

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2471395
Invoice Date		Alt Order #	manual
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/03/22	Flight Dates	05/01/22 - 05/03/22
Advertiser	POL/ Mike Sodrel / R / US House / IN		
Product	Mike Sodrel :30's		
Estimate #			
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	75345AG		
Advertiser Ref	199599		
Product 1			
Product 2			

Billing Address:

**Sextons Creek Productions / POL**  
**Attention: Accounts Payable**  
**1300 Pennsylvania Avenue Suite 700**  
**Washington, DC 20004**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/01/22	05/01/22	EM (Su) 6-8a	6-8a	-----S	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 -----S 3 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Su 05/01/22 6:38 AM EM (Su) 6-8a 6-8a :30 Sodrel 30SecondVi deo04Drft \$25.00 NM 3 WHAS Su 05/01/22 6:54 AM EM (Su) 6-8a 6-8a :30 Sodrel 30SecondVi deo04Drft \$25.00 NM 1 WHAS Su 05/01/22 7:12 AM EM (Su) 6-8a 6-8a :30 Sodrel 30SecondVi deo04Drft \$25.00 NM									
2	05/01/22	05/01/22	Good Morning America S 8-9a u	8-9a	-----S	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 -----S 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Su 05/01/22 8:29 AM Good Morning America Su 8-9a :30 Sodrel 30SecondVi deo04Drft \$75.00 NM 1 WHAS Su 05/01/22 8:46 AM Good Morning America Su 8-9a :30 Sodrel 30SecondVi deo04Drft \$75.00 NM									
3	05/01/22	05/01/22	This Week Su	9-10a	-----S	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 -----S 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Su 05/01/22 9:36 AM This Week Su 9-10a :30 Sodrel 30SecondVi deo04Drft \$150.00 NM 1 WHAS Su 05/01/22 10:00 AM This Week Su 9-10a :30 Sodrel 30SecondVi deo04Drft \$150.00 NM									
4	05/02/22	05/03/22	Local News @ 6a M-F	5:58 AM-6:30 AM	MT-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 MT----- 2 \$125.00									
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5	05/02/22	05/03/22	Local News @ 6a M-F	6:30 AM-7:00 AM	MT-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 MT----- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS M 05/02/22 6:52 AM Local News @ 6a M-F 6:30 AM-7:00 AM :30 Sodrel 30SecondVi deo04Drft \$125.00 NM 1 WHAS Tu 05/03/22 6:53 AM Local News @ 6a M-F 6:30 AM-7:00 AM :30 Sodrel 30SecondVi deo05Draf \$125.00 NM									

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Invoice Date		Invoice Period	04/25/22 - 05/03/22
Advertiser	POL/ Mike Sodrel / R / US House / IN		
Product	Mike Sodrel :30's		
Estimate #			

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1	WHAS	M	05/02/22	5:46 PM	Local News @ 530p M-F	530-6p	:30	Sodrel 30SecondVi deo05Draf	\$225.00	NM																																																															
12	05/02/22	05/03/22	Local News @ 6p M-F	6-630p	MT-----	:30	1	\$400.00	NM																																																																
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/02/22</td> <td>05/08/22</td> <td>MT-----</td> <td>1</td> <td>\$400.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/02/22</td> <td>6:14 PM</td> <td>Local News @ 6p M-F</td> <td>6-630p</td> <td>:30</td> <td>Sodrel 30SecondVi deo05Draf</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/02/22	05/08/22	MT-----	1	\$400.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WHAS	M	05/02/22	6:14 PM	Local News @ 6p M-F	6-630p	:30	Sodrel 30SecondVi deo05Draf	\$400.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	05/02/22	05/08/22	MT-----	1	\$400.00																																																																				
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1	WHAS	M	05/02/22	6:14 PM	Local News @ 6p M-F	6-630p	:30	Sodrel 30SecondVi deo05Draf	\$400.00	NM																																																															
13	05/02/22	05/02/22	ABC World News	630-7p	M-----	:30	1	\$800.00	NM																																																																
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1	WHAS	M	05/02/22	6:29 PM	ABC World News	630-7p	:30	Sodrel 30SecondVi deo05Draf	\$800.00	NM																																																															
14	05/02/22	05/02/22	Americal Idol	8-9p	M-----	:30	2	\$800.00	NM																																																																

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 05/03/22
Advertiser	POL/ Mike Sodrel / R / US House / IN		
Product	Mike Sodrel :30's		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
15	05/01/22	05/01/22	Sun Prime Other 2nd Prg 6-10p	6-10p	-----S	:30	2	\$875.00	NM																																	
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/02/22</td> <td>05/08/22</td> <td>M-----</td> <td>2</td> <td>\$800.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/02/22	05/08/22	M-----	2	\$800.00																	
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	05/02/22	05/08/22	M-----	2	\$800.00																																					
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1	WHAS	M	05/02/22	8:44 PM	Americal Idol	8-9p	:30	Sodrel 30SecondVi deo05Draf	\$800.00	NM																																
16	05/01/22	05/01/22	The ROokie	10-11p	-----S	:30	2	\$300.00	NM																																	
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/25/22</td> <td>05/01/22</td> <td>-----S</td> <td>2</td> <td>\$875.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/25/22	05/01/22	-----S	2	\$875.00																	
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	04/25/22	05/01/22	-----S	2	\$875.00																																					
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17	05/02/22	05/03/22	Local News @ 4p M-F	4:30 PM-5:00 PM	M-----	:30	1	\$125.00	NM																																	
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18	05/01/22	05/01/22	MacGyver 135-235a Su	135-235a	-----S	:30	1	\$10.00	NM																																	
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19	05/02/22	05/02/22	Enter Tnt 106-136	106-136a	M-----	:30	1	\$15.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WHAS	M	05/02/22	1:32 AM	Enter Tnt 106-136	106-136a	:30	Sodrel 30SecondVi deo05Draf	\$15.00	NM																																

Total Spots **32**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,200.00</b>
<u>Agency Commission</u>	<b>\$1,230.00</b>
<u>Net Amount Due</u>	<b>\$6,970.00</b>