

ORDER

Orders
Order / Rev: 2292083
Alt Order #: Manual
Product Desc: Moveon.Org Political Action :30s
Estimate: Moveon.Org Political Action :30s
Flight Dates: 08/14/21 - 09/06/21
Original Date / Rev: 08/11/21 / 08/12/21
Order Type: General

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: 202 Consulting Solutions LLC/ POL
Buying Contact: _____
Billing Contact: _____
1050 30th ST NW
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ MoveOn.Org
Demographic: A25-54
Product Codes: IS-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 61820
Agency External ID: 73482AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/29/21	16	\$2,520.00	\$2,142.00
08/30/21	09/06/21	8	\$1,040.00	\$884.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	16	\$2,520.00	\$2,142.00	0.00
September 2021	8	\$1,040.00	\$884.00	0.00
Totals	24	\$3,560.00	\$3,026.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$3,560.00
Market	100%	\$23,733.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$20,173.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	08/16/21	09/06/21	Local News @ 12p M-F CM		12-1p	MTWTF--	:30	8	\$100.00	P03	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	MTWTF--		3				\$100.00		0.00			
		Week: 08/23/21	08/29/21	MTWTF--		2				\$100.00		0.00			
		Week: 08/30/21	09/05/21	MTWTF--		2				\$100.00		0.00			
		Week: 09/06/21	09/12/21	M-----		1				\$100.00		0.00			
N 2	WHAS	08/16/21	09/06/21	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	8	\$80.00	P03	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	MTWTF--		2				\$80.00		0.00			
		Week: 08/23/21	08/29/21	MTWTF--		3				\$80.00		0.00			
		Week: 08/30/21	09/05/21	MTWTF--		2				\$80.00		0.00			
		Week: 09/06/21	09/12/21	M-----		1				\$80.00		0.00			
N 3	WHAS	08/16/21	09/06/21	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	4	\$250.00	P03	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	MTWTF--		1				\$250.00		0.00			
		Week: 08/23/21	08/29/21	MTWTF--		1				\$250.00		0.00			
		Week: 08/30/21	09/05/21	MTWTF--		1				\$250.00		0.00			
		Week: 09/06/21	09/12/21	M-----		1				\$250.00		0.00			
N 4	WHAS	08/14/21	08/29/21	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	4	\$280.00	P03	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/21	08/15/21	-----S		1				\$280.00		0.00			
		Week: 08/16/21	08/22/21	-----S		2				\$280.00		0.00			
		Week: 08/23/21	08/29/21	-----S		1				\$280.00		0.00			
													Totals	24	\$3,560.00