

ORDER

Orders
Order / Rev: 2468947
Alt Order #: WOC13586659
Product Desc: IN-09 2022
Estimate: 2325
Flight Dates: 04/27/22 - 05/03/22
Original Date / Rev: 04/26/22 / 04/26/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Campaigns/ POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 811
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Stu Barnes-Israel/ US House/ R/
Demographic: A55+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: 199089
Agency External ID: 75140AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	04/29/22	14	\$2,835.00	\$2,409.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	14	\$2,835.00	\$2,409.75	0.00
Totals	14	\$2,835.00	\$2,409.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$2,835.00
Market	100%	\$18,900.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$16,065.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/27/22	04/29/22	Local News @ 5p M-F	CM	5-530p	-- 111--	:30	3	\$200.00	P03	0.00	NM	3	\$600.00
				WHAS11 NEWS @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-- 111--		3				\$200.00		0.00			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--111--		3				\$200.00		0.00			
N 2	WHAS	04/27/22	04/29/22	Local News @ 530p M-FCM WHAS11 NEWS @ 530P		530-6p	--111--	:30	3	\$225.00	P03	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--111--		3				\$225.00		0.00			
N 3	WHAS	04/27/22	04/29/22	Local News @ 6p M-F CM WHAS11 NEWS @ 6p		6-630p	--111--	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--111--		3				\$400.00		0.00			
N 4	WHAS	04/27/22	04/29/22	Local News @ 11p M-F CM WHAS11 NEWS AT 11		11-1135p	--1----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--1----		1				\$200.00		0.00			
N 5	WHAS	04/27/22	04/29/22	Local News @ 5a M-F CM Local News @ 5a M-F		5-6a	--WTF--	:30	4	\$40.00	P04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--WTF--		4				\$40.00		0.00			
													Totals	14	\$2,835.00