	09/29/20-10/05/20		Mon Prime Other		8-11p		M-----	1:00	\$1,600.00		5.70	NM		
N12	All	09/29/20	10/05/20	Mon Prime C	CM	10-11p	1-----	:30	1	\$850.00	P03	4.30	NM	1	\$1,700.00
		Mon Prime C													
		(Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	1-----		1				\$850.00		4.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/29/20-10/05/20		Mon Prime C		10-11p		M-----	1:00	\$1,700.00		4.30	NM		
N13	All	09/29/20	10/05/20	Local News @ 11p M-F	CM	11-1135p	111----	:30	3	\$120.00	P04	3.10	NM	3	\$480.00
		»WHAS11 NEWS AT 11 M-F/Sl													
		(Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-11----		2				\$120.00		3.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	09/28/20-10/04/20		Local News @ 11p M-F		11-1135p		-TWThF----	:30	(\$130.00)		3.10	NM		
		See MG 13.5													
		[Program Change]-11p News DB-mw													
5	All	09/28/20-10/04/20		Local News @ 11p M-F DB	Various			MTWThF----	:30	\$120.00		3.10	NM		
		Ⓜ MG for 13.2 09/30													
6	All	10/02/20-10/02/20		Local News @ 11p M-F DB	Various			-----F----	:30	(\$120.00)		3.10	NM		
		Ⓜ Credited													
Week:		10/05/20	10/11/20	1-----		1				\$120.00		3.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	All	10/05/20-10/11/20		Local News @ 11p M-F		11-1135p		M-----	1:00	\$240.00		3.10	NM		
N14	All	09/29/20	10/05/20	Jimmy Kimmel	CM	1135p-1237a	111----	:30	3	\$30.00	P04	1.60	NM	4	\$200.00
		»JIMMY KIMMEL LIVE - P4													
		(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-11----		2				\$30.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	09/28/20-10/04/20		Jimmy Kimmel		1135p-1237a		-TW-----	:30	(\$30.00)		1.60	NM		
		See MG 14.6,14.7													
		[Input Error-incorrect inv code JK DB-nw]													
6	All	09/28/20-10/04/20		Jimmy Kimmel DB*		1205-107a		MTWThF--Su	:30	\$30.00		1.60	NM		
		Ⓜ MG for 41.2,14.2													
7	WHAS	09/28/20-10/04/20		Nightline DB		107-136a		--W-----	:30	\$20.00		1.60	NM		
		Ⓜ MG for 41.2,14.2													
Week:		10/05/20	10/11/20	1-----		1				\$30.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	10/05/20-10/05/20		Jimmy Kimmel		1135p-1237a		M-----	1:00	\$120.00		1.60	NM		
N15	All	09/29/20	09/29/20	Prime Political Program	CM	Various	-1-----	:30	1	\$1,500.00	P04	5.60	NM	1	\$1,500.00
		Prime Political Program													
		(Program: BACHELORETTE)505 Index: 104. Nielsen: 1.2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-1-----		1				\$1,500.00		5.60			
N16	All	09/29/20	09/30/20	NBA Finals	CM	Various	--1----	:30	1	\$1,250.00	P04	5.00	NM	1	\$1,250.00
		NBA Finals													
		(Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	All	09/29/20	10/01/20	Thu Prime B	CM	9-10p	---1---	1:00	1	\$1,200.00	P04	4.10	NM	1	\$1,200.00
(Program: Greys Anatomy)505 Index: 106. Nielsen: 2.9 Thu Prime B Start Date: 09/28/20, End Date: 10/04/20, Weekdays: ---1--- Spots/Week: 1, Rate: \$1,200.00, Rating: 5.00															
Spot 1: All 09/28/20-10/04/20 Thu Prime B, 9-10p, ---Th-----, Length: :30, Rate: (\$600.00) , Rtg: 4.10 NM See MG 17.2 [Program Change-NBA Finals-mw]															
Spot 2: All 09/28/20-10/04/20 Thu Prime B, 9-10p, ---Th-----, Length: 1:00, Rate: \$1,200.00, Rtg: 4.10 NM MG for 17.1 10/01															
N 18	All	09/29/20	10/02/20	Fri Prime A	CM	8-9p	----1--	1:00	1	\$600.00	P04	3.00	NM	1	\$600.00
(Program: Shark Tank)505 Index: 106. Nielsen: 2.1 Fri Prime A Start Date: 09/28/20, End Date: 10/04/20, Weekdays: ----1-- Spots/Week: 1, Rate: \$600.00, Rating: 3.00															
N 19	All	09/29/20	10/04/20	Local News @ 9a Sa	CM	9-930a	-----1-	1:00	1	\$100.00	P04	4.40	NM	1	\$100.00
Local News @ 9a Sa (Program: »20/20 - P4)505 Index: 106. Nielsen: 2.1															
N 21	All	09/29/20	10/04/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	1:00	1	\$100.00	P04	3.00	NM	1	\$100.00
»GOOD MORNING AMERICA (8:00 AM-9:00 AM) (Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3 Start Date: 09/28/20, End Date: 10/04/20, Weekdays: -----1 Spots/Week: 1, Rate: \$100.00, Rating: 3.00															
N 22	All	09/29/20	10/04/20	MLB Wild Card Series	CM	2-5p	---1---	1:00	1	\$500.00	P04	2.80	NM	0	\$0.00
MLB Wild Card Series Game (Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4 Start Date: 09/28/20, End Date: 10/04/20, Weekdays: ---1--- Spots/Week: 1, Rate: \$500.00, Rating: 2.80															
Spot 1: All 09/28/20-10/04/20 MLB Wild Card Series Game 2-5p, ---Th-----, Length: 1:00, Rate: (\$500.00) , Rtg: 2.80 NM Credited															
N 23	All	09/29/20	10/04/20	MLB Wild Card Series	CM	2-5p	----1--	1:00	1	\$500.00	P04	2.80	NM	1	\$500.00
MLB Wild Card Series Game (Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3 Start Date: 09/28/20, End Date: 10/04/20, Weekdays: ----1-- Spots/Week: 1, Rate: \$500.00, Rating: 2.80															
N 24	All	09/29/20	10/04/20	MLB Wild Card Series	CM	2-5p	-2-----	:30	2	\$250.00	P04	2.80	NM	2	\$500.00
MLB Wild Card Series Game (Program: Millionaire)505 Index: 103. Nielsen: 4.3 Start Date: 09/28/20, End Date: 10/04/20, Weekdays: -2----- Spots/Week: 2, Rate: \$250.00, Rating: 2.80															
N 25	All	09/29/20	10/04/20	MLB Wild Card Series	CM	2-5p	--1----	:30	1	\$250.00	P04	2.80	NM	1	\$250.00
MLB Wild Card Series Game (Program: »THE ROOKIE - P4)505 Index: 112. Nielsen: 2.8 Start Date: 09/28/20, End Date: 10/04/20, Weekdays: --1---- Spots/Week: 1, Rate: \$250.00, Rating: 2.80															
N 26	WHAS	09/29/20	10/04/20	NBA Finals	CM	Various	----1--	1:00	1	\$2,500.00	P04	5.56	NM	1	\$2,500.00
NBA Finals (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7															
N 27	WHAS	09/29/20	10/04/20	NBA Finals	CM	Various	-----3	1:00	3	\$2,500.00	P04	5.00	NM	3	\$7,500.00
NBA Finals (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7															
N 28	WHAS	09/29/20	10/05/20	Local News @ 5a M-F	CM	5-6a	---11--	1:00	2	\$80.00	P04	2.20	NM	2	\$160.00
»WHAS11 WAKE UP NEWS @ (Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9 Start Date: 09/29/20, End Date: 10/05/20, Weekdays: ---11-- Spots/Week: 2, Rate: \$80.00, Rating: 2.20															

Order / Rev: 2043559
 Alt Order #: WOC12604336
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8231
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	WHAS	09/29/20	10/04/20	Local News @ 6a M-F	CM	6-7a	---11--	1:00	2	\$160.00	P04	3.30	NM	2	\$320.00
				»WHAS11 WAKE UP NEWS @											
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	---11--			2		\$160.00			3.30			
N30	WHAS	09/29/20	10/05/20	Good Morning America	CM	7-9a	---11--	1:00	2	\$220.00	P04	3.70	NM	2	\$440.00
				»GOOD MORNING AMERICA -											
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	---11--			2		\$220.00			3.70			
N31	WHAS	09/29/20	10/05/20	Local News @ 12p M-F	CM	12-1p	---1---	1:00	1	\$100.00	P04	2.70	NM	1	\$100.00
				»WHAS11 NEWS AT NOON - P											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	---1---			1		\$100.00			2.70			
N32	WHAS	09/29/20	10/05/20	Local News @ 5p M-F	CM	5-530p	111----	:30	3	\$250.00	P03	2.70	NM	9	\$2,180.00
				Local News @ 5p M-F											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	111----			3		\$250.00			2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	09/29/20-10/05/20	Local News @ 5p M-F			5-530p	MTW-----	:30		(\$250.00)		2.70	NM		
See MG 32.5,32.6,32.7,32.8															
[Recon Preempt-DNA-SCHEDULE CHANGE DUE TO MLB]															
2	WHAS	09/29/20-10/05/20	Local News @ 5p M-F			5-530p	MTW-----	:30		(\$250.00)		2.70	NM		
See MG 32.9,32.10,32.11,32.12															
[Recon Preempt-DNA-SCHEDULE CHANGE DUE TO MLB PLAYOFFS]															
4	WHAS	09/29/20-10/05/20	Local News @ 5p M-F			5-530p	MTW-----	1:00		\$500.00		2.70	NM		
5	WHAS	09/29/20-10/05/20	Local News @ 5p M-F			5-530p	M-----	1:00		\$500.00		2.70	NM		
Ⓜ MG for 6.2,32.1,43.1															
[Approved 9/30]															
6	WHAS	09/29/20-10/05/20	Local News @ 530p M-F			530-6p	M-----	1:00		\$340.00		2.70	NM		
Ⓜ MG for 6.2,32.1,43.1															
[Approved 9/30]															
7	WHAS	09/29/20-10/05/20	Local News @ 6a M-F			6-7a	M-----	1:00		\$160.00		0.00	NM		
Ⓜ MG for 6.2,32.1,43.1															
[Approved 9/30]															
8	WHAS	09/29/20-10/05/20	The View			11-12p	M-----	1:00		\$180.00		0.00	NM		
Ⓜ MG for 6.2,32.1,43.1															
[Approved 9/30]															
9	WHAS	10/05/20-10/05/20	Good Morning America			7-9a	M-----	1:00		\$220.00		0.00	NM		
Ⓜ MG for 32.2 09/30															
[Approved 10/1]															
10	WHAS	10/05/20-10/05/20	Local News @ 4p M-F			4-5p	M-----	1:00		\$120.00		0.00	NM		
Ⓜ MG for 32.2 09/30															
[Approved 10/1]															
11	WHAS	10/05/20-10/05/20	Local News @ 4p M-F			4-5p	M-----	1:00		\$120.00		0.00	NM		
Ⓜ MG for 32.2 09/30															
[Approved 10/1]															
12	WHAS	10/05/20-10/05/20	Nightline			1237-106a	M-----	1:00		\$40.00		0.00	NM		
Ⓜ MG for 32.2 09/30															
[Approved 10/1]															
N33	WHAS	09/29/20	10/05/20	Local News @ 5p M-F	CM	5-530p	---1---	1:00	1	\$500.00	P03	2.70	NM	1	\$500.00
				Local News @ 5p M-F											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	---1---			1		\$500.00			2.70			
N34	WHAS	09/29/20	10/05/20	Local News @ 530p M-F	CM	530-6p	---1---	1:00	1	\$340.00	P04	2.70	NM	1	\$340.00
				Local News @ 530p M-F											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	---1---			1		\$340.00			2.70			

Order / Rev: 2043559
 Alt Order #: WOC12604336
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8231
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N35	WHAS	09/29/20	10/04/20	Local News @ 6p M-F	CM	6-630p	---11--	1:00	2	\$350.00	P04	5.50	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	---1---		1				\$340.00		2.70			
		(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---11--		2				\$350.00		5.50			
N36	WHAS	09/29/20	10/02/20	ABC World News	CM	630-7p	----1--	1:00	1	\$1,200.00	P03	6.70	NM	1	\$1,200.00
		»ABC World News - P4													
		(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----1--		1				\$1,200.00		6.70			
N37	WHAS	09/29/20	10/05/20	ET 7-730p	CM	7-730p	---11--	1:00	2	\$360.00	P04	5.30	NM	2	\$720.00
		»ENTERTAINMENT TONIGHT													
		(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	---11--		2				\$360.00		5.30			
N38	WHAS	09/29/20	10/05/20	Inside Ed 730-8p	CM	730-8p	---11--	1:00	2	\$360.00	P04	5.30	NM	2	\$720.00
		Inside Ed 730-8p													
		(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/20	10/05/20	---11--		2				\$360.00		5.30			
N39	WHAS	09/29/20	10/04/20	Local News @ 11p M-F	CM	11-1135p	---11--	1:00	2	\$240.00	P04	3.10	NM	2	\$480.00
		»WHAS11 NEWS AT 11 M-F/SU													
		(Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---11--		2				\$240.00		3.10			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WHAS	09/28/20-10/04/20	Local News @ 11p M-F	11-1135p	---ThF----	1:00		(\$240.00)		3.10	NM		
		See MG 39.3													
		[Input Error-incorrect inv code News DB-mw]													
		3	WHAS	09/28/20-10/04/20	Local News @ 11p M-F	DB	-----F----	1:00		\$240.00		3.10	NM		
		Ⓜ MG for 39.2 10/02													
		[Move to DB time period]													
N40	WHAS	09/29/20	10/04/20	Jimmy Kimmel	CM	1135p-1237a	---11--	1:00	2	\$60.00	P04	1.60	NM	2	\$120.00
		»JIMMY KIMMEL LIVE - P4													
		(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---11--		2				\$60.00		1.60			
N41	WHAS	09/29/20	10/05/20	Nightline	CM	1237-106a	111----	:30	3	\$20.00	P04	1.60	NM	2	\$60.00
		Nightline													
		(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-11----		2				\$20.00		1.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WHAS	09/28/20-10/04/20	Nightline	1237-106a	-TW-----	:30		(\$20.00)		1.60	NM		
		See MG 14.6,14.7													
		[Input Error-incorrect inv code Nightline DB-mw]													
		Week: 10/05/20	10/11/20	1-----		1				\$20.00		1.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WHAS	10/05/20-10/11/20	Nightline	1237-106a	M-----	1:00		\$40.00		1.60	NM		
N42	WHAS	09/29/20	10/04/20	Nightline	CM	1237-106a	---11--	1:00	2	\$40.00	P04	1.60	NM	2	\$80.00
		Nightline													
		(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---11--		2				\$40.00		1.60			

Order / Rev: 2043559
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Advertiser: POL/ Mitch McConnell / R / US SEN / KY
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 Estimate: 8231
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---11--					2	\$40.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WHAS	09/28/20-10/04/20		Nightline		1237-106a			---ThF----	1:00	(\$40.00)	1.60	NM		
See MG 42.3															
[Input Error-incorrect inv code prgm DB-mw]															
3	WHAS	09/28/20-10/04/20		Nightline DB		107-136a			-----F----	1:00	\$40.00	1.60	NM		
Ⓜ MG for 42.2 10/02															
N43	WHAS	09/29/20	10/05/20	Local News @ 530p M-FCM	CM	530-6p	-1-----	:30	1	\$170.00	P04	2.70	NM	0	\$0.00
				Local News @ 530p M-F											
(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	-1-----					1	\$170.00		2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHAS	09/29/20-10/05/20		Local News @ 530p M-F		530-6p			-T-----	:30	(\$170.00)	2.70	NM		
See MG 32.5,32.6,32.7,32.8															
[Recon Preempt-DNA-SCHEDULE CHANE DUE TO MLB]															
N44	WHAS	10/01/20	10/01/20	Daily Blast Live 3-4p	CM	3-4p	---1---	1:00	1	\$80.00	P03	0.00	NM	1	\$80.00
				Daily Blast Live 3-4p											
(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---1---					1	\$80.00		1.60			
N45	WHAS	10/01/20	10/01/20	Local News @ 4p M-F	CM	4-5p	---2---	1:00	2	\$120.00	P04	0.00	NM	2	\$240.00
				Local News @ 4p M-F											
(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---2---					2	\$120.00		1.60			
N46	WHAS	10/04/20	10/04/20	Local News @ 6a Su	CM	6-7a	-----1	1:00	1	\$40.00	P04	0.00	NM	1	\$40.00
				Local News @ 6a Su											
(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$40.00		1.60			
N47	WHAS	10/04/20	10/04/20	Local News @ 7a Su	CM	7-8a	-----1	1:00	1	\$40.00	P04	0.00	NM	1	\$40.00
				Local News @ 7a Su											
(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$40.00		1.60			
N48	WHAS	10/04/20	10/04/20	Good Morning America 8M	CM	8-9a	-----1	1:00	1	\$100.00	P04	0.00	NM	1	\$100.00
				Good Morning America Su											
(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----1					1	\$100.00		1.60			
Totals													85	\$34,835.00	