

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2050486-1	Order #	2050486
Invoice Date	08/09/20	Alt Order #	WOC12618663
Invoice Month	August 2020	Deal #	
Invoice Period	07/27/20 - 08/03/20	Flight Dates	07/28/20 - 08/05/20
Advertiser	ISS/ UltraViolet Action		
Product	TV		
Estimate #	9094		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	1351		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20383AG		
Advertiser Ref	54670		
Product 1	1365		
Product 2			

Billing Address:

Targeted Platform Media, LLC / POL
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	07/28/20	07/31/20	20/20 - Rate	8-11p	----1--	:30	1	\$825.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/27/20	08/02/20	----1--	1	\$825.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	F	07/31/20	9:46 PM	20/20 - Rate	8-11p	:30	UV202007H	\$825.00	NM
4	07/31/20	07/31/20	Local News @ 5p M-F	5-530p	----F--	:30	1	\$375.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/27/20	08/02/20	----F--	1	\$375.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	07/31/20	4:58 PM	Local News @ 5p M-F	5-530p	:30	UV202007H	\$375.00	NM
5	07/31/20	07/31/20	Local News @ 6a M-F	6-7a	----F--	:30	1	\$225.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/27/20	08/02/20	----F--	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	07/31/20	6:56 AM	Local News @ 6a M-F	6-7a	:30	UV202007H	\$225.00	NM
6	08/03/20	08/03/20	Local News @ 4p M-F	4:30 PM-4:58 PM	M-----	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		08/03/20	08/09/20	M-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	08/03/20	4:46 PM	Local News @ 4p M-F	4:30 PM-4:58 PM	:30	UV202007H	\$200.00	NM
7	07/31/20	07/31/20	Local News @ 6a M-F	6-7a	----F--	:30	1	\$225.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/27/20	08/02/20	----F--	1	\$225.00				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2050486-1	Invoice Month	August 2020
Invoice Date	08/09/20	Invoice Period	07/27/20 - 08/03/20
Advertiser	ISS/ UltraViolet Action		
Product	TV		
Estimate #	9094		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																
7	07/31/20	07/31/20	Local News @ 6a M-F	6-7a	----F--	:30	1	\$225.00	NM																																
<table border="0" style="width:100%"> <tr> <td style="text-align:center">07/27/20</td> <td style="text-align:center">08/02/20</td> <td style="text-align:center">----F--</td> <td style="text-align:center">1</td> <td style="text-align:right">\$225.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>F</td> <td>07/31/20</td> <td>6:14 AM</td> <td>Local News @ 6a M-F</td> <td>6-7a</td> <td>:30</td> <td>UV202007H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										07/27/20	08/02/20	----F--	1	\$225.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	F	07/31/20	6:14 AM	Local News @ 6a M-F	6-7a	:30	UV202007H	\$225.00	NM
07/27/20	08/02/20	----F--	1	\$225.00																																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																															
1	WHAS	F	07/31/20	6:14 AM	Local News @ 6a M-F	6-7a	:30	UV202007H	\$225.00	NM																															
<u>Total Spots</u>							5																																		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$1,850.00
<u>Agency Commission</u>	\$277.50
<u>Net Amount Due</u>	\$1,572.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.