

ORDER

Orders
Order / Rev: 2043824
Alt Order #: WOC12604390
Product Desc: MMCCO
Estimate: 8235
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 07/15/20 / 10/29/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: _____
Billing Contact: _____
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Mitch McConnell / R / US SEN / K
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 83395
Agency External ID: 3924AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	262	\$70,925.00	\$60,286.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	262	\$70,925.00	\$60,286.25	549.70
Totals	262	\$70,925.00	\$60,286.25	549.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	19%	\$70,925.00
Market	100%	\$373,289.47

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	81%	\$302,364.47
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/27/20	11/02/20	Local News @ 5a M-F	CM	5-6a	24222--	:30	12	\$80.00	P03	2.20	NM	12	\$960.00
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9 Start Date: 10/27/20 End Date: 11/02/20 Weekdays: 24222-- Spots/Week: 12 Rate: \$80.00 Rating: 2.20															

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Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8235
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 2	All	10/27/20	11/03/20	Local News @ 6a M-F	CM	6-7a	36333--	:30	18	\$150.00	P03	3.30	NM	18	\$2,700.00	
				»WHAS11 WAKE UP NEWS @												
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	24222--			12			\$80.00			2.20			
Week:		10/27/20	11/02/20	36333--			18			\$150.00			3.30			
Week:		11/03/20	11/09/20	-----			0			\$90.00			3.30			
N 3	All	10/27/20	11/03/20	Good Morning America	CM	7-9a	48444--	:30	24	\$250.00	P03	3.70	NM	24	\$6,000.00	
				»GOOD MORNING AMERICA -												
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	48444--			24			\$250.00			3.70			
Week:		11/03/20	11/09/20	-----			0			\$110.00			3.70			
N 4	All	10/27/20	11/02/20	Local News @ 12p M-F	CM	12-1p	22222--	:30	10	\$90.00	P03	2.70	NM	10	\$900.00	
				»WHAS11 NEWS AT NOON - P												
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	22222--			10			\$90.00			2.70			
N 5	All	10/27/20	11/02/20	Local News @ 4p M-F	CM	4-5p	22222--	:30	10	\$110.00	P03	3.00	NM	10	\$1,100.00	
				»WHAS11 NEWS @ 4P - P4												
				(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 123. Nielsen: 1.3												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	22222--			10			\$110.00			3.00			
N 6	All	10/27/20	11/02/20	Local News @ 530p M-F	CM	530-6p	12112--	:30	7	\$300.00	P03	4.30	NM	7	\$2,100.00	
				Local News @ 530p M-F												
				(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	12112--			7			\$300.00			4.30			
N 7	All	10/27/20	11/03/20	Local News @ 6p M-F	CM	6-630p	12222--	:30	9	\$325.00	P03	5.50	NM	9	\$2,925.00	
				»WHAS11 NEWS @ 6 & 630p												
				(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/26/20	11/01/20	-2222--			8			\$325.00			5.50			
Week:		11/02/20	11/08/20	1-----			1			\$325.00			5.50			
N 8	All	10/27/20	11/02/20	ABC World News	CM	630-7p	11111--	:30	5	\$600.00	P03	6.70	NM	5	\$3,000.00	
				»ABC World News - P4												
				(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	11111--			5			\$600.00			6.70			
N 9	All	10/27/20	11/02/20	ET 7-730p	CM	7-730p	11211--	:30	6	\$325.00	P03	5.30	NM	6	\$1,950.00	
				»ENTERTAINMENT TONIGHT												
				(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	11211--			6			\$325.00			5.30			
N 10	All	10/27/20	11/02/20	Inside Ed 730-8p	CM	730-8p	11112--	:30	6	\$325.00	P03	5.30	NM	6	\$1,950.00	
				»INSIDE EDITION - P4												
				(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	11112--			6			\$325.00			5.30			
N 11	All	10/27/20	11/02/20	Mon Prime Other	CM	8-11p	2-----	:30	2	\$1,200.00	P02	5.70	NM	2	\$2,400.00	
				»DANCING WITH THE STARS												
				(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	2-----			2			\$1,200.00			5.70			
N 12	All	10/27/20	11/02/20	Mon Prime C	CM	10-11p	2-----	:30	2	\$1,275.00	P02	4.30	NM	2	\$2,550.00	
				EMERGENCY CALL												
				(Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/20	11/02/20	2-----			2			\$1,275.00			4.30			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	2-----					2	\$1,275.00		4.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/27/20-11/02/20		Mon Prime C		10-11p	M-----	:30		(\$1,275.00)		4.30	NM		
See MG 12.3,12.4 [Program Change-Good Doctor-mw]															
2	All	10/27/20-11/02/20		Mon Prime C		10-11p	M-----	:30		(\$1,275.00)		4.30	NM		
See MG 12.3,12.4 [Program Change-Good Doctor-mw]															
3	All	10/27/20-11/02/20		Mon Prime C		10-11p	M-----	:30		\$1,275.00		4.30	NM		
Ⓜ MG for 12.1,12.2															
4	All	10/27/20-11/02/20		Mon Prime C		10-11p	M-----	:30		\$1,275.00		4.30	NM		
Ⓜ MG for 12.1,12.2															
N13	All	10/27/20	11/03/20	Local News @ 11p M-F	CM	11-1135p	11221--	:30	7	\$250.00	P03	3.10	NM	7	\$1,750.00
»WHAS11 NEWS AT 11 M-F/ST (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-1221--					6	\$250.00		3.10			
Week:		11/02/20	11/08/20	1-----					1	\$250.00		3.10			
N14	All	10/27/20	11/02/20	Jimmy Kimmel	CM	1135p-1237a	22222--	:30	10	\$60.00	P03	1.60	NM	10	\$600.00
»JIMMY KIMMEL LIVE - P4 (Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	22222--					10	\$60.00		1.60			
N15	All	10/27/20	10/27/20	Tue Prime Other	CM	8-11p	-2-----	:30	2	\$1,200.00	P02	4.20	NM	2	\$2,400.00
BACHELORETTE (Program: BACHELORETTE)505 Index: 104. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-2-----					2	\$1,200.00		4.20			
N16	All	10/27/20	10/28/20	Wed Prime A	CM	8-9p	--2----	:30	2	\$900.00	P02	3.60	NM	2	\$1,800.00
GOLDBERGS/BLACKISH (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--2----					2	\$900.00		3.60			
N17	All	10/27/20	10/29/20	Thu Prime B	CM	9-10p	---2---	:30	2	\$1,275.00	P02	4.10	NM	2	\$2,550.00
press your luck (Program: Greys Anatomy)505 Index: 106. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---2---					2	\$1,275.00		4.10			
N18	All	10/27/20	10/30/20	Fri Prime A	CM	8-9p	----2--	:30	2	\$525.00	P02	2.60	NM	2	\$1,050.00
Shark Tank (Program: Shark Tank)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----2--					2	\$525.00		2.60			
N19	All	10/27/20	10/30/20	Fri Prime Other	CM	8-11p	----2--	:30	2	\$825.00	P02	2.90	NM	2	\$1,650.00
»20/20 - P4 (Program: »20/20 - P4)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----2--					2	\$825.00		2.90			
N20	All	10/27/20	10/31/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$125.00	P02	4.40	NM	1	\$125.00
»WAKE UP WEEKEND 9-10A - (Program: »WAKE UP WEEKEND 9-10A - P4)505 Index: 117. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$125.00		4.40			
N21	All	10/27/20	11/01/20	Good Morning America	CM	8:00 AM-9:00 AM	-----2	:30	2	\$175.00	P02	3.00	NM	2	\$350.00
»GOOD MORNING AMERICA (8:00 AM-9:00 AM) (Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2					2	\$175.00		3.00			
N22	All	10/27/20	11/01/20	Sun Prime A	CM	7-8p	-----2	:30	2	\$900.00	P02	5.70	NM	2	\$1,800.00
»FUNNIEST HOME VIDEOS - F															

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WHAS

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(Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2					2	\$900.00		5.70			
N23	All	10/27/20	11/01/20	Sun Prime B Supermarket Sweep	CM	8-9p	-----2	:30	2	\$825.00	P02	5.40	NM	2	\$1,650.00
(Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2					2	\$825.00		5.40			
N24	All	10/27/20	11/01/20	Sun Prime C Millionaire	CM	9-10p	-----2	:30	2	\$900.00	P02	3.20	NM	2	\$1,800.00
(Program: Millionaire)505 Index: 103. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2					2	\$900.00		3.20			
N25	All	10/27/20	11/01/20	Sun Prime D card sharks	CM	10-11p	-----2	:30	2	\$900.00	P02	2.80	NM	2	\$1,800.00
(Program: »THE ROOKIE - P4)505 Index: 112. Nielsen: 2.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2					2	\$900.00		2.80			
N26	WHAS	10/27/20	11/03/20	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	MTWTF--	:30	0	\$40.00	P03	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-TWTF--					7	\$40.00		0.00			
Week:		11/02/20	11/08/20	M-----					1	\$40.00		0.00			
N27	WHAS	10/27/20	11/02/20	Great Day Live 9-10a Great Day Live 9-10a	CM	9-10a	24222--	:30	12	\$40.00	P03	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-4222--					10	\$40.00		0.00			
Week:		11/02/20	11/08/20	2-----					2	\$40.00		0.00			
N28	WHAS	10/27/20	11/02/20	Access Daily 10-11a Access Daily 10-11a	CM	10-11a	24222--	:30	12	\$40.00	P03	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-4222--					10	\$40.00		0.00			
Week:		11/02/20	11/08/20	2-----					2	\$40.00		0.00			
N29	WHAS	10/27/20	11/02/20	The View The View	CM	11-12p	24222--	:30	12	\$90.00	P03	0.00	NM	12	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-4222--					10	\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WHAS	10/26/20-11/01/20	The View			11-12p	-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 29.13 [Input Error]															
9	WHAS	10/26/20-11/01/20	The View			11-12p	-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 29.14 [Recon Preempt-DNA-REPLACED WITH PROMO PER SALES]															
13	WHAS	10/26/20-11/01/20	The View			11-12p	-----F----	:30		\$90.00		0.00	NM		
Ⓜ MG for 29.8 10/30															
14	WHAS	10/26/20-11/01/20	The View			11-12p	---ThF----	:30		\$90.00		0.00	NM		
Ⓜ MG for 29.9 10/27															
Week:		11/02/20	11/08/20	2-----					2	\$90.00		0.00			
N30	WHAS	10/27/20	11/02/20	GMA3 Strahan and Sara	CM	1-2p	22222--	:30	10	\$70.00	P03	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-2222--					8	\$70.00		0.00			
Week:		11/02/20	11/08/20	2-----					2	\$70.00		0.00			
N31	WHAS	10/27/20	11/02/20	General Hospital General Hospital	CM	2-3p	22222--	:30	10	\$90.00	P03	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-2222--					8	\$90.00		0.00			
Week:		11/02/20	11/08/20	2-----					2	\$90.00		0.00			
N32	WHAS	10/27/20	11/02/20	Local News @ 5p M-F	CM	5-530p	11112--	:30	6	\$250.00	P03	0.00	NM	6	\$1,500.00

Order / Rev: 2043824
 Alt Order #: WOC12604390
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8235
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 5p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1112--		5				\$250.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$250.00		0.00			
N33	WHAS	10/27/20	11/02/20	Nightline Nightline	CM	1237-106a	12211--	:30	7	\$20.00	P04	0.00	NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 2211--		6				\$20.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$20.00		0.00			
N34	WHAS	10/27/20	10/27/20	Tue Prime C SUPERMARKET SWEEP	CM	10-11p	- T-----	:30	2	\$675.00	P02	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- T-----		2				\$675.00		0.00			
N35	WHAS	10/28/20	10/28/20	Wed Prime B CONNORS/ AMER HOUSEWIF	CM	9-10p	-- W----	:30	1	\$1,325.00	P02	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-- W----		1				\$1,325.00		0.00			
N36	WHAS	10/28/20	10/28/20	Wed Prime C THE COPN	CM	10-11p	-- W----	:30	2	\$1,125.00	P02	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-- W----		2				\$1,125.00		0.00			
N37	WHAS	10/29/20	10/29/20	Thu Prime A CELEBRITY FAMILY FEUD	CM	8-9p	--- T---	:30	2	\$850.00	P03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--- T---		2				\$850.00		0.00			
N38	WHAS	10/29/20	10/29/20	Thu Prime C MATCH GAME	CM	10-11p	--- T---	:30	2	\$650.00	P03	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--- T---		2				\$650.00		0.00			
N39	WHAS	10/31/20	10/31/20	Local News @ 6a Sa Local News @ 6a Sa	CM	6-7a	-----S-	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		2				\$60.00		0.00			
N40	WHAS	10/31/20	10/31/20	Good Morning America Sa Good Morning America Sa	CM	7-9a	-----S-	:30	2	\$125.00	P02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		2				\$125.00		0.00			
N41	WHAS	10/31/20	10/31/20	NCAA FB Daytime EarlyGM NCAA Football Game 1	CM	12-330p	-----S-	:30	4	\$525.00	P02	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		4				\$525.00		0.00			
N42	WHAS	10/31/20	10/31/20	NCAA FB Daytime Late GM NCAA Football Game 2	CM	330-7p	-----S-	:30	3	\$750.00	P02	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		3				\$750.00		0.00			
N43	WHAS	10/31/20	10/31/20	NCAA Football Prime NCAA Football Prime	CM	8-1130p	-----S-	:30	3	\$750.00	P02	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		3				\$750.00		0.00			
N44	WHAS	10/31/20	10/31/20	Local News @ 11p Sa Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$100.00		0.00			
N45	WHAS	10/31/20	10/31/20	Inside Ed 1135p-1205a Sa Inside Ed Sa 1135-1205a	CM	1135p-1205a	-----S-	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		2				\$50.00		0.00			

Order / Rev: 2043824
 Alt Order #: WOC12604390
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY
 Product Desc: MMCCO
 Estimate: 8235
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					2	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHAS	10/26/20-11/01/20	Inside Ed 1135p-1205a Sa			1135p-1205a			-----Sa--	:30	(\$50.00)	0.00	NM		
		See MG 45.3,45.4 [Program Change-Univ of Kentucky/LF-(Sa)-mw]													
2	WHAS	10/26/20-11/01/20	Inside Ed 1135p-1205a Sa			1135p-1205a			-----Sa--	:30	(\$50.00)	0.00	NM		
		See MG 45.3,45.4 [Program Change-Univ of Kentucky/LF-(Sa)-mw]													
3	WHAS	10/26/20-11/01/20	LF (Sa)			1135p-205a			-----Sa--	:30	(\$50.00)	0.00	NM		
		Ⓜ See MG 45.6 [Program change]													
4	WHAS	10/26/20-11/01/20	LF (Sa)			1135p-205a			-----Sa--	:30	(\$50.00)	0.00	NM		
		Ⓜ See MG 45.5 [Program change]													
5	WHAS	10/26/20-11/01/20	Inside Ed 1135p-1205a Sa			1135p-1205a			-----Sa--	:30	\$50.00	0.00	NM		
		Ⓜ MG for 45.4 10/31													
6	WHAS	10/26/20-11/01/20	Inside Ed 1135p-1205a Sa			1135p-1205a			-----Sa--	:30	\$50.00	0.00	NM		
		Ⓜ MG for 45.3 10/31													
N46	WHAS	11/01/20	11/01/20	Local News @ 6a Su	CM	6-7a	-----S	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
		Local News @ 6a Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$60.00		0.00			
N47	WHAS	11/01/20	11/01/20	This Week Su	CM	9-10a	-----S	:30	2	\$250.00	P04	0.00	NM	2	\$500.00
		This Week Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$250.00		0.00			
N48	WHAS	11/01/20	11/01/20	ABC World News Su	CM	6-630p	-----S	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		ABC World News Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$600.00		0.00			
N49	WHAS	11/01/20	11/01/20	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		Local News @ 630p Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$325.00		0.00			
N50	WHAS	10/28/20	11/01/20	Castle 105-205a Su	CM	105-205a	-----S	:30	1	\$25.00	P03	0.00	NM	1	\$25.00
		Castle 105-205a Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$25.00		0.00			
N51	WHAS	10/28/20	10/29/20	Local News @ 5p M-F	CM	5-530p	--11---	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		Local News @ 5p M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--11---					2	\$250.00		0.00			
N52	WHAS	10/28/20	10/29/20	Local News @ 530p M-F	CM	530-6p	--WT---	:30	1	\$300.00	P03	4.30	NM	1	\$300.00
		Local News @ 530p M-F													
		(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	--WT---					1	\$300.00		4.30			
													Totals	262	\$70,925.00