

# ORDER

**Orders**  
**Order / Rev:** 2352585  
**Alt Order #:** WOC13314410  
**Product Desc:** Issue (:60)  
**Estimate:** 11217  
**Flight Dates:** 12/06/21 - 12/12/21  
**Original Date / Rev:** 11/23/21 / 11/23/21  
**Order Type:** General

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Accounts Payable  
650 Massachusetts Ave NW, Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Facebook  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** 04/29/21  
**Advertiser External ID:** 194298  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/11/21	5	\$1,900.00	\$1,615.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	5	\$1,900.00	\$1,615.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,900.00</b>	<b>\$1,615.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	10%	\$1,900.00
Market	100%	\$19,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$17,100.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	12/06/21	12/10/21	Good Morning America	CM	7-9a	MTWTF--	1:00	1	\$450.00	P04	0.00	NM	1	\$450.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		12/06/21	12/12/21	MTWTF--	1	\$450.00	0.00								

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		1				\$450.00		0.00			
N 2	WHAS	12/06/21	12/10/21	Local News @ 12p M-F CM WHAS11 NEWS AT NOON		12-1p	MTWTF--	1:00	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		1				\$250.00		0.00			
N 3	WHAS	12/06/21	12/10/21	Local News @ 5p M-F CM WHAS11 NEWS @ 5p		5-530p	MTWTF--	1:00	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		1				\$400.00		0.00			
N 4	WHAS	12/06/21	12/10/21	Local News @ 6p M-F CM WHAS11 NEWS @ 6p		6-630p	MTWTF--	1:00	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	MTWTF--		1				\$600.00		0.00			
N 5	WHAS	12/06/21	12/11/21	Local News @ 9a Sa CM WAKE UP WEEKEND 9-10A		9-10a	-----S-	1:00	1	\$200.00	P04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/06/21	12/12/21	-----S-		1				\$200.00		0.00			
													Totals	5	\$1,900.00