

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2043489-1	Order #	2043489
Invoice Date	09/27/20	Alt Order #	WOC12604299
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/21/20	Flight Dates	09/15/20 - 09/21/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8229		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/15/20	09/21/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A - P4		1-11---	:30	3	\$80.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/20	09/21/20	1-11---	3	\$80.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/16/20	6:13 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-28H	\$80.00	NM
2	All	Th	09/17/20	6:41 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-27H	\$80.00	NM
3	All	M	09/21/20	6:41 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-27H	\$80.00	NM
2	09/15/20	09/21/20	»GOOD MORNING AME 7-9a RICA - P4		11-1---	:30	3	\$250.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/20	09/21/20	11-1---	3	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/15/20	8:36 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-28H	\$250.00	NM
2	All	Th	09/17/20	8:39 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-28H	\$250.00	NM
3	All	M	09/21/20	8:47 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-28H	\$250.00	NM
3	09/15/20	09/21/20	»WHAS11 NEWS AT NO 12-1p ON - P4		1-1-1--	:30	3	\$50.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/20	09/21/20	1-1-1--	3	\$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/16/20	12:42 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-27H	\$50.00	NM
2	All	F	09/18/20	12:12 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-27H	\$50.00	NM
3	All	M	09/21/20	12:26 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-27H	\$50.00	NM
4	09/15/20	09/17/20	»WHAS11 NEWS @ 4P 4-5p - P4		-111---	:30	3	\$60.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/20	09/17/20	-111---	3	\$60.00					

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P.O. Box 637386
Cincinnati, OH 45263-7386

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Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8229		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	09/15/20	09/17/20	»WHAS11 NEWS @ 4P - P4	4-5p	- 111---	:30	3	\$60.00	NM	
			09/14/20 09/20/20		- 111---		3	\$60.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/15/20	4:27 PM	»WHAS11 NEWS @ 4P - P4	4-5p	:30	MM-20-TV-27H	\$60.00	NM
2	All	W	09/16/20	4:38 PM	»WHAS11 NEWS @ 4P - P4	4-5p	:30	MM-20-TV-28H	\$60.00	NM
3	All	Th	09/17/20	4:11 PM	»WHAS11 NEWS @ 4P - P4	4-5p	:30	MM-20-TV-27H	\$60.00	NM
5	09/15/20	09/17/20	»WHAS11 NEWS @ 530 P - P4	530-6p	- 111---	:30	3	\$170.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	- 111---	3	\$170.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/15/20	5:57 PM	»WHAS11 NEWS @ 530P - P4	530-6p	:30	MM-20-TV-28H	\$170.00	NM
2	All	W	09/16/20	5:39 PM	»WHAS11 NEWS @ 530P - P4	530-6p	:30	MM-20-TV-27H	\$170.00	NM
3	All	Th	09/17/20	5:39 PM	»WHAS11 NEWS @ 530P - P4	530-6p	:30	MM-20-TV-28H	\$170.00	NM
6	09/15/20	09/21/20	»WHAS11 NEWS @ 6 & 630p Su-F - P4	6-630p	1- 11---	:30	3	\$175.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/20	09/21/20	1- 11---	3	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/16/20	6:08 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p	6-630p	:30	MM-20-TV-28H	\$175.00	NM
2	All	Th	09/17/20	6:28 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p	6-630p	:30	MM-20-TV-27H	\$175.00	NM
3	All	M	09/21/20	6:28 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p	6-630p	:30	MM-20-TV-27H	\$175.00	NM
7	09/15/20	09/21/20	»ABC World News - P4	630-7p	1- 1- 1--	:30	3	\$600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/15/20	09/21/20	1- 1- 1--	3	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/16/20	6:29 PM	»ABC World News - P4	630-7p	:30	MM-20-TV-27H	\$600.00	NM
2	All	F	09/18/20	6:28 PM	»ABC World News - P4	630-7p	:30	MM-20-TV-28H	\$600.00	NM
3	All	M	09/21/20	6:29 PM	»ABC World News - P4	630-7p	:30	MM-20-TV-28H	\$600.00	NM
8	09/15/20	09/18/20	»ENTERTAINMENT TO NIGHT - P4	7-730p	- 1111--	:30	4	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	- 1111--	4	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/15/20	7:12 PM	»ENTERTAINMENT TONIGHT - I7-730p	7-730p	:30	MM-20-TV-27H	\$325.00	NM
2	All	W	09/16/20	6:59 PM	»ENTERTAINMENT TONIGHT - I7-730p	7-730p	:30	MM-20-TV-28H	\$325.00	NM
3	All	Th	09/17/20	7:12 PM	»ENTERTAINMENT TONIGHT - I7-730p	7-730p	:30	MM-20-TV-28H	\$325.00	NM
4	All	F	09/18/20	7:17 PM	»ENTERTAINMENT TONIGHT - I7-730p	7-730p	:30	MM-20-TV-27H	\$325.00	NM
9	09/15/20	09/18/20	»INSIDE EDITION - P4	730-8p	-- 111--	:30	3	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/14/20	09/20/20	-- 111--	3	\$325.00					

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	09/15/20	09/18/20	»INSIDE EDITION - P4	730-8p	-- 111--	:30	3	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/20 09/20/20 -- 111-- 3 \$325.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	09/16/20	7:55 PM	»INSIDE EDITION - P4	730-8p	:30	MM-20-TV-27H	\$325.00	NM
2	All	Th	09/17/20	7:46 PM	»INSIDE EDITION - P4	730-8p	:30	MM-20-TV-27H	\$325.00	NM
3	All	F	09/18/20	7:49 PM	»INSIDE EDITION - P4	730-8p	:30	MM-20-TV-28H	\$325.00	NM
10	09/15/20	09/21/20	NFL Mo Game	Various	2-----	:30	2	\$1,250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 2----- 2 \$1,250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	All	M	09/21/20		NFL Mo Game	Various	:00		\$1,250.00	NM
Credited										
1	All	M	09/21/20	10:40 PM	NFL Mo Game	Various	:30	MM-20-TV-28H	\$1,250.00	NM
11	09/15/20	09/21/20	NFL Mo Game	Various	1-----	:30	1	\$1,250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 1----- 1 \$1,250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	M	09/21/20	7:58 PM	NFL Mo Game	Various	:30	MM-20-TV-27H	\$1,250.00	NM
12	09/15/20	09/18/20	»WHAS11 NEWS AT 11	11-1135p	- 1111--	:30	4	\$120.00	NM	
M-F/SU - P4										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/20 09/20/20 - 1111-- 4 \$120.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/15/20	11:32 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	MM-20-TV-27H	\$120.00	NM
2	All	W	09/16/20	11:14 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	MM-20-TV-27H	\$120.00	NM
3	All	Th	09/17/20	11:23 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	MM-20-TV-28H	\$120.00	NM
4	All	F	09/18/20	11:34 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	MM-20-TV-28H	\$120.00	NM
13	09/15/20	09/21/20	»JIMMY KIMMEL LIVE -	1135p-1237a	11111--	:30	5	\$60.00	NM	
P4										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 11111-- 5 \$60.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/15/20	11:56 PM	»JIMMY KIMMEL LIVE - P4	1135p-1237a	:30	MM-20-TV-28H	\$60.00	NM
2	All	W	09/16/20	11:45 PM	»JIMMY KIMMEL LIVE - P4	1135p-1237a	:30	MM-20-TV-28H	\$60.00	NM
3	All	Th	09/17/20	11:45 PM	»JIMMY KIMMEL LIVE - P4	1135p-1237a	:30	MM-20-TV-27H	\$60.00	NM
4	All	F	09/18/20	11:57 PM	»JIMMY KIMMEL LIVE - P4	1135p-1237a	:30	MM-20-TV-27H	\$60.00	NM
5	All	M	09/21/20		»JIMMY KIMMEL LIVE - P4	1135p-1237a	:00		\$60.00	NM
See MG 13.6										
6	All	M	09/21/20		Jimmy Kimmel DB	1205-107a	:00		\$60.00	NM
See MG 13.7										

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043489-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8229		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043489-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8229		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
25	09/15/20	09/19/20	»WAKE UP WEEKEND 9-10A - P4	9-930a	-----1-	:30	1	\$90.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/14/20</td> <td>09/20/20</td> <td>-----1-</td> <td>1</td> <td>\$90.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/14/20	09/20/20	-----1-	1	\$90.00				
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26	09/15/20	09/20/20	»GOOD MORNING AME RICA - P4		-----1	:30	1	\$110.00	NM																				
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1	All	Sa	09/19/20	9:10 AM	»WAKE UP WEEKEND 9-10A - P9-930a		:30	MM-20-TV-28H	\$90.00	NM																			
27	09/20/20	09/20/20	»FUNNIEST HOME VID EOS - P4	7-8p	-----1	:30	1	\$600.00	NM																				
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1	All	Su	09/20/20	7:25 PM	»FUNNIEST HOME VIDEOS - P47-8p		:30	MM-20-TV-27H	\$600.00	NM																			
28	09/15/20	09/15/20	WWYD	10-11p	-T-----	:30	1	\$200.00	NM																				
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1	WHAS	Tu	09/15/20		WWYD	10-11p	:00		\$200.00	NM																			
See MG 28.2																													
2	WHAS	Tu	09/15/20	10:51 PM		10-11p	:30	MM-20-TV-28H	\$200.00	NM																			
MG for 28.1 09/15																													
29	09/19/20	09/19/20	NCAA Football Prime	8-1130p	-----S-	:30	1	\$3,000.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/14/20	09/20/20	-----S-	1	\$3,000.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WHAS	Sa	09/19/20	11:26 PM	NCAA Football Prime	8-1130p	:30	MM-20-TV-28H	\$3,000.00	NM																			
30	09/15/20	09/21/20	Local News @ 6a M-F	6-7a	MTWTF--	:30	4	\$80.00	NM																				
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2	WHAS	Th	09/17/20	6:09 AM	Local News @ 6a M-F	6-7a	:30	MM-20-TV-28H	\$80.00	NM																			

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2043489-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8229		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
30	09/15/20	09/21/20	Local News @ 6a M-F	6-7a	MTWTF--	:30	4	\$80.00	NM																																																							
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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2043489-1	Invoice Month	September 2020
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8229		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
35	09/20/20	09/20/20	Local News @ 630p Su	630-7p	-----S	:30	2	\$175.00	NM																																	
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<u>Total Spots</u>							71																																			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$18,480.00
<u>Agency Commission</u>	\$2,772.00
<u>Net Amount Due</u>	\$15,708.00

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