

ORDER

Orders
Order / Rev: 2456066
Alt Order #: WOC13561731
Product Desc: KY-3
Estimate: 9455
Flight Dates: 04/05/22 - 04/11/22
Original Date / Rev: 04/01/22 / 04/01/22
Order Type: General

WHAS
Primary AE: Lindsay Corbus
Sales Office: TSATL
Sales Region: NAT

Agency Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Morgan McGarvey / D / US House
Demographic: A35+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 199204
Agency External ID: 20042AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/11/22	48	\$9,310.00	\$7,913.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	48	\$9,310.00	\$7,913.50	0.00
Totals	48	\$9,310.00	\$7,913.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Corbus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/05/22	04/08/22	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 6a	CM	6-7a	--1-1--	:30	2	\$80.00	P04	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--1-1--		2				\$80.00		0.00			
N 2	WHAS	04/05/22	04/11/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	11-1---	:30	3	\$120.00	P04	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	11-1---		3				\$120.00		0.00			
N 3	WHAS	04/05/22	04/11/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	11111--		5				\$75.00		0.00			
N 4	WHAS	04/05/22	04/11/22	General Hospital GENERAL HOSPITAL	CM	2-3p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	11111--		5				\$75.00		0.00			
N 5	WHAS	04/05/22	04/11/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$130.00	P04	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	11111--		5				\$130.00		0.00			
N 6	WHAS	04/05/22	04/11/22		CM	530-6p	11111--	:30	5	\$140.00	P04	0.00	NM	5	\$700.00

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 Estimate: 9455
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 530p M-F WHAS11 NEWS @ 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	11111--					5	\$140.00		0.00			
N 7	WHAS	04/05/22	04/11/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	11111--					5	\$250.00		0.00			
N 8	WHAS	04/05/22	04/11/22	ABC World News ABC WORLD NEWS	CM	630-7p	11111--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	11111--					5	\$500.00		0.00			
N 9	WHAS	04/05/22	04/08/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	--1-1--	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--1-1--					2	\$150.00		0.00			
N 10	WHAS	04/05/22	04/11/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11-1---	:30	3	\$150.00	P04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	11-1---					3	\$150.00		0.00			
N 11	WHAS	04/05/22	04/11/22	Mon Prime Other AMERICAN IDOL MON	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	1-----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/22	04/11/22	1-----					1	\$800.00		0.00			
N 12	WHAS	04/05/22	04/09/22	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1-					1	\$40.00		0.00			
N 13	WHAS	04/05/22	04/09/22	ABC World News Sa ABC WORLD NEWS SAT	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1-					1	\$400.00		0.00			
N 14	WHAS	04/05/22	04/09/22	Local News @ 630p Sa WHAS11 NEWS @ 6:30p	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1-					1	\$125.00		0.00			
N 15	WHAS	04/05/22	04/09/22	Local News @ 11p Sa DB Local News @ 11p Sa DB	DBM	Various	-----1-	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1-					1	\$90.00		0.00			
N 16	WHAS	04/05/22	04/10/22	Good Morning America GOOD MORNING AMERICA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1					1	\$75.00		0.00			
N 17	WHAS	04/05/22	04/10/22	ABC World News Su ABC WORLD NEWS SUN	CM	6-630p	-----1	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1					1	\$500.00		0.00			
N 18	WHAS	04/05/22	04/10/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$160.00	P04	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----1					1	\$160.00		0.00			

Totals 48 \$9,310.00