

ORDER

Orders
Order / Rev: 2471140
Alt Order #: WOC13590268
Product Desc: KY-3
Estimate: 9537
Flight Dates: 05/03/22 - 05/09/22
Original Date / Rev: 04/29/22 / 05/03/22
Order Type: General

WHAS
Primary AE: Lindsay Corbus
Sales Office: TSATL
Sales Region: NAT

Agency
Name: Canal Partners Media / POL
Buying Contact:
Billing Contact: Chris Brimer
 900 Circle 75 Pkwy, Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Morgan McGarvey / D / US House
Demographic: A55+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 199204
Agency External ID: 20042AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	62	\$16,125.00	\$13,706.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	62	\$16,125.00	\$13,706.25	0.00
Totals	62	\$16,125.00	\$13,706.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Corbus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$16,125.00
Market	100%	\$107,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$91,375.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/03/22	05/09/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/03/22	05/09/22	11111--	5	\$200.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	05/03/22	05/09/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$200.00		0.00			
N 3	WHAS	05/03/22	05/09/22	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$75.00		0.00			
N 4	WHAS	05/03/22	05/09/22	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$75.00		0.00			
N 6	WHAS	05/03/22	05/09/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$200.00		0.00			
N 7	WHAS	05/03/22	05/09/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$225.00		0.00			
N 8	WHAS	05/03/22	05/09/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$400.00		0.00			
N 9	WHAS	05/03/22	05/09/22	ABC World News ABC WORLD NEWS	CM	630-7p	11111--	:30	5	\$800.00	P03	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$800.00		0.00			
N 12	WHAS	05/03/22	05/07/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----1-		1				\$75.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WHAS	05/02/22-05/08/22	Good Morning America Sa	7-9a	-----Sa--	:30		(\$75.00)		0.00	NM		
				See MG 12.2											
		2	WHAS	05/07/22-05/08/22	Local News Special	7:00 AM-9:00 AM	-----Sa--	:30		\$75.00		0.00	NM		
				MG for 12.1 05/07											
N 13	WHAS	05/03/22	05/07/22	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----1-	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----1-		1				\$150.00		0.00			
N 14	WHAS	05/03/22	05/08/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----1		1				\$75.00		0.00			
N 15	WHAS	05/03/22	05/08/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----1		1				\$250.00		0.00			
N 16	WHAS	05/03/22	05/08/22	Local News @ 11p Su WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	-----1	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----1		1				\$200.00		0.00			
N 17	WHAS	05/03/22	05/09/22	Local News @ 4p M-F WHAS11 NEWS @ 430P	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	11111--	:30	5	\$125.00	P02	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$125.00		0.00			

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N 18	WHAS	05/03/22	05/09/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$400.00		0.00			
N 19	WHAS	05/03/22	05/09/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11111--	:30	5	\$400.00	P02	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$400.00		0.00			
N 20	WHAS	05/03/22	05/09/22	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	--11---	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	--11---		2				\$125.00		0.00			
													Totals	62	\$16,125.00