

ORDER

Orders
Order / Rev: 1989263
Alt Order #: WOC12487981
Product Desc: Issue
Estimate: 8511
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 04/22/20 / 10/22/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Targeted Platform Media, LLC / POL
Buying Contact: _____
Billing Contact: _____
1291 Hollywood Avenue
Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Ditch Mitch
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 188429
Agency External ID: 20383AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	70	\$43,300.00	\$36,805.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	70	\$43,300.00	\$36,805.00	0.00
Totals	70	\$43,300.00	\$36,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	16%	\$43,300.00
Market	100%	\$270,625.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAVE	18%	\$48,712.50
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	27%	\$73,068.75
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	39%	\$105,543.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N33	All	10/27/20	11/02/20	Local News @ 430a M-FCM	430-5a		11-1---	:30	3	\$100.00	P01	0.00	NM	3	\$300.00
(Program: WHAS11 WAKE UP NEWS @ 430A)4Q20 SELLING BOOK (sell) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/20 11/02/20 11-1--- 3 \$100.00 0.00															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N34	All	10/27/20	11/02/20	Local News @ 5a M-F	CM	5-6a	1-11---	:30	3	\$200.00	P01	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	11-1---					3	\$100.00		0.00			
		(Program: WHAS11 WAKE UP NEWS @ 5A)4Q20 SELLING BOOK (sell)													
N35	All	10/27/20	10/30/20	Local News @ 6a M-F	CM	6-7a	--1-1--	:30	2	\$275.00	P02	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	1-11---					3	\$200.00		0.00			
		(Program: WHAS11 WAKE UP NEWS @ 6A)4Q20 SELLING BOOK (sell)													
N36	All	10/27/20	11/02/20	Good Morning America	CM	7-9a	11111--	:30	5	\$500.00	P02	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	11111--					5	\$500.00		0.00			
		(Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell)													
N37	All	10/27/20	11/02/20	Local News @ 12p M-F	CM	12-1p	11-1---	:30	3	\$200.00	P01	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	11-1---					3	\$200.00		0.00			
		(Program: WHAS11 NEWS AT NOON)4Q20 SELLING BOOK (sell)													
N38	All	10/27/20	10/30/20	GMA3	CM	1-2p	-1-1--	:30	2	\$150.00	P01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1-1--					2	\$150.00		0.00			
		(Program: GMA3)4Q20 SELLING BOOK (sell)													
N39	All	10/27/20	11/02/20	General Hospital	CM	2-3p	1-1----	:30	2	\$200.00	P01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	1-1----					2	\$200.00		0.00			
		(Program: GENERAL HOSPITAL)4Q20 SELLING BOOK (sell)													
N40	All	10/27/20	10/30/20	The View	CM	11-12p	-11-1--	:30	3	\$200.00	P01	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-11-1--					3	\$200.00		0.00			
		(Program: THE VIEW)4Q20 SELLING BOOK (sell)													
N41	All	10/27/20	11/02/20	Local News @ 4p M-F	CM	4-5p	1111---	:30	4	\$275.00	P01	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	1111---					4	\$275.00		0.00			
		(Program: WHAS11 NEWS @ 4P)4Q20 SELLING BOOK (sell)													
N42	All	10/27/20	11/01/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$700.00	P02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1					1	\$700.00		0.00			
		(Program: WHAS11 NEWS @ 6 & 630p Su-F)4Q20 SELLING BOOK (sell)													
N43	All	10/27/20	10/30/20	Local News @ 6p M-F	CM	6-630p	-11-1--	:30	3	\$700.00	P02	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-11-1--					3	\$700.00		0.00			
		(Program: WHAS11 NEWS @ 6 & 630p Su-F)4Q20 SELLING BOOK (sell)													
N44	All	10/27/20	11/02/20	Local News @ 5p M-F	CM	5-530p	11--1--	:30	3	\$450.00	P02	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	11--1--					3	\$450.00		0.00			
		(Program: WHAS11 NEWS @ 5p)4Q20 SELLING BOOK (sell)													
N45	All	10/27/20	11/02/20	Local News @ 530p M-F	CM	530-6p	1-1-1--	:30	3	\$600.00	P02	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	1-1-1--					3	\$600.00		0.00			
		(Program: WHAS11 NEWS @ 530P)4Q20 SELLING BOOK (sell)													

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N46	All	10/27/20	10/29/20	ABC World News	CM	630-7p	- 1- 1- - -	:30	2	\$1,450.00	P01	0.00	NM	2	\$2,900.00
(Program: ABC World News)4Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	1- 1- 1- -			3		\$600.00		0.00				
N47	All	10/27/20	11/01/20	ABC World News Su	CM	6-630p	- - - - - 1	:30	1	\$1,450.00	P01	0.00	NM	1	\$1,450.00
(Program: SUN ABC World News)4Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- 1- 1- - -			2		\$1,450.00		0.00				
N48	All	10/27/20	10/30/20	Inside Ed 730-8p	CM	730-8p	- 11- 1- -	:30	3	\$800.00	P01	0.00	NM	3	\$2,400.00
(Program: INSIDE EDITION)4Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- 11- 1- -			3		\$800.00		0.00				
N49	All	10/27/20	11/02/20	ET 7-730p	CM	7-730p	1- 11- - -	:30	3	\$800.00	P01	0.00	NM	3	\$2,400.00
(Program: ENTERTAINMENT TONIGHT)4Q20 SELLING BOOK (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	1- 11- - -			3		\$800.00		0.00				
N50	All	10/27/20	11/01/20	Sun Prime D	CM	10-11p	- - - - - 1	:30	1	\$1,450.00	P02	0.00	NM	1	\$1,450.00
(Program: THE ROOKIE)PRIME ESTIMATES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - - - 1			1		\$1,450.00		0.00				
N51	All	10/27/20	10/27/20	Tue Prime C	CM	10-11p	- 1- - - -	:30	1	\$1,075.00	P02	0.00	NM	1	\$1,075.00
(Program: EMERGENCY)PRIME ESTIMATES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- 1- - - -			1		\$1,075.00		0.00				
N52	All	10/27/20	10/29/20	Thu Prime B	CM	9-10p	- - - 1- - -	:30	1	\$2,050.00	P02	0.00	NM	1	\$2,050.00
(Program: A MILLION LITTLE THINGS)PRIME ESTIMATES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - 1- - -			1		\$2,050.00		0.00				
N53	All	10/27/20	11/01/20	Sun Prime C	CM	9-10p	- - - - - 1	:30	1	\$1,925.00	P02	0.00	NM	1	\$1,925.00
(Program: SHARK TANK)PRIME ESTIMATES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - - - 1			1		\$1,925.00		0.00				
N54	All	10/27/20	10/28/20	Wed Prime C	CM	10-11p	- - 1- - - -	:30	1	\$1,450.00	P02	0.00	NM	1	\$1,450.00
(Program: STUMPTOWN)PRIME ESTIMATES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - 1- - - -			1		\$1,450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/26/20-11/01/20	Wed Prime C			10-11p	- - W- - - - -	:30	(\$1,450.00)	0.00	NM				
See MG 54.2 [Program Change-Stumptown-mw]															
2	All	10/26/20-11/01/20	Wed Prime C			10-11p	- - W- - - - -	:30	\$1,450.00	0.00	NM				
(M) MG for 54.1 10/28															
N55	All	10/27/20	11/02/20	Mon Prime Other	CM	8-11p	1- - - - -	:30	1	\$1,925.00	P02	0.00	NM	1	\$1,925.00
(Program: DANCING WITH THE STARS)PRIME ESTIMATES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	1- - - - -			1		\$1,925.00		0.00				
N56	All	10/27/20	10/28/20	Wed Prime B	CM	9-10p	- - 1- - - -	:30	1	\$2,150.00	P02	0.00	NM	1	\$2,150.00
(Program: UNITED WE FALL/SINGLE PARENTS)PRIME ESTIMATES (sell)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1----		1				\$2,150.00		0.00			
N57	All	10/27/20	10/29/20	Thu Prime A	CM	8-9p	---1---	:30	1	\$2,050.00	P02	0.00	NM	1	\$2,050.00
		CELEBRITY FAMILY FEUD (Program: GREY'S ANATOMY)PRIME ESTIMATES (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---1---		1				\$2,050.00		0.00			
N58	All	10/27/20	11/01/20	LN (M-Su)	CM	11-1135p	--1-1-1	:30	3	\$600.00	P01	0.00	NM	3	\$1,800.00
		WHAS11 NEWS AT 11 M-F/SU (Program: WHAS11 NEWS AT 11 M-F/SU)4Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1-1-1		3				\$600.00		0.00			
N59	All	10/27/20	11/02/20	Jimmy Kimmel	CM	1135p-1237a	11-1---	:30	3	\$150.00	P01	0.00	NM	3	\$450.00
		JIMMY KIMMEL LIVE (Program: JIMMY KIMMEL LIVE)4Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	11-1---		3				\$150.00		0.00			
N60	All	10/27/20	10/31/20	Good Morning America	CM	7-9a	-----1-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
		GOOD MORNING AMERICA (Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-		1				\$200.00		0.00			
N61	All	10/27/20	10/31/20	Local News @ 9a Sa	CM	9-930a	-----1-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
		WAKE UP WEEKEND 9-10A (Program: WAKE UP WEEKEND 9-10A)4Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-		1				\$200.00		0.00			
N62	All	10/27/20	11/01/20	Good Morning America	CM	8:00 AM-9:00 AM	-----1	:30	1	\$275.00	P01	0.00	NM	1	\$275.00
		GOOD MORNING AMERICA (8:00 AM-9:00 AM) (Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$275.00		0.00			
N63	All	10/27/20	11/01/20	This Week Su	CM	9-10a	-----1	:30	1	\$475.00	P01	0.00	NM	1	\$475.00
		THIS WEEK (Program: THIS WEEK)4Q20 SELLING BOOK (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$475.00		0.00			
N64	WHAS	10/31/20	10/31/20	NCAA FB Daytime Early	CM	12-330p	-----S-	:30	1	\$850.00	P01	0.00	NM	1	\$850.00
		NCAA Football Game 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$850.00		0.00			
N65	WHAS	10/31/20	10/31/20	NCAA FB Daytime Late	CM	330-7p	-----S-	:30	1	\$1,200.00	P01	0.00	NM	1	\$1,200.00
		NCAA Football Game 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$1,200.00		0.00			
N66	WHAS	10/30/20	10/30/20	Local News @ 430a M-F	CM	430-5a	----F--	:30	1	\$100.00	P01	0.00	NM	1	\$100.00
		Local News @ 430a M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$100.00		0.00			
N67	WHAS	11/02/20	11/02/20	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$275.00	P02	0.00	NM	1	\$275.00
		Local News @ 6a M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$275.00		0.00			
N68	WHAS	10/30/20	10/30/20	Jimmy Kimmel	CM	1135p-1237a	----F--	:30	1	\$150.00	P01	0.00	NM	1	\$150.00
		Jimmy Kimmel													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$150.00		0.00			
N69	WHAS	10/31/20	10/31/20	NCAA Football Prime	CM	8-1130p	-----S-	:30	1	\$1,200.00	P01	0.00	NM	1	\$1,200.00
		NCAA Football Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$1,200.00		0.00			

Order / Rev: 1989263
 Alt Order #: WOC12487981
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: ISS/ Ditch Mitch
 Product Desc: Issue
 Estimate: 8511

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$1,200.00		0.00			
													Totals	70	\$43,300.00