

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2033035-2	Order #	2033035
Invoice Date	07/26/20	Alt Order #	WOC12586235
Invoice Month	July 2020	Deal #	
Invoice Period	07/01/20 - 07/20/20	Flight Dates	06/30/20 - 07/20/20
Advertiser	ISS/ AFSCME		
Product	TV		
Estimate #	8519		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914573		
Advertiser Code	121		
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	10957AG		
Advertiser Ref	135233		
Product 1	128		
Product 2			

Billing Address:

Waterfront Strategies / POL
Attention: Amanda Adams
3050 K Street NW Suite 100
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/30/20	07/20/20	WHAS11 WAKE UP NE WS @ 6A - Rate	6-7a	MTWTF--	:30	2	\$175.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	06/30/20	07/06/20	MTWTF--	2	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	F	07/03/20	6:27 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	AFSCME20103H	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/07/20	07/13/20	MTWTF--	2	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	All	F	07/10/20	6:22 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	AFSCME20103H	\$175.00	NM
3	All	M	07/13/20	6:50 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	AFSCME20103H	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/14/20	07/20/20	MTWTF--	1	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	All	W	07/15/20	6:40 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	AFSCME20103H	\$175.00	NM
2	06/30/20	07/11/20	WAKE UP WEEKEND 9- 10A - Rate	9-930a	-----S-	:30	1	\$125.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	06/30/20	07/06/20	-----S-	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Sa	07/04/20	9:53 AM	WAKE UP WEEKEND 9-10A - R	9-930a	:30	AFSCME20103H	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/07/20	07/13/20	-----S-	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	All	Sa	07/11/20	9:42 AM	WAKE UP WEEKEND 9-10A - R	9-930a	:30	AFSCME20103H	\$125.00	NM
3	06/30/20	07/20/20	WHAS11 NEWS @ 5p - Rate	5-530p	MTWTF--	:30	3	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2033035-2	Invoice Month	July 2020
Invoice Date	07/26/20	Invoice Period	07/01/20 - 07/20/20
Advertiser	ISS/ AFSCME		
Product	TV		
Estimate #	8519		



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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2033035-2	Invoice Month	July 2020
Invoice Date	07/26/20	Invoice Period	07/01/20 - 07/20/20
Advertiser	ISS/ AFSCME		
Product	TV		
Estimate #	8519		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2033035-2	Invoice Month	July 2020
Invoice Date	07/26/20	Invoice Period	07/01/20 - 07/20/20
Advertiser	ISS/ AFSCME		
Product	TV		
Estimate #	8519		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
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Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$13,400.00
<u>Agency Commission</u>	\$2,010.00
<u>Net Amount Due</u>	\$11,390.00

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