

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2043374-1	Order #	2043374
Invoice Date	09/20/20	Alt Order #	WOC12604284
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/14/20	Flight Dates	09/08/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/08/20	09/11/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A - P4		-- 111--	:30	3	\$80.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/07/20	09/13/20	-- 111--	3	\$80.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/09/20	6:13 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-26H	\$80.00	NM
2	All	Th	09/10/20	6:22 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-27H	\$80.00	NM
3	All	F	09/11/20	6:50 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-27H	\$80.00	NM
2	09/08/20	09/14/20	»GOOD MORNING AME 7-9a RICA - P4		11-1---	:30	3	\$110.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/08/20	09/14/20	11-1---	3	\$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/08/20	8:37 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-26H	\$110.00	NM
2	All	Th	09/10/20	8:49 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-27H	\$110.00	NM
3	All	M	09/14/20	8:59 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-27H	\$110.00	NM
3	09/08/20	09/14/20	»WHAS11 NEWS AT NO 12-1p ON - P4		1-1-1--	:30	3	\$50.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/08/20	09/14/20	1-1-1--	3	\$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/09/20	12:30 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-26H	\$50.00	NM
2	All	F	09/11/20	12:09 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-27H	\$50.00	NM
3	All	M	09/14/20	12:40 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-27H	\$50.00	NM
4	09/08/20	09/11/20	»WHAS11 NEWS @ 4P 4-5p - P4		-11-1--	:30	3	\$60.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/08/20	09/14/20	-11-1--	3	\$60.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043374-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		



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5	09/08/20	09/10/20	»WHAS11 NEWS @ 530 P - P4	530-6p	- 111- - -	:30	3	\$170.00	NM																																																																													
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6	09/08/20	09/14/20	»WHAS11 NEWS @ 6 & 630p Su-F - P4	6-630p	111- - - -	:30	3	\$175.00	NM																																																																													
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8	09/08/20	09/11/20	»ENTERTAINMENT TO NIGHT - P4	7-730p	- 1111- -	:30	4	\$325.00	NM																																																																													
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043374-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																							
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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043374-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
13	09/08/20	09/14/20	»NIGHTLINE - P4	1237-106a	11111--	:30	5	\$20.00	NM																																																																													
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18	09/08/20	09/10/20	»HOLEY MOLEY - P4	8-9p	---1---	:30	1	\$200.00	NM																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2043374-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
19	09/08/20	09/10/20	DONT	9-10p	--- 1---	:30	1	\$200.00	NM																																										
21	09/08/20	09/11/20	20/20	9:00 PM-11:00 PM	---- 1--	:30	1	\$350.00	NM																																										
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23	09/08/20	09/13/20	»GOOD MORNING AME RICA - P4	8:00 AM-9:00 AM	----- 1	:30	1	\$110.00	NM																																										
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24	09/08/20	09/13/20	»FUNNIEST HOME VID EOS - P4	7-8p	----- 1	:30	1	\$600.00	NM																																										
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25	09/08/20	09/13/20	»CELEBRITY FAMILY FEUD - P4	8-9p	----- 1	:30	1	\$850.00	NM																																										
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26	09/08/20	09/13/20	PRESS YOUR LUCK	9-10p	----- 1	:30	1	\$450.00	NM																																										
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043374-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
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4	WHAS	M	09/14/20	7:40 AM	Good Morning America	7-9a	:30	MM-20-TV-27H	\$110.00	NM																																																																																									
30	09/12/20	09/12/20	Good Morning America S a	7-9a	-----S-	:30	1	\$90.00	NM																																																																																										
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32	09/11/20	09/14/20	Local News @ 530p M-F	530-6p	M--F--	:30	2	\$170.00	NM																																																																																										
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2043374-1	Invoice Month	September 2020
Invoice Date	09/20/20	Invoice Period	08/31/20 - 09/14/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8228		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
32	09/11/20	09/14/20	Local News @ 530p M-F	530-6p	M--F--	:30	2	\$170.00	NM																																																							
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Total Spots **70**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$14,520.00
<u>Agency Commission</u>	\$2,178.00
<u>Net Amount Due</u>	\$12,342.00

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