

ORDER

Orders
Order / Rev: 2460722
Alt Order #: WOC13570245
Product Desc: KY-3
Estimate: 9474
Flight Dates: 04/12/22 - 04/18/22
Original Date / Rev: 04/08/22 / 04/14/22
Order Type: General

WHAS
Primary AE: Lindsay Corbus
Sales Office: TSATL
Sales Region: NAT

Agency
Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Morgan McGarvey / D / US House
Demographic: A35+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 199204
Agency External ID: 20042AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/18/22	68	\$11,440.00	\$9,724.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	68	\$11,440.00	\$9,724.00	0.00
Totals	68	\$11,440.00	\$9,724.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Corbus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	10%	\$11,440.00
Market	100%	\$114,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$102,960.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/12/22	04/18/22	Mon Prime Other AMERICAN IDOL MON	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1-----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	1-----	1	\$800.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	1-----	1	\$800.00	0.00								
N 2	WHAS	04/12/22	04/18/22	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$80.00	0.00								
N 3	WHAS	04/12/22	04/18/22	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$80.00	0.00								
N 4	WHAS	04/12/22	04/18/22	Good Morning America GOOD MORNING AMERICA 7	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$120.00	0.00								
N 5	WHAS	04/12/22	04/18/22	Good Morning America GOOD MORNING AMERICA 8	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$120.00	0.00								
N 6	WHAS	04/12/22	04/18/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$75.00	0.00								
N 7	WHAS	04/12/22	04/18/22	General Hospital GENERAL HOSPITAL	CM	2-3p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$75.00	0.00								
N 8	WHAS	04/12/22	04/18/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$130.00	P04	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$130.00	0.00								
N 9	WHAS	04/12/22	04/18/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	11111--	:30	5	\$140.00	P04	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$140.00	0.00								
N 10	WHAS	04/12/22	04/18/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$250.00	0.00								
N 11	WHAS	04/12/22	04/18/22	ABC World News ABC WORLD NEWS	CM	630-7p	11111--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$500.00	0.00								
N 12	WHAS	04/12/22	04/18/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$150.00	P04	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WHAS	04/12/22-04/18/22		ET 7-730p	7-730p		MTWThF----	:30	(\$150.00)	0.00	NM				
See MG 13.6															
[Recon Preempt-Other: DNA severe weather cut in]															
N 13	WHAS	04/12/22	04/18/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11111--	:30	5	\$150.00	P04	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/12/22	04/18/22	11111--	5	\$150.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	11111--					5	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WHAS	04/12/22-04/18/22		Inside Ed 730-8p		730-8p	MTWThF----	:30		(\$150.00)		0.00	NM		
See MG 13.6 [Recon Preempt-Other: DNA severe weather cut in]															
6	WHAS	04/12/22-04/18/22		Sun Prime A		7-8p	-----Su	:30		\$300.00		0.00	NM		
Ⓜ MG for 12.2,13.2 [Approved 4/14/22]															
N 14	WHAS	04/12/22	04/18/22	Local News @ 11p M-F	CM	11-1135p	1--1---	:30	2	\$120.00	P04	0.00	NM	2	\$240.00
				WHAS11 NEWS AT 11 M-F/SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/22	04/18/22	1--1---					2	\$120.00		0.00			
N 15	WHAS	04/12/22	04/15/22	Fri Prime A	CM	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				SHARK TANK FRI	(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	----1--					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	04/11/22-04/17/22		Fri Prime A		8:00 PM-9:00 PM	----F----	:30		(\$300.00)		0.00	NM		
See MG 15.2 [NA/Oversold-spot time restricted 7:58p bk only avail-mw]															
2	WHAS	04/11/22-04/17/22		Fri Prime A		8:00 PM-9:00 PM	----F----	:30		\$300.00		0.00	NM		
Ⓜ MG for 15.1 04/15															
N 16	WHAS	04/12/22	04/16/22	Good Morning America	CM	7-9a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----1-					1	\$75.00		0.00			
N 17	WHAS	04/12/22	04/16/22	Local News @ 9a Sa	CM	9-10a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				WAKE UP WEEKEND 9-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----1-					1	\$75.00		0.00			
N 18	WHAS	04/12/22	04/16/22	ABC World News Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
				ABC WORLD NEWS SAT	(6:00 PM-6:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----1-					1	\$400.00		0.00			
N 19	WHAS	04/12/22	04/16/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				WHAS11 NEWS @ 6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----1-					1	\$125.00		0.00			
N 20	WHAS	04/12/22	04/17/22	Good Morning America	CM	8-9a	-----1	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----1					1	\$75.00		0.00			
													Totals	68	\$11,440.00