

ORDER

Orders
Order / Rev: 2043732
Alt Order #: WOC12604340
Product Desc: MMCCO
Estimate: 8232
Flight Dates: 10/06/20 - 10/12/20
Original Date / Rev: 07/15/20 / 10/12/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: _____
Billing Contact: _____
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Mitch McConnell / R / US SEN / K
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 83395
Agency External ID: 3924AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	100	\$36,295.00	\$30,850.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	100	\$36,295.00	\$30,850.75	276.20
Totals	100	\$36,295.00	\$30,850.75	276.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	19%	\$36,295.00
Market	100%	\$191,026.32

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	81%	\$154,731.32
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/06/20	10/12/20	Local News @ 5a M-F	CM	5-6a	1-1-1--	:30	3	\$40.00	P04	2.20	NM	3	\$120.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9 Start Date: 10/06/20 End Date: 10/12/20 Weekdays: 1-1-1-- Spots/Week: 3 Rate: \$40.00 Rating: 2.20															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-1-1--					3	\$40.00		2.20			
N 2	All	10/06/20	10/09/20	Local News @ 6a M-F	CM	6-7a	-11-1--	:30	3	\$150.00	P03	3.30	NM	3	\$450.00
				»WHAS11 WAKE UP NEWS @											
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-11-1--					3	\$150.00		3.30			
N 3	All	10/06/20	10/12/20	Good Morning America	CM	7-9a	1--11--	:30	3	\$110.00	P04	3.70	NM	3	\$330.00
				»GOOD MORNING AMERICA -											
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1--11--					3	\$110.00		3.70			
N 4	All	10/06/20	10/12/20	Local News @ 12p M-F	CM	12-1p	1-11---	:30	3	\$50.00	P04	2.70	NM	3	\$150.00
				»WHAS11 NEWS AT NOON - P											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-11---					3	\$50.00		2.70			
N 5	All	10/06/20	10/12/20	Local News @ 4p M-F	CM	4-5p	1111---	:30	4	\$60.00	P04	3.00	NM	4	\$240.00
				»WHAS11 NEWS @ 4P - P4											
				(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 123. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1111---					4	\$60.00		3.00			
N 6	All	10/06/20	10/12/20	Local News @ 530p M-F	CM	530-6p	1-1-1--	:30	3	\$300.00	P03	4.30	NM	3	\$900.00
				»WHAS11 NEWS @ 530P - P4											
				(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-1-1--					3	\$300.00		4.30			
N 7	All	10/06/20	10/09/20	Local News @ 6p M-F	CM	6-630p	-1-11--	:30	3	\$325.00	P03	5.50	NM	3	\$975.00
				»WHAS11 NEWS @ 6 & 630p											
				(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-1-11--					3	\$325.00		5.50			
N 8	All	10/06/20	10/12/20	ABC World News	CM	630-7p	11--1--	:30	3	\$600.00	P03	6.70	NM	3	\$1,800.00
				»ABC World News - P4											
				(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	11--1--					3	\$600.00		6.70			
N 9	All	10/06/20	10/12/20	ET 7-730p	CM	7-730p	1-111--	:30	4	\$180.00	P04	5.30	NM	4	\$720.00
				»ENTERTAINMENT TONIGHT											
				(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-111--					4	\$180.00		5.30			
N 10	All	10/06/20	10/12/20	Inside Ed 730-8p	CM	730-8p	1--11--	:30	3	\$180.00	P04	5.30	NM	3	\$540.00
				»INSIDE EDITION - P4											
				(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1--11--					3	\$180.00		5.30			
N 11	All	10/06/20	10/12/20	Mon Prime Other	CM	8-11p	1-----	:30	1	\$800.00	P03	5.70	NM	1	\$800.00
				»DANCING WITH THE STARS											
				(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-----					1	\$800.00		5.70			
N 12	All	10/06/20	10/12/20	Mon Prime C	CM	10-11p	1-----	:30	1	\$850.00	P03	4.30	NM	1	\$850.00
				Mon Prime C											
				(Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-----					1	\$850.00		4.30			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-----		1				\$850.00		4.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	10/06/20-10/12/20		Mon Prime C		10-11p			M-----	:30		(\$600.00)	4.30	NM	
				See MG 12.2											
				[Program Change-Emergency Call-mw]											
2	All	10/06/20-10/12/20		Mon Prime C		10-11p			M-----	:30		\$850.00	4.30	NM	
				MG for 12.1 10/12											
				[MG STP - removed program]											
N13	All	10/06/20	10/09/20	Local News @ 11p M-F	CM	11-1135p	-1111--	:30	4	\$250.00	P03	3.10	NM	5	\$1,060.00
				»WHAS11 NEWS AT 11 M-F/SL											
				(Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-1111--		4				\$250.00		3.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	10/05/20-10/11/20		Local News @ 11p M-F		11-1135p			-TWThF----	:30		(\$130.00)	3.10	NM	
				See MG 13.6,13.7											
				[Program Change-11p News DB-mw]											
4	All	10/05/20-10/11/20		Local News @ 11p M-F		11-1135p			-TWThF----	:30		(\$130.00)	3.10	NM	
				See MG 13.5											
				[Program Change-11p News DB-mw]											
5	All	10/05/20-10/11/20		Local News @ 11p M-F DB	Various				-----F----	:30		\$250.00	3.10	NM	
				MG for 13.4 10/09											
				[Move to DB]											
6	All	10/05/20-10/11/20		Local News @ 11p M-F DB	Various				-T-----	:30		\$250.00	3.10	NM	
				MG for 14.1,13.1											
				[Move to DB]											
7	All	10/05/20-10/11/20		Jimmy Kimmel DB*		1205-107a			-T-----	:30		\$60.00	1.60	NM	
				MG for 14.1,13.1											
				[Move to DB]											
N14	All	10/06/20	10/09/20	Jimmy Kimmel	CM	1135p-1237a	-1111--	:30	4	\$60.00	P03	1.60	NM	3	\$180.00
				»JIMMY KIMMEL LIVE - P4											
				(Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-1111--		4				\$60.00		1.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	10/05/20-10/11/20		Jimmy Kimmel		1135p-1237a			-TWThF----	:30		(\$30.00)	1.60	NM	
				See MG 13.6,13.7											
				[Program Change-Prgm DB-mw]											
4	All	10/05/20-10/11/20		Jimmy Kimmel		1135p-1237a			-TWThF----	:30		(\$30.00)	1.60	NM	
				See MG 14.5											
				[Program Change-Prgm DB-mw]											
5	All	10/05/20-10/11/20		Jimmy Kimmel DB*		1205-107a			-----F----	:30		\$60.00	1.60	NM	
				MG for 14.4 10/09											
				[Move to DB]											
N16	All	10/06/20	10/11/20	Thu Prime B	CM	9-10p	---1---	:30	1	\$850.00	P03	3.60	NM	1	\$850.00
				Thu Prime B											
				(Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---1---		1				\$850.00		3.60			
N20	All	10/06/20	10/10/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$50.00	P04	4.40	NM	1	\$50.00
				»WAKE UP WEEKEND 9-10A -											
				(Program: »WAKE UP WEEKEND 9-10A - P4)505 Index: 117. Nielsen: 1.6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----1-		1				\$50.00		4.40			
N21	All	10/06/20	10/11/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	:30	1	\$110.00	P03	3.00	NM	1	\$110.00
				»GOOD MORNING AMERICA (8:00 AM-9:00 AM)											
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----1		1				\$110.00		3.00			
N22	All	10/06/20	10/11/20		CM	8-9p	-1-----	:30	1	\$450.00	P03	5.70	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	All	10/06/20	10/11/20	Tue Prime A Tue Prime A (Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4	CM	8-9p	----1--	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-1-----					1	\$450.00		5.70			
N24	All	10/06/20	10/11/20	Fri Prime A Fri Prime A (Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3	CM	8-9p	----1--	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----1--					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/05/20-10/11/20		Fri Prime A		8-9p	-----F----	:30		(\$450.00)		0.00	NM		
See MG 23.2 [NA/Oversold]															
2	All	10/05/20-10/11/20		Fri Prime A		7:57 PM-8:30 PM	-----F----	:30		\$450.00		0.00	NM		
Ⓜ MG for 23.1 10/09 [MG STP]															
N25	All	10/06/20	10/11/20	NBA Finals NBA Finals (Program: Millionaire)505 Index: 103. Nielsen: 4.3	CM	Various	-----4	:30	4	\$1,750.00	P03	0.00	NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----4					4	\$1,750.00		0.00			
N26	WHAS	10/06/20	10/12/20	Local News @ 6a M-F »WHAS11 WAKE UP NEWS @ (Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2	CM	6-7a	1-111--	:30	4	\$150.00	P03	3.30	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--111--					3	\$150.00		3.30			
Week:		10/12/20	10/18/20	1-----					1	\$150.00		3.30			
N27	WHAS	10/06/20	10/12/20	Good Morning America »GOOD MORNING AMERICA - (Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4	CM	7-9a	2-112--	:30	6	\$110.00	P04	3.70	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	2-112--					6	\$110.00		3.70			
N28	WHAS	10/06/20	10/12/20	Local News @ 5p M-F Local News @ 5p M-F (Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4	CM	5-530p	1-111--	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1-111--					4	\$250.00		0.00			
N29	WHAS	10/06/20	10/12/20	Local News @ 530p M-FCM »WHAS11 NEWS @ 530P - P4 (Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1	CM	530-6p	1--1---	:30	2	\$300.00	P03	4.30	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	1--1---					2	\$300.00		4.30			
N30	WHAS	10/06/20	10/12/20	Local News @ 6p M-F »WHAS11 NEWS @ 6 & 630p (Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1	CM	6-630p	1-11---	:30	3	\$325.00	P03	5.50	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--11---					2	\$325.00		5.50			
Week:		10/12/20	10/18/20	1-----					1	\$325.00		5.50			
N31	WHAS	10/06/20	10/12/20	ABC World News »ABC World News - P4 (Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9	CM	630-7p	--11---	:30	2	\$600.00	P03	6.70	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	--11---					2	\$600.00		6.70			
N32	WHAS	10/06/20	10/12/20	Inside Ed 730-8p »INSIDE EDITION - P4 (Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7	CM	730-8p	--11---	:30	2	\$180.00	P04	5.30	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	--11---					2	\$180.00		5.30			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	--11---		2				\$180.00		5.30			
N33	WHAS	10/06/20	10/12/20	Wed Prime A	CM	8-9p	--1----	:30	1	\$750.00	P03	0.00	NM	1	\$750.00
		(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	--1----		1				\$750.00		0.00			
N34	WHAS	10/06/20	10/12/20	Mon Prime Other	CM	8-11p	1-----	:30	1	\$800.00	P03	5.70	NM	1	\$800.00
		»DANCING WITH THE STARS													
		(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	1-----		1				\$800.00		5.70			
N35	WHAS	10/06/20	10/12/20	Local News @ 11p M-F	CM	11-1135p	1--1---	:30	2	\$250.00	P03	3.10	NM	2	\$500.00
		»WHAS11 NEWS AT 11 M-F/SU													
		(Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---1---		1				\$250.00		3.10			
		Week: 10/12/20	10/18/20	1-----		1				\$250.00		3.10			
N36	WHAS	10/06/20	10/12/20	Jimmy Kimmel	CM	1135p-1237a	1-111--	:30	4	\$60.00	P03	0.00	NM	4	\$240.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	1-111--		4				\$60.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WHAS	10/06/20-10/12/20	Jimmy Kimmel DB*	1205-107a	MTWThF--Su	:30		\$60.00		0.00	NM		
N37	WHAS	10/06/20	10/12/20	Nightline	CM	1237-106a	1-111--	:30	4	\$40.00	P03	0.00	NM	4	\$160.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	1-111--		4				\$40.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WHAS	10/06/20-10/12/20	Nightline DB	107-136a	MTWThF----	:30		\$40.00		0.00	NM		
N38	WHAS	10/07/20	10/07/20	Prime Political Program	CM	Various	--2----	:30	2	\$1,500.00	P03	0.00	NM	2	\$3,000.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	--2----		2				\$1,500.00		0.00			
N39	WHAS	10/06/20	10/11/20	Thu Prime A	CM	8-9p	---1---	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	---1---		1				\$600.00		0.00			
N40	WHAS	10/06/20	10/11/20	Thu Prime C	CM	10-11p	---1---	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	---1---		1				\$450.00		0.00			
N41	WHAS	10/06/20	10/11/20	Good Morning America Sa	CM	7-9a	-----2-	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----2-		2				\$50.00		0.00			
N42	WHAS	10/06/20	10/11/20	NCAA FB Daytime EarlyGM	CM	12-330p	-----2-	:30	2	\$250.00	P04	0.00	NM	2	\$500.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----2-		2				\$250.00		0.00			
N43	WHAS	10/06/20	10/11/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2043732
 Alt Order #: WOC12604340
 Flight Dates: 10/06/20 - 10/12/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8232
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N44	WHAS	10/06/20	10/11/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----1-					1	\$175.00		0.00			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----1					1	\$175.00		0.00			
N45	WHAS	10/06/20	10/11/20	Sun Prime A	CM	7-8p	-----3	:30	3	\$600.00	P03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----3					3	\$600.00		0.00			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----3					3	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	MHAS	10/06/20-10/12/20	Sun Prime A	7-8p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
		[CR - NBA Game aired]													
2	MHAS	10/06/20-10/12/20	Sun Prime A	7-8p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
		[CR - NBA Game aired]													
3	MHAS	10/06/20-10/12/20	Sun Prime A	7-8p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
		[CR - NBA Game aired]													
N46	WHAS	10/06/20	10/11/20	Sun Prime B	CM	8-9p	-----2	:30	2	\$550.00	P03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----2					2	\$550.00		0.00			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----2					2	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	MHAS	10/06/20-10/12/20	Sun Prime B	8-9p	-----Su	:30	(\$550.00)	0.00	NM						
		Credited													
2	MHAS	10/06/20-10/12/20	Sun Prime B	8-9p	-----Su	:30	(\$550.00)	0.00	NM						
		Credited													
N47	WHAS	10/06/20	10/11/20	Sun Prime C	CM	9-10p	-----2	:30	2	\$600.00	P03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----2					2	\$600.00		0.00			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----2					2	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	MHAS	10/06/20-10/12/20	Sun Prime C	9-10p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
2	MHAS	10/06/20-10/12/20	Sun Prime C	9-10p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
N48	WHAS	10/06/20	10/11/20	Sun Prime D	CM	10-11p	-----2	:30	2	\$600.00	P03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----2					2	\$600.00		0.00			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----2					2	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	MHAS	10/06/20-10/12/20	Sun Prime D	10-11p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
2	MHAS	10/06/20-10/12/20	Sun Prime D	10-11p	-----Su	:30	(\$600.00)	0.00	NM						
		Credited													
N49	WHAS	10/06/20	10/11/20	This Week Su	CM	9-10a	-----1	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----1					1	\$250.00		0.00			
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----1					1	\$250.00		0.00			

Totals 100 \$36,295.00