

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2040572-1	Order #	2040572
Invoice Date	08/16/20	Alt Order #	WOC12597525
Invoice Month	August 2020	Deal #	
Invoice Period	07/27/20 - 08/10/20	Flight Dates	08/04/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	138		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	103780		
Product 1	448		
Product 2			

Billing Address:

**Main Street Media Group / POL**  
**Attention: Ryan Stanley**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	08/04/20	08/10/20	»GOOD MORNING AME 7-9a RICA - Rate		11111--	:30	5	\$375.00	NM																																																																		
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3	08/04/20	08/07/20	»WHAS11 NEWS @ 530 530-6p P - Rate		--111--	:30	3	\$350.00	NM																																																																		
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2040572-1	Invoice Month	August 2020
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
4	08/04/20	08/10/20	»WHAS11 NEWS @ 6 & 6-630p 630p Su-F - Rate		11-1---	:30	3	\$350.00	NM																				
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1	All	Tu	08/04/20	6:12 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p		:30	ONKY20TV3001H	\$350.00	NM																			
2	All	Th	08/06/20	6:21 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p		:30	ONKY20TV3001H	\$350.00	NM																			
3	All	M	08/10/20	6:07 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p		:30	ONKY20TV3001H	\$350.00	NM																			
5	08/04/20	08/10/20	»ABC WORLD NEWS - 630-7p Rate		1-1-1--	:30	3	\$450.00	NM																				
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4	All	W	08/05/20	6:29 PM	»ABC WORLD NEWS - Rate	630-7p	:30	ONKY20TV3001H	\$450.00	NM																			
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6	08/04/20	08/10/20	»ENTERTAINMENT TO 7-730p NIGHT - Rate		11-1---	:30	3	\$400.00	NM																				
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2	All	Th	08/06/20	6:59 PM	»ENTERTAINMENT TONIGHT - I7-730p		:30	ONKY20TV3001H	\$400.00	NM																			
3	All	M	08/10/20	7:10 PM	»ENTERTAINMENT TONIGHT - I7-730p		:30	ONKY20TV3001H	\$400.00	NM																			
7	08/04/20	08/07/20	»INSIDE EDITION - Rate 730-8p		-11-1--	:30	3	\$400.00	NM																				
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8	08/04/20	08/10/20	Mon Prime Other	8-11p	1-----	:30	1	\$600.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/04/20	08/10/20	1-----	1	\$600.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	All	M	08/10/20	10:23 PM	Mon Prime Other	8-11p	:30	ONKY20TV3001H	\$600.00	NM																			

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2040572-1	Invoice Month	August 2020
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
9	08/04/20	08/10/20	»WHAS11 NEWS AT 11 M-F/SU - Rate	11-1135p	11111--	:30	5	\$375.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/04/20</td> <td>08/10/20</td> <td>11111--</td> <td>5</td> <td>\$375.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/04/20	08/10/20	11111--	5	\$375.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/04/20	08/10/20	11111--	5	\$375.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	All	Tu	08/04/20	11:31 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ONKY20TV3001H	\$375.00	NM																			
2	All	W	08/05/20	11:13 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ONKY20TV3001H	\$375.00	NM																			
3	All	Th	08/06/20	11:28 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ONKY20TV3001H	\$375.00	NM																			
4	All	F	08/07/20	11:33 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ONKY20TV3001H	\$375.00	NM																			
5	All	M	08/10/20	11:30 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	ONKY20TV3001H	\$375.00	NM																			
10	08/04/20	08/04/20	»CONNORS/AMERICAN 8-9p HWFE - Rate		-1-----	:30	1	\$825.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/03/20</td> <td>08/09/20</td> <td>-1-----</td> <td>1</td> <td>\$825.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/03/20	08/09/20	-1-----	1	\$825.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/03/20	08/09/20	-1-----	1	\$825.00																								
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1	All	Tu	08/04/20	8:19 PM	»CONNORS/AMERICAN HWFE	8-9p	:30	ONKY20TV3001H	\$825.00	NM																			
11	08/04/20	08/04/20	»GENETIC DETECTIVE - Rate	10-11p	-1-----	:30	1	\$600.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/03/20</td> <td>08/09/20</td> <td>-1-----</td> <td>1</td> <td>\$600.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/03/20	08/09/20	-1-----	1	\$600.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/03/20	08/09/20	-1-----	1	\$600.00																								
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1	All	Tu	08/04/20	10:37 PM	»GENETIC DETECTIVE - Rate	10-11p	:30	ONKY20TV3001H	\$600.00	NM																			
12	08/04/20	08/05/20	»\$100,000 PYRAMID - R 8-9p ate		--1----	:30	1	\$675.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	08/03/20	08/09/20	--1----	1	\$675.00																								
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1	All	W	08/05/20	8:16 PM	»\$100,000 PYRAMID - Rate	8-9p	:30	ONKY20TV3001H	\$675.00	NM																			
13	08/04/20	08/05/20	»CARD SHARKS - Rate	9-10p	--1----	:30	1	\$675.00	NM																				
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1	All	W	08/05/20	9:50 PM	»CARD SHARKS - Rate	9-10p	:30	ONKY20TV3001H	\$675.00	NM																			
14	08/04/20	08/06/20	»HOLEY MOLEY - Rate	8-9p	---1---	:30	1	\$450.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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1	All	Th	08/06/20	7:59 PM	»HOLEY MOLEY - Rate	8-9p	:30	ONKY20TV3001H	\$450.00	NM																			
15	08/04/20	08/06/20	»DON'T - Rate	9-10p	---1---	:30	1	\$450.00	NM																				
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	08/03/20	08/09/20	---1---	1	\$450.00																								

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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2040572-1	Invoice Month	August 2020
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
15	08/04/20	08/06/20	»DON'T - Rate	9-10p	--- 1---	:30	1	\$450.00	NM																																																																			
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1	All	Th	08/06/20	9:45 PM	»DON'T - Rate	9-10p	:30	ONKY20TV3001H	\$450.00	NM																																																																		
16	08/04/20	08/07/20	»SHARK TANK - Rate	8-9p	---- 1--	:30	1	\$525.00	NM																																																																			
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17	08/04/20	08/07/20	»20/20 - Rate	8-11p	---- 1--	:30	1	\$600.00	NM																																																																			
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18	08/04/20	08/08/20	»WAKE UP WEEKEND 9-10A - Rate	9-930a	----- 1-	:30	1	\$125.00	NM																																																																			
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1	All	Sa	08/08/20	9:18 AM	»WAKE UP WEEKEND 9-10A - R	9-930a	:30	ONKY20TV3001H	\$125.00	NM																																																																		
23	08/04/20	08/09/20	»FUNNIEST HOME VID EOS - Rate	7-8p	----- 1	:30	1	\$675.00	NM																																																																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>08/03/20</td> <td>08/09/20</td> <td>----- 1</td> <td>1</td> <td>\$675.00</td> </tr> </tbody> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>All</td> <td>Su</td> <td>08/09/20</td> <td></td> <td>»FUNNIEST HOME VIDEOS - R</td> <td>7-8p</td> <td>:00</td> <td></td> <td><del>\$675.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 23.2</td> </tr> <tr> <td>2</td> <td>All</td> <td>Su</td> <td>08/09/20</td> <td>7:36 PM</td> <td>Sun Prime B</td> <td>8-9p</td> <td>:30</td> <td>ONKY20TV3001H</td> <td>\$675.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 23.1 08/09</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/03/20	08/09/20	----- 1	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	08/09/20		»FUNNIEST HOME VIDEOS - R	7-8p	:00		<del>\$675.00</del>	NM	See MG 23.2											2	All	Su	08/09/20	7:36 PM	Sun Prime B	8-9p	:30	ONKY20TV3001H	\$675.00	NM	MG for 23.1 08/09										
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2040572-1	Invoice Month	August 2020
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
25	08/04/20	08/10/20	Local News @ 6a M-F	6-7a	MTWTF--	:30	2	\$225.00	NM																				
26	08/10/20	08/10/20	Local News @ 530p M-F	530-6p	M-----	:30	1	\$450.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/10/20</td> <td>08/16/20</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/10/20	08/16/20	M-----	1	\$450.00				
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1	WHAS	M	08/10/20	5:36 PM	Local News @ 530p M-F	530-6p	:30	ONKY20TV3001H	\$450.00	NM																			
<u>Total Spots</u>							<b>43</b>																						

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$18,875.00</b>
<u>Agency Commission</u>	<b>\$2,831.25</b>
<u>Net Amount Due</u>	<b>\$16,043.75</b>

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