

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	1962453-1	Order #	1962453
Invoice Date	10/11/20	Alt Order #	WOC12431893
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/05/20	Flight Dates	09/29/20 - 10/05/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5198		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

Main Street Media Group / POL
Attention: Ryan Stanley
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/29/20	10/04/20	WNBA	Various	-----1	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/20 10/04/20 -----1 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/04/20 4:09 PM WNBA Various :30 KKG20TV3005H \$1,450.00 NM									
2	09/29/20	10/01/20	»A MILLION LITTLE THI NGS	9-10p	---1---	:30	1	\$2,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/20 10/04/20 ---1--- 1 \$2,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/01/20 9:21 PM »A MILLION LITTLE THINGS 9-10p :30 KKG20TV3005H \$2,050.00 NM									
3	09/29/20	09/30/20	»GOLDBERGS/SCHOOL ED	8-9p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/20 10/04/20 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/30/20 7:58 PM »GOLDBERGS/SCHOOLED 8-9p :30 KKG20TV3005H \$1,800.00 NM									
4	09/29/20	10/03/20	»ABC COLLEGE FOOTB ALL 330P	330-7p	-----1-	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/20 10/04/20 -----1- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/03/20 4:22 PM »ABC COLLEGE FOOTBALL 33C330-7p :30 KKG20TV3005H \$1,450.00 NM									
5	09/29/20	10/02/20	»20/20	8-11p	----1--	:30	1	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/20 10/04/20 ----1-- 1 \$1,325.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Cincinnati, OH 45263-7386

Invoice #	1962453-1	Invoice Month	October 2020
Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5198		



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5	09/29/20	10/02/20	»20/20	8-11p	----1--	:30	1	\$1,325.00	NM	
			09/28/20 10/04/20	----1--	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	F	10/02/20		»20/20	8-11p	:00		\$1,325.00	NM
See MG 6.2,6.3,6.4										
6	09/29/20	09/29/20	»MIXED-ISH/BLACK-ISH 9-10p		-1-----	:30	1	\$1,075.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/28/20	10/04/20	-1-----	1	\$1,075.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/29/20		»MIXED-ISH/BLACK-ISH	9-10p	:00		\$1,075.00	NM
See MG 6.2,6.3,6.4										
3	All	Tu	09/29/20	5:24 PM	MLB Wild Card Series Game	2-5p	:30	KKG20TV3005H	\$750.00	NM
MG for 6.1,5.1										
2	All	Tu	09/29/20	8:27 PM	Tue Prime A	8-9p	:30	KKG20TV3005H	\$1,500.00	NM
MG for 6.1,5.1										
4	All	Tu	09/29/20	12:04 AM	Jimmy Kimmel	1135p-1237a	:30	KKG20TV3005H	\$150.00	NM
MG for 6.1,5.1										
7	09/29/20	10/05/20	»DANCING WITH THE S 8-11p		1-----	:30	1	\$1,925.00	NM	
			TARS							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/29/20	10/05/20	1-----	1	\$1,925.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	M	10/05/20	8:25 PM	»DANCING WITH THE STARS	8-11p	:30	KKG20TV3005H	\$1,925.00	NM
8	09/29/20	09/29/20	»CONNORS/BLESS THI 8-9p		-1-----	:30	1	\$1,325.00	NM	
			S MESS							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/28/20	10/04/20	-1-----	1	\$1,325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	09/29/20	8:43 PM	»CONNORS/BLESS THIS MESS 8-9p		:30	KKG20TV3005H	\$1,325.00	NM
9	09/29/20	10/04/20	»KIDS SAY THE DARND 8-9p		-----1	:30	1	\$1,450.00	NM	
			EST THINGS							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/28/20	10/04/20	-----1	1	\$1,450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	All	Th	10/01/20	6:29 PM	ABC World News	630-7p	:30	KKG20TV3005H	\$1,450.00	NM
MG for 9.1 10/04										
1	All	Su	10/04/20		»KIDS SAY THE DARND EST TH 8-9p		:00		\$1,450.00	NM
See MG 9.2										
10	09/29/20	10/04/20	»FUNNIEST HOME VID 7-8p		-----1	:30	1	\$1,450.00	NM	
			EOS							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/28/20	10/04/20	-----1	1	\$1,450.00					

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11	09/29/20	10/03/20	»ABC COLLEGE FOOTB ALL 12P	12-330p	-----1-	:30	1	\$850.00	NM																																																																													
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DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	1962453-1	Invoice Month	October 2020
Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5198		



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Total Spots 29

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$29,700.00

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DUPLICATE INVOICE

Send Payment To:



WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	1962453-1	Invoice Month	October 2020
Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5198		

Agency Commission **\$4,455.00**
Net Amount Due **\$25,245.00**

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