

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	1962578-2	Order #	1962578
Invoice Date	10/31/20	Alt Order #	WOC12431951
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/26/20	Flight Dates	10/20/20 - 10/26/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5204		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

**Main Street Media Group / POL**  
**Attention: Ryan Stanley**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/20/20	10/26/20	»ABC World News	630-7p	1-1-1--	:30	3	\$1,450.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	1-1-1--	3	\$1,450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	10/26/20	6:29 PM	»ABC World News	630-7p	:30	KKGT20TV3009H	\$1,450.00	NM
3	10/20/20	10/26/20	»ENTERTAINMENT TO NIGHT	7-730p	11-1---	:30	3	\$800.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	11-1---	3	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	10/26/20	7:26 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKGT20TV3009H	\$800.00	NM
5	10/20/20	10/26/20	»DANCING WITH THE S TARS	8-11p	1-----	:30	1	\$1,925.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	1-----	1	\$1,925.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	M	10/26/20	9:40 PM	»DANCING WITH THE STARS	8-11p	:30	KKGT20TV3009H	\$1,925.00	NM
17	10/26/20	10/26/20	Local News @ 12p M-F	12-1p	1-----	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/26/20	11/01/20	1-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	10/26/20	12:55 PM	Local News @ 12p M-F	12-1p	:30	KKGT20TV3009H	\$200.00	NM
18	10/26/20	10/26/20	Local News @ 430a M-F	430-5a	1-----	:30	1	\$100.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/26/20	10/26/20	1-----	1	\$100.00				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	1962578-2	Invoice Month	November 2020
Invoice Date	10/31/20	Invoice Period	10/26/20 - 10/26/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5204		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																
18	10/26/20	10/26/20	Local News @ 430a M-F	430-5a	1-----	:30	1	\$100.00	NM																																
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">10/26/20</td> <td style="text-align: center;">11/01/20</td> <td style="text-align: center;">1-----</td> <td style="text-align: center;">1</td> <td style="text-align: center;">\$100.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>10/26/20</td> <td>4:57 AM</td> <td>Local News @ 430a M-F</td> <td>430-5a</td> <td>:30</td> <td>KKCT20TV3009H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										10/26/20	11/01/20	1-----	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	10/26/20	4:57 AM	Local News @ 430a M-F	430-5a	:30	KKCT20TV3009H	\$100.00	NM
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1	WHAS	M	10/26/20	4:57 AM	Local News @ 430a M-F	430-5a	:30	KKCT20TV3009H	\$100.00	NM																															
<u>Total Spots</u>							<b>5</b>																																		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,475.00</b>
<u>Agency Commission</u>	<b>\$671.25</b>
<u>Net Amount Due</u>	<b>\$3,803.75</b>

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