

ORDER

Orders
Order / Rev: 2099265
Alt Order #: Manual
Product Desc: _____
Estimate: General Election
Flight Dates: 10/19/20 - 11/03/20
Original Date / Rev: 10/15/20 / 10/15/20
Order Type: RFP

WHAS
Primary AE: Kimberly Williams
Sales Office: WHAS
Sales Region: LOC

Agency
Name: Crosshair Media / POL
Buying Contact: _____
Billing Contact: _____
9300 Shelbyville Rd Suite 915
Louisville, KY 40222

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Jason Nemes / R / ST HOUSE / K
Demographic: HH
Product Codes: PL-State House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 131332
Agency External ID: 39802AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	10	\$2,500.00	\$2,125.00
11/01/20	11/03/20	6	\$1,510.00	\$1,283.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$2,500.00	\$2,125.00	0.00
November 2020	6	\$1,510.00	\$1,283.50	0.00
Totals	16	\$4,010.00	\$3,408.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/19/20	10/25/20	Good Morning America	CM	7-9a	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	11111--		5				\$250.00		0.00			
N 2	WHAS	10/26/20	11/01/20	Good Morning America	CM	7-9a	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	11111--		5				\$250.00		0.00			
N 3	WHAS	11/02/20	11/03/20	Good Morning America	CM	7-9a	11-----	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----		2				\$250.00		0.00			
N 4	WHAS	11/02/20	11/03/20	ET 7-730p	CM	7-730p	1-----	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$325.00		0.00			
N 5	WHAS	11/02/20	11/03/20	Inside Ed 730-8p	CM	730-8p	1-----	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$325.00		0.00			

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Advertiser: POL/ Jason Nemes / R / ST HOUSE / K'
 Product Desc:
 Estimate: General Election

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHAS	11/02/20	11/03/20	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	1-----	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$110.00		0.00			
N 7	WHAS	11/02/20	11/03/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	1-----	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$250.00		0.00			
													Totals	16	\$4,010.00