

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

|                   |                           |              |                     |
|-------------------|---------------------------|--------------|---------------------|
| Property          | WHAS                      |              |                     |
| Invoice #         | 2061425-2                 | Order #      | 2061425             |
| Invoice Date      | 08/31/20                  | Alt Order #  | WOC12646069         |
| Invoice Month     | September 2020            | Deal #       |                     |
| Invoice Period    | 08/31/20 - 08/31/20       | Flight Dates | 08/26/20 - 08/31/20 |
| Advertiser        | ISS/ Ditch Mitch          |              |                     |
| Product           | Issue                     |              |                     |
| Estimate #        | 9299                      |              |                     |
| Account Executive | Ben Stecker               |              |                     |
| Sales Office      | TEGNA Sales Washington DC |              |                     |
| Sales Region      | National                  |              |                     |
| Agency Code       | 9920316                   |              |                     |
| Advertiser Code   | 1242                      |              |                     |
| Billing Calendar  | Broadcast                 |              |                     |
| Billing Type      | Cash                      |              |                     |
| Special Handling  |                           |              |                     |
| Agency Ref        | 20383AG                   |              |                     |
| Advertiser Ref    | 188429                    |              |                     |
| Product 1         | 1255                      |              |                     |
| Product 2         |                           |              |                     |

Billing Address:

**Targeted Platform Media, LLC / POL**  
**Attention: Accounts Payable**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

| Line  | Start Date | End Date | Description        | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |  |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|----------|------|--|
| 1   | 08/26/20   | 08/31/20 | WHAS11 NEWS @ 4P   | 4-5p           | 1-111-- | :30    | 4              | \$200.00 | NM   |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/25/20    08/31/20    1-111--                    4            \$200.00   |            |          |                    |                |         |        |                |          |      |  |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type<br>4    All    M    08/31/20    4:27 PM    WHAS11 NEWS @ 4P    4-5p                    :30    DM0520H    \$200.00    NM     |            |          |                    |                |         |        |                |          |      |  |
| 2   | 08/26/20   | 08/31/20 | WHAS11 NEWS @ 530P | 5-530p         | 1-11--- | :30    | 3              | \$450.00 | NM   |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/25/20    08/31/20    1-11---                    3            \$450.00   |            |          |                    |                |         |        |                |          |      |  |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type<br>3    All    M    08/31/20    5:15 PM    WHAS11 NEWS @ 530P    5-530p                    :30    DM0520H    \$450.00    NM |            |          |                    |                |         |        |                |          |      |  |
| 3   | 08/26/20   | 08/31/20 | WHAS11 NEWS @ 6p   | 6-630p         | 1-1-1-- | :30    | 3              | \$500.00 | NM   |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/25/20    08/31/20    1-1-1--                    3            \$500.00   |            |          |                    |                |         |        |                |          |      |  |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type<br>3    All    M    08/31/20    6:23 PM    WHAS11 NEWS @ 6p    6-630p                    :30    DM0520H    \$500.00    NM   |            |          |                    |                |         |        |                |          |      |  |
| <b>Total Spots</b>  |            |          |                    |                |         |        | <b>3</b>       |          |      |  |

**Include Invoice # on Check - Payment Terms 30 Days**

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$1,150.00</b> |
| <u>Agency Commission</u> | <b>\$172.50</b>   |
| <u>Net Amount Due</u>    | <b>\$977.50</b>   |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.