

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	1989263-1	Order #	1989263
Invoice Date	11/08/20	Alt Order #	WOC12487981
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/27/20 - 11/02/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8511		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	1242		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20383AG		
Advertiser Ref	188429		
Product 1	1255		
Product 2			

Billing Address:

**Targeted Platform Media, LLC / POL**  
**Attention: Accounts Payable**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
33	10/27/20	11/02/20	WHAS11 WAKE UP NE WS @ 430A	430-5a	11-1---	:30	3	\$100.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/27/20	11/02/20	11-1---	3	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	Tu	10/27/20	4:53 AM	WHAS11 WAKE UP NEWS @ 430-5a	430-5a	:30	DMO920H	\$100.00	NM
2	All	Th	10/29/20	4:43 AM	WHAS11 WAKE UP NEWS @ 430-5a	430-5a	:30	DMO920H	\$100.00	NM
3	All	M	11/02/20	4:57 AM	WHAS11 WAKE UP NEWS @ 430-5a	430-5a	:30	DMO920H	\$100.00	NM
34	10/27/20	11/02/20	WHAS11 WAKE UP NE WS @ 5A	5-6a	1-11---	:30	3	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/27/20	11/02/20	1-11---	3	\$200.00				
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1	All	W	10/28/20	5:51 AM	WHAS11 WAKE UP NEWS @ 5A-6a	5A-6a	:30	DMO920H	\$200.00	NM
2	All	Th	10/29/20	5:51 AM	WHAS11 WAKE UP NEWS @ 5A-6a	5A-6a	:30	DMO920H	\$200.00	NM
3	All	M	11/02/20	5:22 AM	WHAS11 WAKE UP NEWS @ 5A-6a	5A-6a	:30	DMO920H	\$200.00	NM
35	10/27/20	10/30/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	--1-1--	:30	2	\$275.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/26/20	11/01/20	--1-1--	2	\$275.00				
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1	All	W	10/28/20	6:23 AM	WHAS11 WAKE UP NEWS @ 6A-7a	6A-7a	:30	DMO920H	\$275.00	NM
2	All	F	10/30/20	6:10 AM	WHAS11 WAKE UP NEWS @ 6A-7a	6A-7a	:30	DMO920H	\$275.00	NM
36	10/27/20	11/02/20	GOOD MORNING AMER ICA	7-9a	11111--	:30	5	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/27/20	11/02/20	11111--	5	\$500.00				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



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Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1989263-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8511		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
41	10/27/20	11/02/20	WHAS11 NEWS @ 4P	4-5p	1111---	:30	4	\$275.00	NM																																																								
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1989263-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8511		

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1	All	Su	11/01/20	6:29 PM	SUN ABC World News	6-630p	:30	DM0920H	\$1,450.00	NM																																																															
48	10/27/20	10/30/20	INSIDE EDITION	730-8p	-11-1--	:30	3	\$800.00	NM																																																																
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1989263-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8511		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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54	10/27/20	10/28/20	THE CON	10-11p	--1----	:30	1	\$1,450.00	NM																																																																			
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55	10/27/20	11/02/20	DANCING WITH THE STARS	8-11p	1-----	:30	1	\$1,925.00	NM																																																																			
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58	10/27/20	11/01/20	WHAS11 NEWS AT 11	11-1135p	--1-1-1	:30	3	\$600.00	NM																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1989263-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8511		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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1	All	Su	11/01/20	10:00 AM	THIS WEEK	9-10a	:30	DM0920H	\$475.00	NM																																											
64	10/31/20	10/31/20	NCAA Football Game 1	12-330p	-----S-	:30	1	\$850.00	NM																																												
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1	WHAS	Sa	10/31/20	3:46 PM	NCAA Football Game 1	12-330p	:30	DM0920H	\$850.00	NM																																											
65	10/31/20	10/31/20	NCAA Football Game 2	330-7p	-----S-	:30	1	\$1,200.00	NM																																												
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>-----S-</td> <td>1</td> <td>\$1,200.00</td> </tr> </tbody> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WHAS</td> <td>Sa</td> <td>10/31/20</td> <td>7:23 PM</td> <td>NCAA Football Game 2</td> <td>330-7p</td> <td>:30</td> <td>DM0920H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/26/20	11/01/20	-----S-	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Sa	10/31/20	7:23 PM	NCAA Football Game 2	330-7p	:30	DM0920H	\$1,200.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WHAS	Sa	10/31/20	7:23 PM	NCAA Football Game 2	330-7p	:30	DM0920H	\$1,200.00	NM																																											
66	10/30/20	10/30/20	Local News @ 430a M-F	430-5a	----F--	:30	1	\$100.00	NM																																												

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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1989263-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8511		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>----F--</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/26/20	11/01/20	----F--	1	\$100.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/26/20	11/01/20	----F--	1	\$100.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WHAS	F	10/30/20	4:39 AM	Local News @ 430a M-F	430-5a	:30	DM0920H	\$100.00 NM																				
67	11/02/20	11/02/20	Local News @ 6a M-F	6-7a	M-----	:30	1	\$275.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/02/20</td> <td>11/08/20</td> <td>M-----</td> <td>1</td> <td>\$275.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/02/20	11/08/20	M-----	1	\$275.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	11/02/20	11/08/20	M-----	1	\$275.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WHAS	M	11/02/20	6:12 AM	Local News @ 6a M-F	6-7a	:30	DM0920H	\$275.00 NM																				
68	10/30/20	10/30/20	Jimmy Kimmel	1135p-1237a	----F--	:30	1	\$150.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/26/20	11/01/20	----F--	1	\$150.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WHAS	F	10/30/20	12:06 AM	Jimmy Kimmel	1135p-1237a	:30	DM0920H	\$150.00 NM																				
69	10/31/20	10/31/20	NCAA Football Prime	8-1130p	-----S-	:30	1	\$1,200.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WHAS	Sa	10/31/20	11:22 PM	NCAA Football Prime	8-1130p	:30	DM0920H	\$1,200.00 NM																				
<u>Total Spots</u>							<b>70</b>																						

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$43,300.00</b>
<u>Agency Commission</u>	<b>\$6,495.00</b>
<u>Net Amount Due</u>	<b>\$36,805.00</b>

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