

ORDER

Orders
Order / Rev: 2340808
 Alt Order #: WOC13289138
 Product Desc: Issue
 Estimate: 11168
 Flight Dates: 11/01/21 - 11/07/21
 Original Date / Rev: 10/28/21 / 10/28/21
 Order Type: General

WHAS
 Primary AE: Ben Stecker
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Buying Time, LLC / POL
 Buying Contact: _____
 Billing Contact: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ Facebook
 Demographic: A25-54
 Product Codes: IS-Issue/Non Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue

New Business Thru: 04/29/21
 Advertiser External ID: 194298
 Agency External ID: 2118AGP
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/07/21	5	\$1,225.00	\$1,041.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	5	\$1,225.00	\$1,041.25	0.00
Totals	5	\$1,225.00	\$1,041.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$1,225.00
Market	100%	\$8,166.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$6,941.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	11/01/21	11/05/21	Local News @ 12p M-F CM		12-1p	MTWTF--	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
				WHAS11 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	MTWTF--		2				\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	MTWTF--		2				\$150.00		0.00			
N 2	WHAS	11/01/21	11/07/21	Local News @ 630p Su CM		630-7p	-----S	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
				WHAS11 NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	-----S		1				\$400.00		0.00			
N 3	WHAS	11/01/21	11/05/21	Local News @ 6p M-F CM		6-630p	MTWTF--	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
				WHAS11 NEWS @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	MTWTF--		1				\$375.00		0.00			
N 4	WHAS	11/01/21	11/06/21	Local News @ 9a Sa CM		9-10a	-----S-	:30	1	\$150.00	P02	0.00	NM	1	\$150.00
				WAKE UP WEEKEND 9-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	-----S-		1				\$150.00		0.00			
													Totals	5	\$1,225.00