

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2102342-2	Order #	2102342
Invoice Date	11/08/20	Alt Order #	WOC12748188
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/23/20 - 11/03/20
Advertiser	ISS/ True Kentucky Patriots		
Product	Issue		
Estimate #	10252		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	1463		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	32559AG		
Advertiser Ref	191725		
Product 1	1473		
Product 2			

Billing Address:

Kate Nelson Media/ POL
Attention: Accounts Payable
5812 Pratt Court
Alexandria, VA 22310

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/23/20	10/29/20	WHAS11 WAKE UP NE WS @ 430A	430-5a	- 1- 1- - -	:30	2	\$100.00	NM	
Weeks:	<u>Start Date</u> 10/23/20	<u>End Date</u> 10/29/20	<u>MTWTFSS</u> - 1- 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Tu	10/27/20	4:58 AM	WHAS11 WAKE UP NEWS @ 430A	430-5a	:30	TK0220H	\$100.00	NM
2	WHAS	Th	10/29/20	4:52 AM	WHAS11 WAKE UP NEWS @ 430A	430-5a	:30	TK0220H	\$100.00	NM
2	10/23/20	11/02/20	WHAS11 WAKE UP NE WS @ 5A	5-6a	1- 1- 1- -	:30	3	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/23/20	<u>End Date</u> 10/29/20	<u>MTWTFSS</u> 1- 1- 1- -	<u>Spots/Week</u> 3	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WHAS	M	10/26/20	5:44 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	TK0220H	\$200.00	NM
3	WHAS	W	10/28/20	5:58 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	TK0220H	\$200.00	NM
Weeks:	<u>Start Date</u> 10/30/20	<u>End Date</u> 11/05/20	<u>MTWTFSS</u> 1- - - 1- -	<u>Spots/Week</u> 2	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WHAS	F	10/30/20	5:26 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	TK0320H	\$200.00	NM
5	WHAS	M	11/02/20	5:51 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	TK0320H	\$200.00	NM
3	10/23/20	11/02/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	11- 1- - -	:30	3	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/23/20	<u>End Date</u> 10/29/20	<u>MTWTFSS</u> 11- 1- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	10/26/20	6:21 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	TK0220H	\$275.00	NM
2	WHAS	Tu	10/27/20	6:51 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	TK0220H	\$275.00	NM
3	WHAS	Th	10/29/20	6:51 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	TK0220H	\$275.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Invoice #	2102342-2	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ True Kentucky Patriots		
Product	Issue		
Estimate #	10252		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/20	11/02/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	11-1---	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/20 11/05/20 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS M 11/02/20 6:56 AM WHAS11 WAKE UP NEWS @ 6A 6-7a :30 TK0320H \$275.00 NM									
4	10/23/20	11/02/20	GOOD MORNING AMER ICA	7-9a	11-11--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/20 10/29/20 11-11-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS M 10/26/20 7:48 AM GOOD MORNING AMERICA 7-9a :30 TK0220H \$500.00 NM 3 WHAS Tu 10/27/20 8:54 AM GOOD MORNING AMERICA 7-9a :30 TK0220H \$500.00 NM 4 WHAS Th 10/29/20 7:48 AM GOOD MORNING AMERICA 7-9a :30 TK0220H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/20 11/05/20 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WHAS M 11/02/20 8:36 AM GOOD MORNING AMERICA 7-9a :30 TK0320H \$500.00 NM									
5	10/23/20	10/30/20	WHAS11 NEWS @ 5p	5-530p	1-1-1--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/20 10/29/20 1-11--- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS M 10/26/20 5:22 PM WHAS11 NEWS @ 5p 5-530p :30 TK0220H \$450.00 NM 3 WHAS W 10/28/20 5:23 PM WHAS11 NEWS @ 5p 5-530p :30 TK0220H \$450.00 NM 1 WHAS Th 10/29/20 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 TK0220H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/20 11/05/20 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS F 10/30/20 5:30 PM WHAS11 NEWS @ 5p 5-530p :30 TK0320H \$450.00 NM									
6	10/23/20	11/02/20	WHAS11 NEWS @ 530 P	530-6p	-1111--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/20 10/29/20 -1111-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Tu 10/27/20 5:44 PM WHAS11 NEWS @ 530P 530-6p :30 TK0220H \$600.00 NM 3 WHAS W 10/28/20 5:46 PM WHAS11 NEWS @ 530P 530-6p :30 TK0220H \$600.00 NM 4 WHAS Th 10/29/20 5:45 PM WHAS11 NEWS @ 530P 530-6p :30 TK0220H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/20 11/05/20 1---1-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WHAS F 10/30/20 5:40 PM WHAS11 NEWS @ 530P 530-6p :30 TK0320H \$600.00 NM 5 WHAS M 11/02/20 5:43 PM WHAS11 NEWS @ 530P 530-6p :30 TK0320H \$600.00 NM									
7	10/23/20	11/02/20	WHAS11 NEWS @ 6p	6-630p	1-111--	:30	4	\$700.00	NM

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Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	ISS/ True Kentucky Patriots		
Product	Issue		
Estimate #	10252		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	10/23/20	11/02/20	WHAS11 NEWS @ 6p	6-630p	1-111--	:30	4	\$700.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/23/20	10/29/20	1-111--	4	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	M	10/26/20	6:12 PM	WHAS11 NEWS @ 6p	6-630p	:30	TK0220H	\$700.00	NM
3	WHAS	W	10/28/20	6:27 PM	WHAS11 NEWS @ 6p	6-630p	:30	TK0220H	\$700.00	NM
4	WHAS	Th	10/29/20	6:27 PM	WHAS11 NEWS @ 6p	6-630p	:30	TK0220H	\$700.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/20	11/05/20	1---1--	2	\$700.00				
8	10/23/20	10/29/20	WHAS11 NEWS AT 11 M-F	11-1135p	11-1---	:30	3	\$600.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/23/20	10/29/20	11-1---	3	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	10/26/20	11:29 PM	WHAS11 NEWS AT 11 M-F	11-1135p	:30	TK0220H	\$600.00	NM
2	WHAS	Tu	10/27/20	11:30 PM	WHAS11 NEWS AT 11 M-F	11-1135p	:30	TK0220H	\$600.00	NM
3	WHAS	Th	10/29/20	11:28 PM	WHAS11 NEWS AT 11 M-F	11-1135p	:30	TK0220H	\$600.00	NM
9	10/23/20	10/31/20	WAKE UP WEEKEND 9-10A	9-930a	-----1-	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/20	11/05/20	-----1-	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	Sa	10/31/20	9:37 AM	WAKE UP WEEKEND 9-10A	9-930a	:30	TK0320H	\$200.00	NM
10	10/23/20	10/31/20	ABC COLLEGE FOOTBALL 12P	12-330p	-----1-	:30	1	\$850.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/20	11/05/20	-----1-	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	Sa	10/31/20	12:05 PM	ABC COLLEGE FOOTBALL 12P	12-330p	:30	TK0320H	\$850.00	NM

Total Spots **33**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$15,250.00
<u>Agency Commission</u>	\$2,287.50
<u>Net Amount Due</u>	\$12,962.50

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