

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2054413-1	Order #	2054413
Invoice Date	09/13/20	Alt Order #	Manual
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/07/20	Flight Dates	09/02/20 - 09/07/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product			
Estimate #	8465		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1			
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/02/20	09/03/20	Local News @ 6a M-F	6-7a	--WT---	:30	2	\$175.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/31/20	09/06/20	--WT---	2	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	W	09/02/20	6:14 AM	Local News @ 6a M-F	6-7a	:30	MM-20-TV-25H	\$175.00	NM
2	WHAS	Th	09/03/20	6:40 AM	Local News @ 6a M-F	6-7a	:30	MM-20-TV-25H	\$175.00	NM
2	09/04/20	09/04/20	Local News @ 6a M-F	6-7a	----F--	:30	1	\$80.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/31/20	09/06/20	----F--	1	\$80.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	09/04/20	6:22 AM	Local News @ 6a M-F	6-7a	:30	MM-20-TV-26H	\$80.00	NM
3	09/04/20	09/07/20	Good Morning America	7-9a	M---F--	:30	2	\$110.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/31/20	09/06/20	M---F--	1	\$110.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	09/04/20	7:59 AM	Good Morning America	7-9a	:30	MM-20-TV-16H	\$110.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/07/20	09/13/20	M-----	1	\$110.00				
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2	WHAS	M	09/07/20	8:38 AM	Good Morning America	7-9a	:30	MM-20-TV-16H	\$110.00	NM
4	09/03/20	09/03/20	Good Morning America	7-9a	---T---	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/31/20	09/06/20	---T---	1	\$300.00				

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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11	09/04/20	09/04/20	Local News @ 4p M-F	4-5p	----F--	:30	1	\$60.00	NM																																													
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12	09/02/20	09/03/20	Local News @ 530p M-F	530-6p	--WT---	:30	2	\$450.00	NM																																													
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14	09/02/20	09/03/20	Local News @ 6p M-F	6-630p	--WT---	:30	2	\$500.00	NM																																													
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15	09/07/20	09/07/20	Local News @ 6p M-F	6-630p	M-----	:30	1	\$175.00	NM																																													
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16	09/04/20	09/07/20	ABC World News	630-7p	M--F--	:30	2	\$400.00	NM																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2054413-1	Invoice Month	September 2020
Invoice Date	09/13/20	Invoice Period	08/31/20 - 09/07/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product			
Estimate #	8465		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																				
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19	09/04/20	09/04/20	ET 7-730p	7-730p	----F--	:30	1	\$180.00	NM																																																																																				
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22	09/03/20	09/03/20	Holey Moley	8-9p	---T---	:30	1	\$600.00	NM																																																																																				
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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2054413-1	Invoice Month	September 2020
Invoice Date	09/13/20	Invoice Period	08/31/20 - 09/07/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product			
Estimate #	8465		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
22	09/03/20	09/03/20	Holey Moley	8-9p	---T---	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/20 09/06/20 ---T--- 1 \$600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	09/03/20	8:45 PM	Holey Moley	8-9p	:30	MM-20-TV-25H	\$600.00	NM
23	09/04/20	09/04/20	Shark Tank	8-9p	----F--	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/20 09/06/20 ----F-- 1 \$225.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WHAS	Th	09/03/20	12:12 PM	Local News @ 12p M-F	12-1p	:30	MM-20-TV-25H	\$50.00	NM
MG for 23.1 09/04										
1	WHAS	F	09/04/20		Shark Tank	8-9p	:00		\$225.00	NM
See MG 23.2,23.3										
2	WHAS	F	09/04/20	6:14 PM	Local News @ 6p M-F	6-630p	:30	MM-20-TV-26H	\$175.00	NM
MG for 23.1 09/04										
24	09/04/20	09/04/20	20/20	9-10p	----F--	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/20 09/06/20 ----F-- 1 \$350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	F	09/04/20		20/20	9-10p	:00		\$350.00	NM
See MG 24.2										
2	WHAS	F	09/04/20	10:33 PM	Fri Prime Other	8-11p	:30	MM-20-TV-26H	\$350.00	NM
MG for 24.1 09/04										
25	09/06/20	09/06/20	Funniest Home Videos	7-8p	-----S	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/20 09/06/20 -----S 1 \$200.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Su	09/06/20		Funniest Home Videos	7-8p	:00		\$200.00	NM
See MG 6.2,6.3										
26	09/06/20	09/06/20	Celebrity Family Feud	8-9p	-----S	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/31/20 09/06/20 -----S 1 \$600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WHAS	Sa	09/05/20	11:32 PM	Local News @ 11p Sa	11-1135p	:30	MM-20-TV-16H	\$100.00	NM
MG for 26.1 09/06										
1	WHAS	Su	09/06/20		Celebrity Family Feud	8-9p	:00		\$600.00	NM
See MG 26.2,26.3										
2	WHAS	Su	09/06/20	11:09 PM	NBA Playoffs Prime	Various	:30	MM-20-TV-26H	\$500.00	NM
MG for 26.1 09/06										
27	09/02/20	09/03/20	Local News @ 11p M-F	11-1135p	--WT---	:30	2	\$325.00	NM	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
28	09/04/20	09/04/20	Local News @ 11p M-F	11-1135p	----F--	:30	1	\$120.00	NM																																																							
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29	09/02/20	09/03/20	Jimmy Kimmel	1135p-1237a	--WT---	:30	2	\$125.00	NM																																																							
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2	WHAS	Th	09/03/20	12:05 AM	Jimmy Kimmel	1135p-1237a	:30	MM-20-TV-25H	\$125.00	NM																																																						
30	09/04/20	09/04/20	Jimmy Kimmel	1135p-1237a	----F--	:30	1	\$30.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/31/20</td> <td>09/06/20</td> <td>----F--</td> <td>1</td> <td>\$30.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/31/20	09/06/20	----F--	1	\$30.00																																							
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2054413-1	Invoice Month	September 2020
Invoice Date	09/13/20	Invoice Period	08/31/20 - 09/07/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product			
Estimate #	8465		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	09/02/20	09/06/20	Castle 105-205a Su	105-205a	-----S	:30	1	\$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/31/20	09/06/20	-----S	1	\$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Su	09/06/20	1:47 AM	Castle 105-205a Su	105-205a	:30	MM-20-TV-26H	\$10.00	NM

Total Spots **46**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$11,180.00
<u>Agency Commission</u>	\$1,677.00
<u>Net Amount Due</u>	\$9,503.00

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