

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2098836-3	Order #	2098836
Invoice Date	11/08/20	Alt Order #	Manual
Invoice Month	November 2020	Deal #	
Invoice Period	11/02/20 - 11/08/20	Flight Dates	10/19/20 - 11/03/20
Advertiser	ISS/ Kentuckians for Strong Leadership		
Product	KSL WHAS HD 32		
Estimate #	32		
Account Executive	Kimberly Williams		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20569AG		
Advertiser Ref	41923		
Product 1			
Product 2			

Billing Address:

Grit Media
Attention: Accounts Payable
324 Capital Avenue
Frankfort, KY 40601

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/02/20	11/03/20	Good Morning America	7-9a	MT-----	:15/:15	1	\$375.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 11/03/20 7:24 AM Good Morning America 7-9a :15 KSL BOJANOWSKI _2 \$188.00 BK 7:25 AM :15 ROUNSAVILLE_FINAL 2 \$187.00									
3	10/20/20	11/03/20	Local News @ 12p M-F	12-1p	MTWTF--	:15/:15	1	\$125.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WHAS Tu 11/03/20 12:42 PM Local News @ 12p M-F 12-1p :15 KSL BOJANOWSKI _2 \$63.00 BK 12:44 PM :15 ROUNSAVILLE_FINAL 2 \$62.00									
5	11/02/20	11/03/20	Local News @ 4p M-F	4-5p	MT-----	:15/:15	1	\$175.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 11/02/20 4:42 PM Local News @ 4p M-F 4-5p :15 KSL BOJANOWSKI _2 \$88.00 BK 4:45 PM :15 ROUNSAVILLE_FINAL 2 \$87.00									
11	11/02/20	11/02/20	Mon Prime Other	8-11p	1-----	:15/:15	1	\$1,200.00	BK
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 11/02/20 9:42 PM Mon Prime Other 8-11p :15 KSL BOJANOWSKI _2 \$600.00 BK 9:43 PM :15 ROUNSAVILLE_FINAL 2 \$600.00									
18	11/02/20	11/02/20	Local News @ 11p M-F	11-1135p	1-----	:15/:15	1	\$375.00	DN

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	2098836-3	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	11/02/20 - 11/08/20
Advertiser	ISS/ Kentuckians for Strong Leadership		
Product	KSL WHAS HD 32		
Estimate #	32		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WHAS	M	11/02/20	11:31 PM	Local News @ 11p M-F	11-1135p	:15	KSL BOJANOWSKI _2	\$188.00 DN	
				11:32 PM			:15	ROUNSAVI LLE _FINAL 2	\$187.00	
<u>Total Spots</u>							5			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$2,250.00
<u>Agency Commission</u>	\$337.50
<u>Net Amount Due</u>	\$1,912.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.