

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	1962585-1	Order #	1962585
Invoice Date	11/08/20	Alt Order #	WOC12431952
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/27/20 - 11/02/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5206		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

Main Street Media Group / POL
Attention: Ryan Stanley
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/27/20	10/30/20	»WHAS11 NEWS @ 6 & 6-630p amp; 630p Su-F	6-630p	- 1-11--	:30	3	\$700.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/26/20	11/01/20	- 1-11--	3	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	10/27/20	6:11 PM	»WHAS11 NEWS @ 6 & 630p	6-630p	:30	KKG20TV3010H	\$700.00	NM
2	All	Th	10/29/20	6:14 PM	»WHAS11 NEWS @ 6 & 630p	6-630p	:30	KKG20TV3010H	\$700.00	NM
3	All	F	10/30/20	6:08 PM	»WHAS11 NEWS @ 6 & 630p	6-630p	:30	KKG20TV3010H	\$700.00	NM
2	10/27/20	11/02/20	»ABC World News	630-7p	1-1-1--	:30	3	\$1,450.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/27/20	11/02/20	1-1-1--	3	\$1,450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	10/28/20	6:29 PM	»ABC World News	630-7p	:30	KKG20TV3010H	\$1,450.00	NM
2	All	F	10/30/20	6:28 PM	»ABC World News	630-7p	:30	KKG20TV3010H	\$1,450.00	NM
3	All	M	11/02/20	6:28 PM	»ABC World News	630-7p	:30	KKG20TV3010H	\$1,450.00	NM
3	10/27/20	11/02/20	»ENTERTAINMENT TO NIGHT	7-730p	11-1---	:30	3	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/27/20	11/02/20	11-1---	3	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	10/27/20	7:19 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3010H	\$800.00	NM
2	All	Th	10/29/20	7:10 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3010H	\$800.00	NM
3	All	M	11/02/20	7:11 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3010H	\$800.00	NM
4	10/27/20	10/30/20	»INSIDE EDITION	730-8p	--111--	:30	3	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/27/20	10/30/20	--111--	3	\$800.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	1962585-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5206		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	10/27/20	10/30/20	»INSIDE EDITION	730-8p	-- 111--	:30	3	\$800.00	NM	
		10/26/20	11/01/20	-- 111--			3	\$800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	10/28/20	7:46 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3010H	\$800.00	NM
2	All	Th	10/29/20	7:47 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3010H	\$800.00	NM
3	All	F	10/30/20	7:44 PM	»INSIDE EDITION	730-8p	:30	KKG20TV3010H	\$800.00	NM
5	10/27/20	11/02/20	»DANCING WITH THE S TARS	8-11p	1-----	:30	1	\$1,925.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/27/20	11/02/20	1-----	1	\$1,925.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	M	11/02/20	9:24 PM	»DANCING WITH THE STARS	8-11p	:30	KKG20TV3010H	\$1,925.00	NM
6	10/27/20	10/27/20	»CONNORS/BLESS THI S MESS	8-9p	- 1-----	:30	1	\$1,325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/26/20	11/01/20	- 1-----	1	\$1,325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	10/27/20		»CONNORS/BLESS THIS MESS 8-9p		:00		\$1,325.00	NM
See MG 7.2,7.3,7.4										
7	10/27/20	10/27/20	»MIXED-ISH/BLACK-ISH	9-10p	- 1-----	:30	1	\$1,075.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/26/20	11/01/20	- 1-----	1	\$1,075.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	10/27/20		»MIXED-ISH/BLACK-ISH	9-10p	:00		\$1,075.00	NM
See MG 7.2,7.3,7.4										
3	All	W	10/28/20	9:21 PM	Wed Prime B	9-10p	:30	KKG20TV3010H	\$2,150.00	NM
MG for 6.1,9.1,7.1										
4	All	Sa	10/31/20	2:02 PM	NCAA Football Game 1	12-330p	:30	KKG20TV3010H	\$850.00	NM
MG for 6.1,9.1,7.1										
2	All	Su	11/01/20	10:41 PM	Sun Prime D	10-11p	:30	KKG20TV3010H	\$1,450.00	NM
MG for 6.1,9.1,7.1										
8	10/27/20	10/28/20	»GOLDBERGS/SCHOOL ED	8-9p	-- 1----	:30	1	\$1,800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/26/20	11/01/20	-- 1----	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	10/28/20	8:22 PM	»GOLDBERGS/SCHOOLED	8-9p	:30	KKG20TV3010H	\$1,800.00	NM
9	10/27/20	10/29/20	»A MILLION LITTLE THINGS	9-10p	--- 1---	:30	1	\$2,050.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/26/20	11/01/20	--- 1---	1	\$2,050.00					
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Cincinnati, OH 45263-7386

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Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5206		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
9	10/27/20	10/29/20	»A MILLION LITTLE THI NGS	9-10p	--- 1---	:30	1	\$2,050.00	NM																																												
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10	10/27/20	10/30/20	»20/20	8-11p	---- 1--	:30	1	\$1,325.00	NM																																												
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11	10/27/20	10/31/20	»ABC COLLEGE FOOTB ALL 12P	12-330p	----- 1-	:30	1	\$850.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	All	Sa	10/31/20	11:21 PM	»ABC PRIME COLLEGE FOOTB	8-1130p	:30	KKG20TV3010H	\$1,200.00	NM																																											
14	10/27/20	11/01/20	»FUNNIEST HOME VID EOS	7-8p	----- 1	:30	1	\$1,450.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/26/20	11/01/20	----- 1	1	\$1,450.00																																																
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1	All	Su	11/01/20	7:42 PM	»FUNNIEST HOME VIDEOS	7-8p	:30	KKG20TV3010H	\$1,450.00	NM																																											
15	10/27/20	11/01/20		8-9p	----- 1	:30	1	\$1,450.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	All	Su	11/01/20	8:44 PM		8-9p	:30	KKG20TV3010H	\$1,450.00	NM																																											
16	10/27/20	11/01/20	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	----- 1	:30	1	\$600.00	NM																																												
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>----- 1</td> <td>1</td> <td>\$600.00</td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/26/20	11/01/20	----- 1	1	\$600.00																											
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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	1962585-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5206		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
16	10/27/20	11/01/20	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	-----1	:30	1	\$600.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;"></td> <td style="width: 10%;">10/26/20</td> <td style="width: 10%;">11/01/20</td> <td style="width: 10%;">-----1</td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;">1</td> <td style="width: 10%;">\$600.00</td> </tr> </table>											10/26/20	11/01/20	-----1					1	\$600.00										
	10/26/20	11/01/20	-----1					1	\$600.00																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	All	Su	11/01/20	11:13 PM	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	:30	KKG20TV3010H	\$600.00	NM																			
17	10/27/20	11/01/20	Local News @ 6a M-F	6-7a	-11----	:30	2	\$275.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>-11----</td> <td></td> <td>2</td> <td></td> <td></td> <td>\$275.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>			10/26/20	11/01/20	-11----		2			\$275.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>																					
	10/26/20	11/01/20	-11----		2			\$275.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	Tu	10/27/20	6:23 AM	Local News @ 6a M-F	6-7a	:30	KKG20TV3010H	\$275.00	NM																			
2	WHAS	W	10/28/20	6:50 AM	Local News @ 6a M-F	6-7a	:30	KKG20TV3010H	\$275.00	NM																			
18	10/27/20	11/02/20	Local News @ 5a M-F	5-6a	MTWTF--	:30	5	\$200.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>																					
	10/26/20	11/01/20	-TWT--		4			\$200.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	Tu	10/27/20	5:41 AM	Local News @ 5a M-F	5-6a	:30	KKG20TV3010H	\$200.00	NM																			
2	WHAS	W	10/28/20	5:12 AM	Local News @ 5a M-F	5-6a	:30	KKG20TV3010H	\$200.00	NM																			
4	WHAS	Th	10/29/20	5:26 AM	Local News @ 5a M-F	5-6a	:30	KKG20TV3010H	\$200.00	NM																			
3	WHAS	F	10/30/20	5:12 AM	Local News @ 5a M-F	5-6a	:30	KKG20TV3010H	\$200.00	NM																			
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>																					
	11/02/20	11/08/20	M-----		1			\$200.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
5	WHAS	M	11/02/20	5:42 AM	Local News @ 5a M-F	5-6a	:30	KKG20TV3010H	\$200.00	NM																			
19	10/27/20	11/02/20	Local News @ 6a M-F	6-7a	M-TF--	:30	3	\$275.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>																					
	10/26/20	11/01/20	---TF--		2			\$275.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	Th	10/29/20	6:41 AM	Local News @ 6a M-F	6-7a	:30	KKG20TV3010H	\$275.00	NM																			
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>																					
	11/02/20	11/08/20	M-----		1			\$275.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
3	WHAS	M	11/02/20	6:25 AM	Local News @ 6a M-F	6-7a	:30	KKG20TV3010H	\$275.00	NM																			
20	10/27/20	11/01/20	Good Morning America	7-9a	-T-----	:30	1	\$500.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>			<u>Rate</u>																					
	10/26/20	11/01/20	-T-----		1			\$500.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	Tu	10/27/20	8:47 AM	Good Morning America	7-9a	:30	KKG20TV3010H	\$500.00	NM																			
21	10/27/20	11/01/20	Local News @ 4p M-F	4-5p	-11----	:30	2	\$275.00	NM																				

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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	1962585-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5206		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/26/20	11/01/20	- 11 - - - -	2	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	10/27/20	4:12 PM	Local News @ 4p M-F	4-5p	:30	KKG20TV3010H	\$275.00	NM
2	WHAS	W	10/28/20	4:20 PM	Local News @ 4p M-F	4-5p	:30	KKG20TV3010H	\$275.00	NM
<u>Total Spots</u>							37			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$30,925.00
<u>Agency Commission</u>	\$4,638.75
<u>Net Amount Due</u>	\$26,286.25

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