

ORDER

Orders
Order / Rev: 2351516
 Alt Order #: WOC13312116
 Product Desc: Issue
 Estimate: 11213
 Flight Dates: 11/22/21 - 11/28/21
 Original Date / Rev: 11/22/21 / 11/22/21
 Order Type: General

WHAS
 Primary AE: Ben Stecker
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Buying Time, LLC / POL
 Buying Contact: _____
 Billing Contact: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ Facebook
 Demographic: A25-54
 Product Codes: IS-Issue/Non Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue

New Business Thru: 04/29/21
 Advertiser External ID: 194298
 Agency External ID: 2118AGP
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/27/21	6	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	6	\$2,100.00	\$1,785.00	0.00
Totals	6	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	10%	\$2,100.00
Market	100%	\$21,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$18,900.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	11/24/21	11/26/21	Good Morning America	CM	7-9a	--WTF--	1:00	1	\$450.00	P03	0.00	NM	1	\$450.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/22/21	11/28/21	--WTF--	1	\$450.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	--WTF--		1				\$450.00		0.00			
N 2	WHAS	11/24/21	11/26/21	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	--WTF--	1:00	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	--WTF--		1				\$250.00		0.00			
N 3	WHAS	11/24/21	11/26/21	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	--WTF--	1:00	1	\$400.00	P03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	--WTF--		1				\$400.00		0.00			
N 4	WHAS	11/24/21	11/26/21	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	--WTF--	1:00	1	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	--WTF--		1				\$600.00		0.00			
N 5	WHAS	11/22/21	11/27/21	Good Morning America 3M GOOD MORNING AMERICA	CM	7-9a	-----S-	1:00	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	-----S-		1				\$200.00		0.00			
N 6	WHAS	11/22/21	11/27/21	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----S-	1:00	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	-----S-		1				\$200.00		0.00			
													Totals	6	\$2,100.00