

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2101121-2	Order #	2101121
Invoice Date	11/08/20	Alt Order #	WOC12745571
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/02/20	Flight Dates	10/21/20 - 11/02/20
Advertiser	POL/ Kugler / Plattner / KY Dem Party / St House		
Product	HD 29 & HD 33		
Estimate #	8679		
Account Executive	Kasey Smith		
Sales Office	TEGNA Sales Atlanta		
Sales Region	National		
Agency Code	9913041		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20042AG		
Advertiser Ref	191679		
Product 1	1466		
Product 2			

Billing Address:

**Canal Partners Media / POL**  
**Attention: Accounts Payable**  
**900 Circle 75 Parkway SE Suite 1650**  
**Atlanta, GA 30339**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/20	11/02/20	WHAS WAKEUP6AM	6-7a	1-111--	:15/:15	4	\$150.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/20 10/27/20 1--1--- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS M 10/26/20 6:21 AM WHAS WAKEUP6AM 6-7a :15 KY1001H \$75.00 DN 6:23 AM :15 KY2001H \$75.00									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/20 11/03/20 1-11-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WHAS W 10/28/20 6:26 AM WHAS WAKEUP6AM 6-7a :15 KY1001H \$75.00 DN 6:29 AM :15 KY2001H \$75.00 12 WHAS F 10/30/20 6:55 AM WHAS WAKEUP6AM 6-7a :15 KY1001H \$75.00 DN 6:57 AM :15 KY2001H \$75.00 10 WHAS M 11/02/20 6:27 AM WHAS WAKEUP6AM 6-7a :15 KY1001H \$75.00 DN 6:29 AM :15 KY2001H \$75.00									
2	10/21/20	11/02/20	GD MRN AMR-ABC	7-9a	11111--	:15/:15	5	\$250.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/20 10/27/20 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WHAS M 10/26/20 7:27 AM GD MRN AMR-ABC 7-9a :15 KY1001H \$125.00 DN 7:28 AM :15 KY2001H \$125.00 10 WHAS Tu 10/27/20 8:28 AM GD MRN AMR-ABC 7-9a :15 KY1001H \$125.00 DN 8:29 AM :15 KY2001H \$125.00									
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2101121-2	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	POL/ Kugler / Plattner / KY Dem Party / St House		
Product	HD 29 & HD 33		
Estimate #	8679		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2101121-2	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	POL/ Kugler / Plattner / KY Dem Party / St House		
Product	HD 29 & HD 33		
Estimate #	8679		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																						
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8	WHAS	F	10/30/20	6:08 PM	WHAS NWS 6PM	6-630p	:15	KY1001H	\$163.00	DN																																																																																																																																					
				6:09 PM			:15	KY2001H	\$162.00																																																																																																																																						
10	WHAS	M	11/02/20	6:09 PM	WHAS NWS 6PM	6-630p	:15	KY1001H	\$163.00	DN																																																																																																																																					
				6:10 PM			:15	KY2001H	\$162.00																																																																																																																																						
8	10/21/20	10/30/20	ENT TONIGHT 30	7-730p	1--1---	:15/:15	2	\$325.00	DN																																																																																																																																						
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2101121-2	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/02/20
Advertiser	POL/ Kugler / Plattner / KY Dem Party / St House		
Product	HD 29 & HD 33		
Estimate #	8679		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	10/21/20	10/30/20	ENT TONIGHT 30	7-730p	1--1---	:15/:15	2	\$325.00	DN	
		10/28/20	11/03/20	--1-1--			2	\$325.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WHAS	W	10/28/20	7:16 PM	ENT TONIGHT 30	7-730p	:15	KY1001H	\$163.00	DN
				7:18 PM			:15	KY2001H	\$162.00	
8	WHAS	F	10/30/20	7:11 PM	ENT TONIGHT 30	7-730p	:15	KY1001H	\$163.00	DN
				7:12 PM			:15	KY2001H	\$162.00	
9	10/21/20	11/02/20	INSIDE EDITION	730-8p	11111--	:15/:15	5	\$325.00	DN	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/21/20	10/27/20	-11-1--	3	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WHAS	Tu	10/27/20	7:42 PM	INSIDE EDITION	730-8p	:15	KY1001H	\$163.00	DN
				7:44 PM			:15	KY2001H	\$162.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/28/20	11/03/20	1--1---	2	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	WHAS	Th	10/29/20	7:52 PM	INSIDE EDITION	730-8p	:15	KY1001H	\$163.00	DN
				7:53 PM			:15	KY2001H	\$162.00	
10	WHAS	M	11/02/20	7:49 PM	INSIDE EDITION	730-8p	:15	KY1001H	\$163.00	DN
				7:50 PM			:15	KY2001H	\$162.00	
10	10/21/20	10/31/20	GD MRN KYNA SA/GD MRN-SAT-ABC	7-9a	-----2-	:15/:15	2	\$90.00	DN	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/28/20	11/03/20	-----1-	1	\$90.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WHAS	Sa	10/31/20	8:09 AM	GD MRN KYNA SA/GD MRN-SA	7-9a	:15	KY1001H	\$45.00	DN
				8:10 AM			:15	KY2001H	\$45.00	
11	10/21/20	10/31/20	GD MRN KYNA SA/BIG BLUE NATN	9-930a	-----1-	:15/:15	1	\$90.00	DN	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/28/20	11/03/20	-----1-	1	\$90.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WHAS	Sa	10/31/20	9:50 AM	GD MRN KYNA SA/BIG BLUE N/9-930a		:15	KY1001H	\$45.00	DN
				9:51 AM			:15	KY2001H	\$45.00	
12	10/21/20	11/01/20	GD MRN KYNA SU	6-8a	-----1	:15/:15	1	\$60.00	DN	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/28/20	11/03/20	-----1	1	\$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WHAS	Su	11/01/20	6:21 AM	GD MRN KYNA SU	6-8a	:15	KY1001H	\$30.00	DN
				6:24 AM			:15	KY2001H	\$30.00	
13	10/21/20	11/01/20	AVG. ALL WKS	8:00 AM-9:00 AM	-----1	:15/:15	1	\$110.00	DN	

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/28/20	11/03/20	-----1	1	\$110.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
4	WHAS	Su	11/01/20	8:58 AM	AVG. ALL WKS	8:00 AM-9:00 AM	:15	KY1001H	\$55.00	DN																			
				8:59 AM			:15	KY2001H	\$55.00																				
14	10/21/20	11/01/20	WHAS SUN 6.30	630-7p	-----1	:15/:15	1	\$325.00	DN																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/28/20	11/03/20	-----1	1	\$325.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
4	WHAS	Su	11/01/20	6:39 PM	WHAS SUN 6.30	630-7p	:15	KY1001H	\$163.00	DN																			
				6:40 PM			:15	KY2001H	\$162.00																				
15	10/21/20	11/01/20	WHAS11NW 11@11<	11-1135p	-----1	:15/:15	1	\$250.00	DN																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/28/20	11/03/20	-----1	1	\$250.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
4	WHAS	Su	11/01/20	11:20 PM	WHAS11NW 11@11<	11-1135p	:15	KY1001H	\$125.00	DN																			
				11:23 PM			:15	KY2001H	\$125.00																				
<u>Total Spots</u>							<b>38</b>																						

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,675.00</b>
<u>Agency Commission</u>	<b>\$1,301.25</b>
<u>Net Amount Due</u>	<b>\$7,373.75</b>

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