

# ORDER

**Orders**  
**Order / Rev:** 2036179  
**Alt Order #:** WOC12590758  
**Product Desc:** AMERICA FIRST POLICIES, INC  
**Estimate:** 0001  
**Flight Dates:** 07/06/20 - 07/26/20  
**Original Date / Rev:** 07/01/20 / 08/20/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Active Media Services/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
One Blue Hill Plaza 9th Floor  
Pearl River, NY 10965

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ America First Policies  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** 07/05/20  
**Advertiser External ID:** 111659  
**Agency External ID:** 73442AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/22/20	29	\$4,625.00	\$3,931.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Imp.
July 2020	29	\$4,625.00	\$3,931.25	309.8
<b>Totals</b>	<b>29</b>	<b>\$4,625.00</b>	<b>\$3,931.25</b>	<b>309.8</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	50%	\$4,625.00
Market	100%	\$9,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	50%	\$4,625.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
N 1	All	07/06/20	07/12/20	ROS EM (Su) 6-8a MORNING NEWS	CM	6-8a	-----S	:30	2	\$75.00	P02	5.6 NM	2	\$150.00
(Program: MORNING NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
		Week: 07/06/20	07/12/20	-----S		2		\$75.00		5.6				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S					2	\$75.00		5.6		
N 2	All	07/13/20	07/19/20	ROS EM (Su) 6-8a MORNING NEWS	CM	6-8a	-----S	:30	2	\$75.00	P02	5.6 NM	2	\$150.00
(Program: MORNING NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/13/20	07/19/20	-----S					2	\$75.00		5.6		
N 3	All	07/06/20	07/12/20	Local News @ 630p Su EVENING NEWS	CM	630-7p	-----S	:30	1	\$200.00	P04	24.4 NM	1	\$200.00
(Program: EVENING NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S					1	\$200.00		24.4		
N 4	All	07/06/20	07/12/20	Good Morning America GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$125.00	P02	12.9 NM	1	\$125.00
(Program: GMA)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S					1	\$125.00		12.9		
N 5	All	07/13/20	07/19/20	Good Morning America GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$125.00	P02	12.9 NM	1	\$125.00
(Program: GMA)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/13/20	07/19/20	-----S					1	\$125.00		12.9		
N 6	All	07/06/20	07/11/20	Local News @ 6a Sa NEWS	CM	6-7a	-----S-	:30	1	\$75.00	P02	4.8 NM	1	\$75.00
(Program: NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S-					1	\$75.00		4.8		
N 7	All	07/13/20	07/18/20	Local News @ 6a Sa NEWS	CM	6-7a	-----S-	:30	1	\$75.00	P02	4.8 NM	1	\$75.00
(Program: NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/13/20	07/19/20	-----S-					1	\$75.00		4.8		
N 8	All	07/06/20	07/11/20	Local News @ 630p Sa EVENING NEWS	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S-	:30	1	\$200.00	P01	16.5 NM	1	\$200.00
(Program: EVENING NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S-					1	\$200.00		16.5		
N 9	All	07/13/20	07/18/20	Local News @ 630p Sa EVENING NEWS	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S-	:30	1	\$200.00	P01	16.5 NM	1	\$200.00
(Program: EVENING NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/13/20	07/19/20	-----S-					1	\$200.00		16.5		
N 10	All	07/06/20	07/11/20	Good Morning America NEWS	CM	7-9a	-----S-	:30	1	\$200.00	P01	10.5 NM	1	\$200.00
(Program: NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S-					1	\$200.00		10.5		
N 11	All	07/13/20	07/18/20	Good Morning America NEWS	CM	7-9a	-----S-	:30	2	\$200.00	P01	10.5 NM	2	\$400.00
(Program: NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/13/20	07/19/20	-----S-					2	\$200.00		10.5		
N 12	All	07/06/20	07/11/20	Local News @ 9a Sa NEWS	CM	9-930a	-----S-	:30	1	\$125.00	P02	14.1 NM	1	\$125.00
(Program: NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/06/20	07/12/20	-----S-					1	\$125.00		14.1		
N 13	All	07/13/20	07/18/20	Local News @ 9a Sa NEWS	CM	9-930a	-----S-	:30	1	\$125.00	P02	14.1 NM	1	\$125.00
(Program: NEWS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>		
Week:		07/13/20	07/19/20	-----S-					1	\$125.00		14.1		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 07/13/20	07/19/20	-----S-		1				\$125.00		14.1		
N14	All	07/06/20	07/10/20	Local News @ 5a M-F MORNING NEWS	CM	5-6a	-TWTF--	:30	1	\$125.00	P01	7.3 NM	1	\$125.00
		(Program: MORNING NEWS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 07/06/20	07/12/20	-TWTF--		1				\$125.00		7.3		
N15	All	07/06/20	07/10/20	Local News @ 6p M-F EVENING NEWS	CM	6-630p	-TWTF--	:30	2	\$550.00	P01	27.3 NM	2	\$1,100.00
		(Program: EVENING NEWS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 07/06/20	07/12/20	-TWTF--		2				\$550.00		27.3		
N16	All	07/20/20	07/22/20	Local News @ 5a M-F MORNING NEWS	CM	5-6a	MTW----	:30	3	\$125.00	P01	7.3 NM	3	\$375.00
		(Program: MORNING NEWS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 07/20/20	07/26/20	MTW----		3				\$125.00		7.3		
N17	All	07/13/20	07/17/20	Local News @ 5a M-F MORNING NEWS	CM	5-6a	MTWTF--	:30	7	\$125.00	P01	7.3 NM	7	\$875.00
		(Program: MORNING NEWS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
		Week: 07/13/20	07/19/20	MTWTF--		7				\$125.00		7.3		
												Totals	29	\$4,625.00