

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2106927-1	Order #	2106927
Invoice Date	11/08/20	Alt Order #	WOC12758447
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/31/20 - 11/02/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	9592		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/31/20	11/02/20	»WHAS11 WAKE UP NE 5-6a WS @ 5A - P4		1-----	1:00	1	\$160.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/20	11/06/20	1-----	1	\$160.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	11/02/20	5:28 AM	»WHAS11 WAKE UP NEWS @ 55-6a		1:00	MM- 20- TB- 46H	\$160.00	NM
3	10/31/20	11/02/20	»GREAT DAY LIVE - P4 9-10a		1-----	1:00	1	\$80.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/20	11/06/20	1-----	1	\$80.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	11/02/20	9:44 AM	»GREAT DAY LIVE - P4	9-10a	1:00	MM- 20- TB- 46H	\$80.00	NM
4	10/31/20	11/02/20	ACCESS 10-11a		1-----	1:00	1	\$80.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/20	11/06/20	1-----	1	\$80.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	11/02/20	10:31 AM	ACCESS	10-11a	1:00	MM- 20- TB- 46H	\$80.00	NM
5	10/31/20	11/02/20	»THE VIEW - P4 11-12p		1-----	1:00	1	\$180.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/20	11/06/20	1-----	1	\$180.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	11/02/20	11:37 AM	»THE VIEW - P4	11-12p	1:00	MM- 20- TB- 46H	\$180.00	NM
6	10/31/20	11/02/20	»WHAS11 NEWS AT NO 12-1p ON - P4		1-----	1:00	1	\$180.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/31/20	11/06/20	1-----	1	\$180.00					

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2106927-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	9592		



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7	10/31/20	10/31/20	»WAKE UP WEEKEND 6-7a 6-7A - P4		-----1-	1:00	1	\$120.00	NM																																												
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8	10/31/20	10/31/20	»GOOD MORNING AME 7-9a RICA - P4		-----1-	1:00	1	\$250.00	NM																																												
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9	10/31/20	10/31/20	»WAKE UP WEEKEND 9-930a 9-10A - P4		-----1-	1:00	1	\$250.00	NM																																												
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10	10/31/20	10/31/20	»ABC COLLEGE FOOTB 12-330p ALL 12P - P4		-----1-	1:00	1	\$1,050.00	NM																																												
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11	10/31/20	10/31/20	»ABC COLLEGE FOOTB 330-7p ALL 330P - P4		-----1-	1:00	1	\$1,500.00	NM																																												
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12	10/31/20	10/31/20	»ABC PRIME COLLEGE 8-1130p FOOTBALL - P4		-----1-	1:00	1	\$1,500.00	NM																																												
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Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	9592		



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1	10/26/20	11/01/20	»WAKE UP WEEKEND 6-8A - P46-8a	6:14 AM	-----1	1:00	1	\$120.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$120.00										
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1	WHAS	Su	11/01/20	6:14 AM	»WAKE UP WEEKEND 6-8A - P46-8a	1:00	MM- 20- TB- 46H	\$120.00	NM	
14	10/31/20	11/01/20	»GOOD MORNING AME RICA - P4	8:00 AM-9:00 AM	-----1	1:00	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$350.00										
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1	WHAS	Su	11/01/20	8:29 AM	»GOOD MORNING AMERICA - F8:00 AM-9:00 AM	1:00	MM- 20- TB- 46H	\$350.00	NM	
15	10/31/20	11/01/20	»THIS WEEK - P4	9-10a	-----1	1:00	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$500.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WHAS	Su	11/01/20	9:59 AM	»THIS WEEK - P4	9-10a	1:00	MM- 20- TB- 46H	\$500.00	NM
16	10/31/20	11/01/20	»FUNNIEST HOME VID EOS - P4	7-8p	-----1	1:00	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 -----1 1 \$1,800.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WHAS	Su	11/01/20	7:20 PM	»FUNNIEST HOME VIDEOS - P47-8p	1:00	MM- 20- TB- 46H	\$1,800.00	NM	
18	11/02/20	11/08/20	DANCING WITH THE STARS	8:00 PM-10:00 PM	M-----	1:00	1	\$2,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 M----- 1 \$2,400.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WHAS	M	11/02/20	8:49 PM	DANCING WITH THE STARS	8:00 PM-10:00 PM	1:00	MM- 20- TB- 46H	\$2,400.00	NM
<u>Total Spots</u>							16			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$10,520.00
<u>Agency Commission</u>	\$1,578.00
<u>Net Amount Due</u>	\$8,942.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.